

Nasha Mukt Abhiyan Rally: March 25th 2026

The Nasha Mukt Abhiyan Rally was organized under the aegis of the Ministry of Social Justice and Empowerment, Government of India, with the objective of creating awareness about the harmful effects of substance abuse and promoting a drug-free society. The rally was conducted at Gateway of India and surrounding areas, Mumbai, on March 25th, 2026, with active participation from students and faculty members of the College of Social work Nirmala Niketan Mumbai

A total of 125 students and Staff participated enthusiastically in the rally. The students actively engaged in spreading anti-drug messages through creative and impactful methods. Students prepared and displayed placards with slogans which effectively communicated the message to the general public. In addition, students presented human posters, using expressions and visual representation to depict the harmful consequences of substance abuse and the importance of adopting a healthy lifestyle. These activities attracted public attention and enhanced the outreach of the campaign.

The primary objective of the programme was to sensitize students and the community about the dangers of substance abuse, promote preventive awareness, and encourage youth participation in social initiatives. The rally also aimed to develop students' communication, advocacy, and teamwork skills through experiential learning.

The programme resulted in significant learning outcomes. Students developed a deeper understanding of the psychological, social, and health-related impacts of addiction. They enhanced their communication and interpersonal skills, strengthened teamwork, and cultivated a sense of civic responsibility. The experience of participating in a real-life awareness campaign provided valuable experiential learning and reinforced their role as agents of social change.

Overall, the rally was successfully conducted and proved to be a meaningful initiative in promoting awareness and fostering student engagement in social causes. The active involvement of students through placards and human posters made the programme impactful and effective in conveying the message of a drug-free society.