

Master of Arts (Social Innovation and Entrepreneurship) Entrance Test

College of Social Work (Autonomous), Nirmala Niketan Institute, Mumbai

Time: 9.30 to 11.00 am

Marks: 50

Note:

1. There are two sections in this test, namely (a) English Comprehension, (b) Knowledge on Social Innovation and Entrepreneurship
 2. In total there are 6 questions which have to be answered in 150 minutes
 3. English Comprehension carries 10 marks each. Answers should be written in English only for this section
 4. Knowledge on Social Innovation and Entrepreneurship carries 40 marks. Answers can be written in English/Hindi/Marathi.
 5. Applicants have to be present in 30 minutes before the test.
-

SECTION –I: ENGLISH COMPREHENSION (5 marks x 2 sub-question= 10 marks)

Answer both the questions after reading this paragraph:

In the book *Factfulness*, Professor Hans Rosling, along with two collaborators, asks simple questions about the world. Questions like 'How many girls finish school?' and 'What percentage of the world's population is poor?' It turns out the majority of us get the answers to these questions completely wrong. Why does this happen? *Factfulness* sets out to explain why, showing that there are several instincts humans have that distort our perspective. For example, most people divide the world into US and THEM. In addition, we often believe that things are getting worse. And we are consuming large amounts of media that use a sales model based on making us afraid. But according to the authors, the world isn't as bad as we think. Yes, there are real concerns. But we should adopt a mindset of factfulness – only carrying opinions that are supported by strong facts. This book is not concerned with the underlying reasons for poverty or progress, or what should be done about these issues. It focuses on our instinctive biases, offering practical advice to help us see the good as well as the bad in the world.

1. What distorts our perspective?
2. What does 'mindset of factfulness' mean?

SECTION –II: KNOWLEDGE ON SOCIAL INNOVATION AND ENTREPRENEURSHIP

3. Write a Statement of Purpose in 150 words each using the pointers below (2.5 marks x 4 sub-question= 10 marks)
 - a) Provide a brief overview about self and family background
 - b) What are your reasons for choosing social innovation and entrepreneurship as career/vocation?
 - c) What are the intellectual and personal attributes that you have which are particularly suited for this field of study?
 - d) What are your future goals after completing the MA program
4. Give details about your UNDERSTANDING of the following four concepts in 150 words each (2.5 marks x 4 sub-question= 10 marks)
 - a) Social Innovation
 - b) Entrepreneurship
 - c) Social Enterprise
 - d) Sustainable Business
5. Answer all the four sub questions based on this scenario: "You have decided to commit yourself to putting your talent and energy into a social entrepreneurial project; you are heading up your project, your activity is going to start. Now answer the following questions". (2.5 marks x 4 sub-question= 10 marks)
 - a) How can I develop enterprise without losing sight of my social mission?
 - b) How to bring a response that meets the social challenge?
 - c) How to ensure and increase my social impact?
 - d) How to enlist other actors in society?
6. Answer all the two sub questions based on Social Innovation and Entrepreneurship landscape (5 marks x 2 sub-question= 10 marks)
 - a) Discuss about the Start-up India Programme of Government of India.
 - b) What are your key learnings from Muhammad Yunus's Grameen Bank Experiment in Bangladesh?