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3rd Annual Report 2021-2022

**Nirmiti Centre for Social Innovation and Entrepreneurship
College of Social Work (Autonomous), Nirmala Niketan, Mumbai**

I. About Us

The College of Social Work was founded in 1955 by a band of valiant women known as Daughters of the Heart of Mary, whose mission was to readily respond to the felt needs of the people according to the signs of the time. In the years following the Independence of India, the founders – Ms Paiva Couceiro, Ms Collette Galby and Dr Dorothy Baker realized that the nation's struggle for development would be served not so much by sensitive social concern as by insightful committed action. This led to the conceptualization of academic and field intervention programmes to prepare young people to undertake and assist in resolving the existing social problems.

During the 68 years of existence, the College of Social Work has initiated several field-based innovative projects in the areas of children, women, rural, communal harmony, disability, disaster management, dowry, housing, domestic work and other emerging areas of social concern. The college has been awarded the grade of academic excellence by the National Accreditation and Assessment Cell (NAAC) the highest score in all the three cycles. In 2001 the College was awarded a five-star status; in 2007 the College was awarded an A+ with an Institutional Score of 93 percent and in 2015 it was reaccredited (Third Cycle) with A Grade (3.53 CGPA out of 4) valid up to 2022. On 12th Feb 2019, the University Grants Commission conferred Autonomous Status to the College of Social Work for a period of ten years w.e.f 2019-2020 to 2028-2029.

With the Autonomous status, the college inaugurated on the Nirmiti Centre for Social Innovation and Entrepreneurship on 9th July 2019. The centre aims to support social entrepreneurship and offer academic programs where the students get guidance, mentoring, physical space and network for value-based collaboration. The Centre is located in the third floor of the College. Pre-Incubation Meeting Room is available in the 3rd floor of the college. In the year 2021, college was **ranked as Performer** in the Atal Ranking of Institutions on Innovation Achievements (ARIIA) of Ministry of Education (MoE).



a. The components of Atal Ranking of Institutions on Innovation Achievements (ARIIA) are as follows:



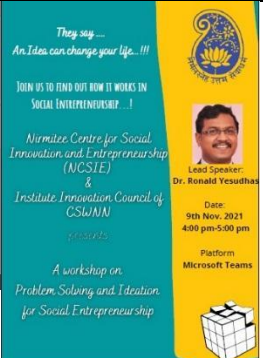
- Developing an Innovative and Entrepreneurial Mind-set through Series of Activities
- Teaching and Learning Courses on Innovation, Entrepreneurship & IPR
- Dedicated Infrastructure & Facilities to Promote Innovation & Entrepreneurship at HEI
- Successful Innovation and Start-ups Generated from HEI with Institute's Support
- Intellectual Property (IP), Generation and Commercialization
- Annual Budget (Expense and Revenue) on Promoting and Supporting I&E Activities

II. Details of Co-curricular events/activities organized and participated

a. Co-Curricular Events Conducted





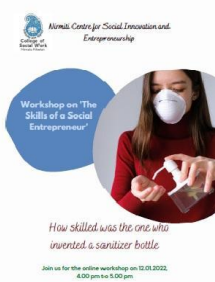
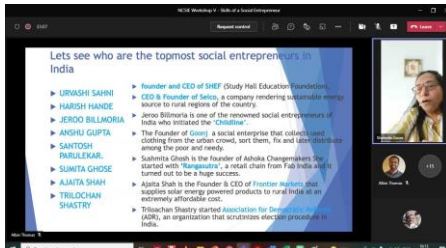
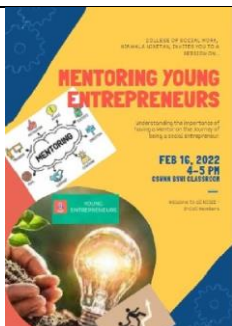


1. **Ice-breaking Workshop** was conducted on the 17th July, 2021 Online on Teams from 2.30pm to 4.00pm. 60 Students along with 6 faculty attended. The students facilitated the programme and organized some icebreaking games – Mumbai Trivia Quiz and Riddle Quiz was conducted to interact with the students and motivate them join the E-Cell. A Google Form was circulated which sought information on those who wished to be part of the E-Cell.
2. **NCSIE Enrolment and Planning Workshop** was conducted on the 2nd November, 2021 Online on MS Teams from 11.00am to 12 Noon. 54 E-Cell Members and 4 faculty were present. The students were introduced to the basic concepts of Social Entrepreneurship. Next the Objectives, Activities and Plans of NCSIE was discussed and planned.
3. **Problem Solving and Ideation Workshop** was conducted Online on MS Teams on the 9th (Tuesday) November, 2021 with 31 E-Cell members along with 5 Faculty Member and 1 Consultant. Dr. Ronald Yesudas, the Resource Person from CSWNN clarified basic concept on Social Entrepreneurship and introduced the students to Problem Solving and Ideation from 4.00pm to 5.00pm
4. **Journey of a Social Entrepreneur Workshop** was held Online on MS Teams on the 10th (Wednesday) November, 2021 from 4.00pm to 5.00pm. The Resource Person, Ms. Karon Shaiva, Chief Impact Officer – IDOBRO & Managing Trustee – RISE Infinity Foundation motivated the students as she shared her journey of initiating the two enterprises and the challenges she faced along the process.
5. **Design Thinking Workshop** was held online on MS Teams on the 15th (Wednesday) December, 2021 from 4.00pm to 5.00pm. The resource person was Dr. Radha Iyer from K. J. Somaiya Institute of Management who introduced the students to critically think out of the who will introduce the students to Design and Critical Thinking from 4.00pm to 5.00pm – this will be accompanied by a concrete practical activity for the students.

17 th July 2021	Ice-Breaking Workshop	
9 th November, 2021	Problem Solving and Ideation	 

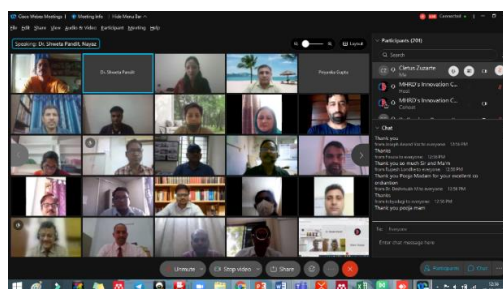


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10 th November, 2021	Conversations with a Successful Entrepreneur	 
15 th December, 2021	Design & Creative Thinking	 
12 th January, 2022	Entrepreneurial Values & Skills	 
16 th February, 2022	Mentoring Young Entrepreneurs	

b. Participated by Staff and Students in Co-Curricular Events

1. Mr. Cletus Zuzarte participated in a Workshop on “From your Ph.D./ Masters Thesis to a start-up” on the 23rd April 2021 from 11am to 1pm, organized by MHRD Innovation Cell in collaboration with AICTE. The Resource Person was Dr. Anand Deshpande, Founder and CMD of Persistent Systems.
2. Mr. Cletus Zuzarte participated in the Orientation cum Training session on “National Innovation and Start Up Policy” organized by the Ministry of Education’s Innovation Cell on the 29th July, 2021. As part of the follow up, Mr. Cletus updated the Start Up Policy on the NISP dashboard
3. The Young Leaders Forum of IMC Chamber of Commerce and Industry organized a two day virtual event on India’s New Blueprint: come walk the path with future leaders on Friday 23rd July 2021 and Saturday 24th July 2021 as an attempt to



complement and contribute to the efforts of the government of India to harness and channelize the energies of the youth. Total six students attended the conclave which included Mr. Satyam Sonawane and Mr. Godwin from BSW II, Ms. Enrica and Ms. Kavita Agarwal from BSW III class and Ms. Nicole Coutinho from MSW 2. Ms. Bella Bhosale from MSW I was nominated as a student speaker for the session on the topic skilling and job creation a way ahead.



4. Mr. Cletus Zuzarte from NCSIE participated in two Workshops organized by Ganpat University – Department of Social Work on Rural Entrepreneurship – Opportunities and Challenges on the 11th Dec, 2021 and ‘Catalysing Start-up Ecosystem: role of CSR and Philanthropy on 5th Feb, 2022.

5. The NCSIE Team from CSWNN attended the National Webinar on Research Innovation and Ranking organized by the Ministry of Education’s Innovation Cell and AICTE on the 11th August, 2021 from 10.30am to 1.30pm. They actively participated in the discussion on the three Panel Discussions and have made efforts to promote and build on the innovation and entrepreneurial ecosystem as part of their strategy

for Higher Education Institutions to excel in rankings.

III. List the Academic Programs on Innovation, IPR and Entrepreneurship Development Offered During the Academic Period (2021-22)

b. Add-On Courses

The Foundation in Social Entrepreneurship Add On Certificate Course for 2021-22 was offered to the students of BSW II, BSW III, MSW I and MSW II as a two credit add on Course that began on the 15th of Jan and ended on the 31st March. 18 Students enrolled, 16 Students attended regularly, completed the course requirements and were awarded the Certificates.

Schedule for Foundations in Social Entrepreneurship Add On Course					
Course Coordinators: Mr. Sameer Mohite & Mr. Cletus Zuzarte for NCSIE E-Cell					
Date	Day	Time	Hours	Module	Resource Person
15th Jan	Saturday	4.30pm to 5.30pm	1	Introduction to the Add On Course	Mr. Cletus Zuzarte & Mr. Sameer Mohite
16th Jan	Sunday	10.00 to 1.00	3	Ideation	Dr. Hasina Sayed
23rd Jan	Sunday	10.00 to 1.00	3	Opportunity Evaluation - Prepare a Tool / Facing Competition	Dr. Prema Basergekar
30th Jan	Sunday	10.00 to 11.30	1.5	Taking the First Steps - Interacting with Entrepreneurs	Ms. Sukhanya Dixit Ms. Shreelata Menon
30th Jan	Sunday	11.30 to 1.00	1.5	Taking the First Steps - Interacting with Entrepreneurs	Ms. Sukhanya Dixit Ms. Shreelata Menon
6th Feb	Sunday	10.00 to 1.00	3	Building a Team - HR Entrepreneurial Eco-System MSME Guidelines	Dr. Aparna Rao
13th Feb	Sunday	10.00 to 1.00	3	Entrepreneurial Finance	Dr. Arvind Dhond
20th Feb	Sunday	10.00 to 1.00	3	Design Thinking - Offline	Dr. Hasina Sayed

27th Feb	Sunday	10.00 to 1.00	3	Business Model	Dr. Radha Iyer
13th Mar	Sunday	10.00 to 1.00	3	Legal Options / Registrations /	Dr. Radha Iyer
13th Mar	Sunday	10.00 to 1.00	3	Source of Funds	Ms. Deepa Ruparel
20th Mar	Sunday	10.00 to 1.00	3	Marketing	Dr. Poonam Chauhan
29th Mar	Tuesday	2.00 to 4.00	2	Exposure Visit to a Social Entrepreneurship Incubator	RüDLE - Somaiya Vidhyavihar
31st March	Thursday	10.00 to 1.00	3	Business Plan Presentation by Students Valedictory & Certificate Distribution	Dr. Radha Iyer, Ms. Sharon D'souza, Ms. Irene Tayshete, Ms. Deepa Ruparel, Dr. Hasina Sayed

c. Elective Course

- For the BSW program, (5th semester students) a two credit (30 hours) elective on Social Entrepreneurship is offered from September to November, 2021, 49 students were enrolled for the same and duly completed the course. The new autonomous syllabus was applicable from 2021. The students had an assessment consisting of internal 20 marks (class test, assignment, class participation and attendance) and 30 marks external (written examination).

d. MDP, EDP & FDP

- CSWNN organized the following programmes during this period – Rural Entrepreneurship Development Programme (EDP) at Raigad on the 29th & 30th January and 26th and 27th February with eleven Rural Entrepreneurs from the four Partners located at Mangaon, Kolad and Roha. After ascertaining their current status and an indepth sharing on their experiences. Inputs were shared by Resource Persons – Fr. Richard Quadros on Van Dhan Yojana and its applications and Registration Options for those in the food and nutrition business options by Ms. Julia Delema

e. Degree Program

The curriculum of the proposed MA Program in Social Innovation and Entrepreneurship is prepared by Board of Studies and is placed before Academic Council.

IV. Infrastructure & Facilities to Promote I & E Activities: Student Clubs, Innovation, Pre-Incubation and Incubation Facilities, Services and Supports

a. E-Cell (Students Club)

E-Cell (Students Club), established in 2019 is an *Idea Club* initiative of the Nirmiti Centre for Social Innovation and Entrepreneurship that aims to foster the spirit of entrepreneurship amongst the students at College of Social Work. Currently 55 students are enrolled this year in E-Cell and Mr. Cletus continues to be the Faculty In-Charge of the E Cell.

- ❖ Ms. Shruti Kulkarni (MSW I) was the Student Representative for Start Up / Internship
- ❖ Ms. Nicole Colaco (MSW I) was the Student Representative for IPR
- ❖ Ms. Bella Bhosale (BSW III) was the Student Representative for Innovation / Social Media.

Below are a list of activities that are slowly setting the stage for Innovation and Entrepreneurship.

- ❖ Sessions – Workshops (mentioned above in the Co-curricular Activities)
- ❖ Students Day Out (Students spend time with an Entrepreneur/ Enterprise- for a day):
 - Interacting with Social Entrepreneurs during the Add on Course in the Session on Understanding the Journey of a Social Entrepreneur held on the 30th January, 2022 and later during the Exposure Visit of 16 Add On Course Students to RüDL – Somaiya College Incubator held on the 29th March



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- Visit of NCSIE team and two Partners along with Six Rural Entrepreneurs to three Rural Entrepreneurs Initiatives at Mangaon, Raigad Dt. on the 27th February, 2022
- ❖ Bootcamps – Icebreaking Workshop held on the 17th July, 2021
- ❖ Pitch – Business Plan Presentations held on the 31st March as part of the Add On Course

b. Pre-Incubation

Pre-incubation stage starts with ideation. During this period, potential entrepreneur develops the idea to into a ‘proof of concept’ and prepares understanding the technical feasibility of the idea proposed. Once a marketable service/product idea gets evolved, prototyping and testing are done and the suitable students will be then referred for Incubation Stage. As of now on 31st March 2022 8 teams are in this stage.

c. Incubation

Incubation program shall be fully functional from October 2021. Incubation stage will be 5 months processes of helping start-up companies/ non-profits graft product / service and prepare themselves for marketing. The centre offers a wide array of value-added services to speed up the incubation cycle. As of now, 3 persons/teams are being prepared to undertake this stage of Incubation.

d. Staff

The college has nominated the following staff for Nirmiti Centre for Social Innovation and Entrepreneurship:

Name	Specific Role in NCSIE	Domain
Dr. Lidwin Dias	President, IIC	
Ms. Sabeena Gonsalves	Vice President, IIC& ARIIA Nodal Officer	
Mr. Cletus Zuzarte	Coordinator (Nirmiti Centre for Social Innovation and Entrepreneurship)	
Mr. Sameer Mohite	Add-on Course in Social Entrepreneurship & EDP	E-CELL
Ms. Reny Rajan	IIC Awareness Activities	
Ms. Pallavi Xalxo	Pre-Incubation	Entrepreneurship Ecosystem
Mr. Albin Thomas	Incubation	
Dr. Ronald Yesudhas	Convenor, IIC	Academics

e. External Experts/ Agencies for Mentorship

- Sharon Dsouza, Emotional Intelligence Coach-cum- External Expert
- Irene Tayashree, Program Development Manager- India, Karuna Trust, UK
- Deepa Ruparel, Founder Director of NGO Chambers, Mumbai

V. Idea Generation, Venture Establishment and Awards

Anubhav Youth Development Program

1. Idea: Mobilizing youth in order to equip them with skills of social responsibilities and selfawareness. It aspires to build a cadre of youth leaders. Anubhav conducts training programmes, exposure visits, camps and exchange programmes to meet its objectives and make youth responsible citizens.
2. Stage of Innovation/Stage of TRL: it started receiving the Support during the FY 2020-21: Idea Stage (TRL-O)



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3. Stage of Innovation/Stage of TRL progressing as on 31st March 2021: Basic research (TRL-1)
4. Venture Establishment: None
5. Awards: None

• *Pravas:*

1. Idea: organises senior citizens to secure their rights and wellbeing through a series of community-based activities
2. Stage of Innovation/Stage of TRL: it started receiving the Support during the FY 2020-21: Idea Stage (TRL-O)
3. Stage of Innovation/Stage of TRL progressing as on 31st March 2021: Basic research (TRL-1)
4. Venture Establishment: None
5. Awards: None

VI. Fund/Investment Mobilized & Co-Creation of I & E



The college is yet to mobilize funds from outside sources. A Funding Proposal has been drafted and sent out to various potential funders of Incubation and CSR Organizations. The College collaborates with various rural and urban development organizations to co-create entrepreneurship ecosystem.

1. Antarang Foundation (MoU on 1st July 2019), Mumbai.
2. Jeevandhara (Institute of Social Service), Kolad, Raigad Dt. (MoU on 29th Jan, 2021)
3. Snehavardhini, Roha, Raigad Dt. (MoU on 29th Jan, 2022)
4. Sarva Vikas Deep, Mangaon, Raigad Dt. (MoU on 26th Feb, 2022)
5. Nirmala Institute, Karajgaon, Talasari, Palghar Dt. (MoU on 7th Mar, 2021)
6. Initial coordination meetings were held with Director of Innovation, Mumbai University – Dr. Samir Kulkarni and Mr. Aadesh Suryarao from Mumbai University – Ideas on the 13th Feb, 2021. Later on the 7th March, 2022 to coordinate for the Exposure Visit to Incubators.

VII. Intellectual Property

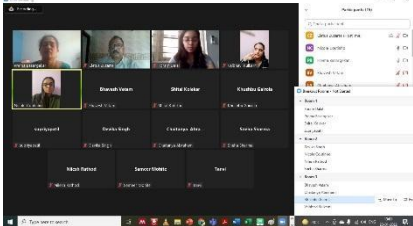
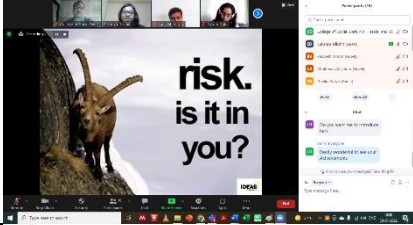




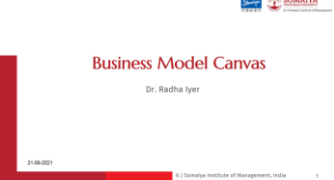

The College has worked on creating modules for Entrepreneurship Development Programmes which consists of an Entrepreneurship Development Toolkit and a Manual for Training of Trainers in Entrepreneurship. This has been made available online through Creative Commons License. Currently the team is working on the Publication of the same in hard copies which can be disseminated for use among NCSIE Partners.


Foundation in Social Entrepreneurship Add On Course Pictures

15th Jan		Introduction to the Add On Course
16th Jan		Ideation



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23rd Jan		Opportunity Evaluation - Prepare a Tool / Facing Competition
30th Jan		Taking the First Steps - Interacting with Entrepreneurs
30th Jan		Taking the First Steps - Interacting with Entrepreneurs
6th Feb		Building a Team - HR Entrepreneurial Eco-System MSME Guidelines
13th Feb		Entrepreneurial Finance
20th Feb		Design Thinking - Offline
27th Feb		Business Model
13th Mar		Source of Funds

13th Mar		Legal Options / Registrations
20th Mar		Marketing
29th Mar		Exposure Visit to a Social Entrepreneurship Incubator
31st March		Business Plan Presentation by Students Valedictory & Certificate Distribution



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