MINUTES OF THE WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS FOR NCSIE RURAL PARTNERS

Venue: Premankur, CSWNN Extension Centre

Participants: Representatives of 14 Rural Social Work Organizations & 2 Educational Institutions –

Total of 17 Partners

Resource Person: Advocate Laher Shah

Objectives of the Workshop:

1. To introduce the Rural Partners to the concept of Intellectual Property Rights and it various types

2. To understand the various options available under law to file for the applicable type of IPR for the Products undertaken by the Rural Organizations and their Communities.



The training began at 2.00pm with a brief

overview of the process of Social Entrepreneurship and the purpose of undertaking Intellectual Property Rights by Mr. Cletus. He then summarized the various displayed products of the Partners into various categories and requested the Partners to voice their concerns and queries on the topic in preparation for the Session.

On the arrival of the Resource Person at 2.30pm, Mr. Cletus introduced the Resource Person – Advocate Laher Shah. Each of the Partners then introduced themselves, the Organization they

represent, the Rural Community and the Products they wish to bring under IPR.



The Resource Person then first started with a basic understanding of Intellectual Property Rights and the various options available for Organizations to file for IPR under law. She began with Trademark – Branding and then went on to explain about Copyright, Patents, Geographical Indications and finally ended this section with Design type. She explained what were the various products that would be eligible for filing with examples for her experience in practice. She also

connected the same to the various type of products the Partners had.

Taking the various products which were categories she went on to explore the possibilities of filing for IPR. As per her suggestion, it would be good if all the existing organizations could come under one umbrella organization and file for a Trademark thus creating a brand and associate the same with a good cause. The various organizations could then work at seeking Copyrights for their products like oils, soaps, bags, garments, composte under the trademark and apply the same across all the partners. The next sequence for action would be then to look at the licences and registrations required as per government norms and consequently marketing could also be undertaken under the Trademark in

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common. The production of the various products could be decentralized while maintaining the need for quantity and quality.

The queries were addressed during the session and the onward plan would be that Advocate Laher would get back to the group through NCSIE on the Costing and the Process for the above discussed points. The workshop ended with an interaction of the participants with the resource person explaining further about their products and later sharing a cup of tea.

Minutes noted by:

Mr. Cletus Zuzarte – 7th June, 2022



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