



Supply Chain Management

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

- | | |
|------------|--|
| CO1 | Distinguish logistics and supply chain management |
| CO2 | Discuss vendor and purchase management strategies |
| CO3 | Relate to concepts such as packaging, distribution and e-SCM |

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CODSE 424.1	1	3	3	1	2	3	2	2	2	2.11
CODSE 424.2	1	3	3	1	2	3	2	2	2	2.11
CODSE 424.3	2	3	3	2	2	3	3	3	3	2.66
Average	1.33	3	3	1.33	2	3	2.33	2.33	2.33	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

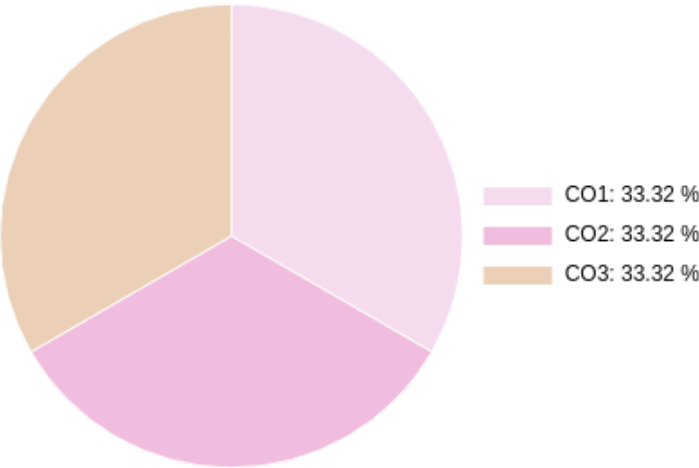
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.66	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
unit 1	50%
Unit 2	50%
Unit 3	50%
Unit 4	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	33.3	33.3	33.3
%	33.3	33.3	33.3

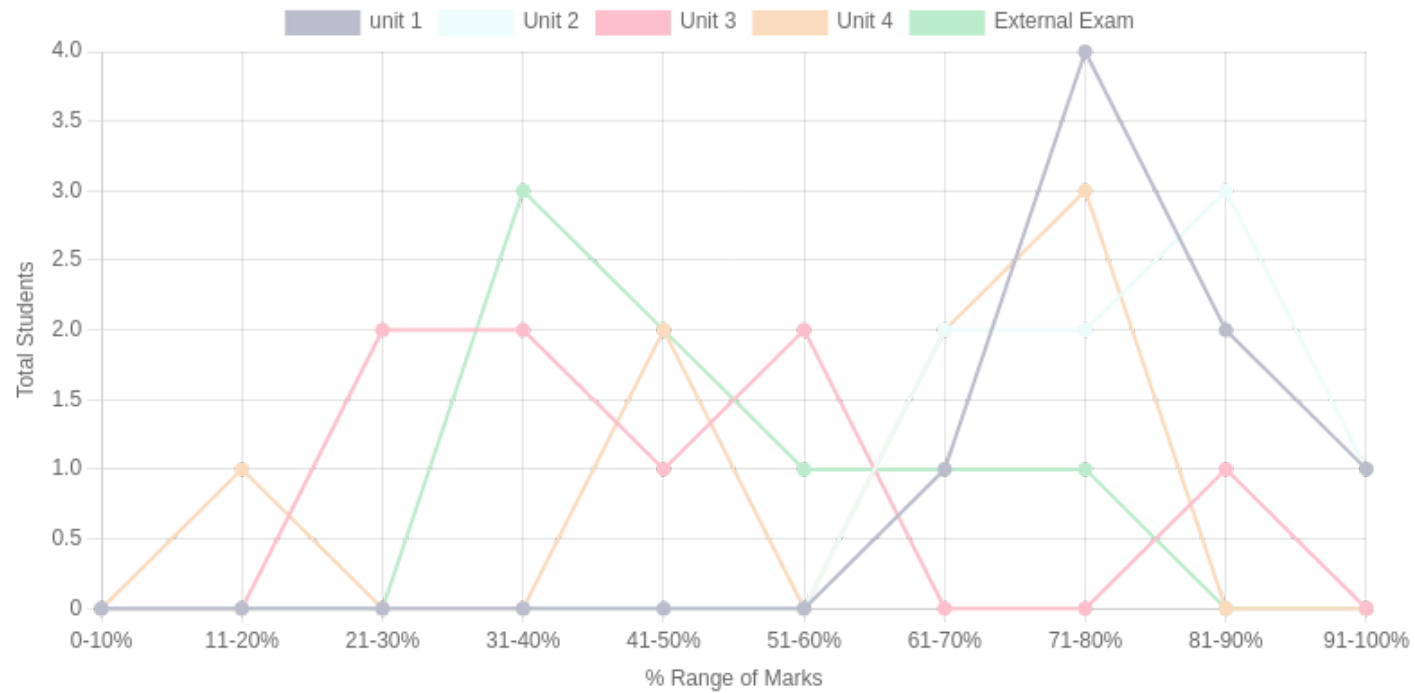
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	unit 1	10	50	3	3	3	-	-	-	3
2	Unit 2	10	50	3	3	3	-	-	-	3
3	Unit 3	10	50	2	2	2	-	-	-	2
4	Unit 4	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	60	50	1	1	1	-	-	-	1

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	unit 1	F	10	8.37	50	0	0	0	0	0	0	1	4	2	1	8
2	Unit 2	F	10	8.37	50	0	0	0	0	0	0	2	2	3	1	8
3	Unit 3	F	10	5	50	0	0	2	2	1	2	0	0	1	0	4
4	Unit 4	F	10	6.25	50	0	1	0	0	2	0	2	3	0	0	7
5	External Exam	S	60	30.37	50	0	0	0	3	2	1	1	1	0	0	3

CO Indirect Attainment

Course Exit Survey MASIE

Q1	Were you distinguish logistics and supply chain management
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you discuss vendor and purchase management strategies
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you relate to concepts such as packaging, distribution and e-SCM
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	1.87	3	2.09	2.11	-0.02	-
CO2	1.87	3	2.09	2.11	-0.02	-
CO3	1.87	3	2.09	2.66	-0.57	-

Average CO Attainment : 2.09

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1.33	3	3	1.33	2	3	2.33	2.33	2.33

Average CO Attainment : 2.09

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1.33 (2.09)/ 3	3 (2.09)/ 3	3 (2.09)/ 3	1.33 (2.09)/ 3	2 (2.09)/ 3	3 (2.09)/ 3	2.33 (2.09)/ 3	2.33 (2.09)/ 3	2.33 (2.09)/ 3
Direct Attainment	0.93	2.09	2.09	0.93	1.39	2.09	1.62	1.62	1.62

COURSE OVERVIEW | MASIE



Human Resource Management

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

- | | |
|-----|---|
| CO1 | Apply labour legislation with respect to workplace context |
| CO2 | Develop training plan and use various methodologies |
| CO3 | Establish performance, payroll and grievance management systems |

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COAEC03.1	1	2	3	-	1	3	2	2	2	2
COAEC03.2	1	3	3	1	3	3	2	3	3	2.44
COAEC03.3	1	2	3	1	2	3	3	2	2	2.11
Average	1	2.33	3	1	2	3	2.33	2.33	2.33	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

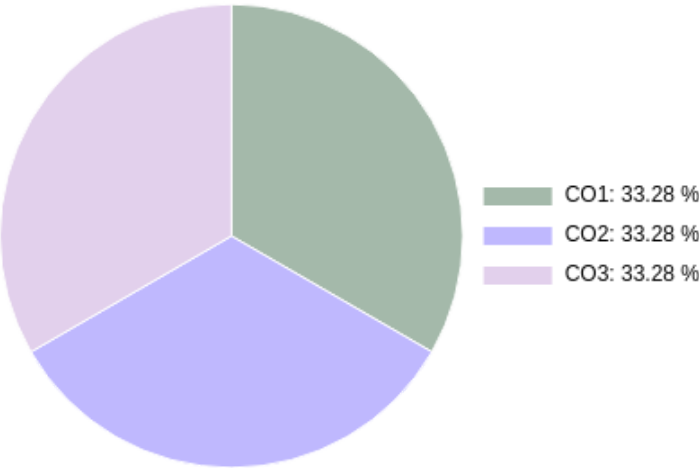
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.44	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
unit 1	50%
Unit 2	50%
Unit 3	50%
Unit 4	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
50	16.6	16.6	16.6
%	33.3	33.3	33.3

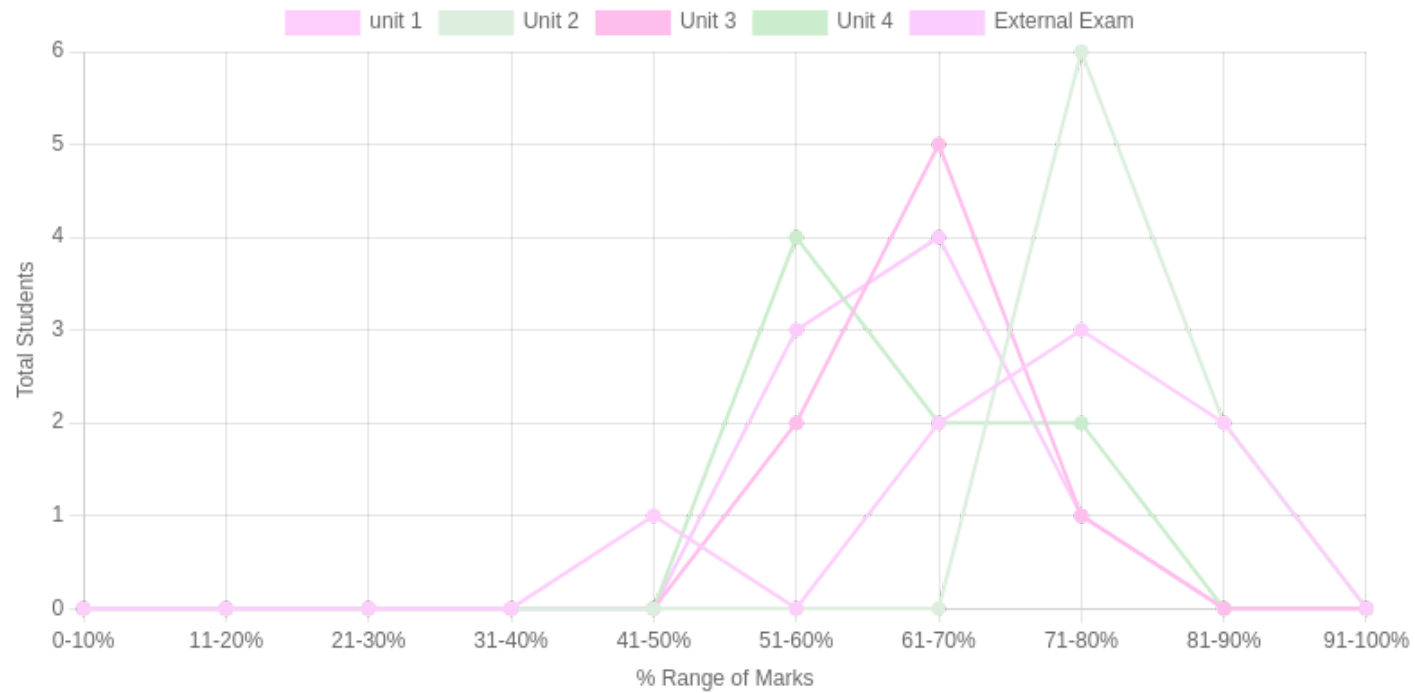
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	unit 1	5	50	3	3	3	-	-	-	3
2	Unit 2	5	50	3	3	3	-	-	-	3
3	Unit 3	5	50	3	3	3	-	-	-	3
4	Unit 4	5	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	30	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	unit 1	F	5	3.81	50	0	0	0	0	1	0	2	3	2	0	8
2	Unit 2	F	5	4.12	50	0	0	0	0	0	0	0	6	2	0	8
3	Unit 3	F	5	3.43	50	0	0	0	0	0	2	5	1	0	0	8
4	Unit 4	F	5	3.37	50	0	0	0	0	0	4	2	2	0	0	8
5	External Exam	S	30	19.12	50	0	0	0	0	0	3	4	1	0	0	8

CO Indirect Attainment

Course Exit Survey MASIE

Q1	Were you apply labour legislation with respect to workplace context
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you develop training plan and use various methodologies
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you establish performance, payroll and grievance management systems
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	3	3	2	1	-
CO2	3	3	3	2.44	0.56	-
CO3	3	3	3	2.11	0.89	-

Average CO Attainment : 3

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1	2.33	3	1	2	3	2.33	2.33	2.33

Average CO Attainment : 3

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1 (3)/ 3	2.33 (3)/ 3	3 (3)/ 3	1 (3)/ 3	2 (3)/ 3	3 (3)/ 3	2.33 (3)/ 3	2.33 (3)/ 3	2.33 (3)/ 3
Direct Attainment	1.00	2.33	3.00	1.00	2.00	3.00	2.33	2.33	2.33

COURSE OVERVIEW | MASIE



Marketing

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
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PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 Distinguish advertisement and sales functions in enterprises

CO2 State the distribution strategies

CO3 Discuss the emerging concepts in marketing

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COCC 522.1	1	3	3	1	2	3	2	2	2	2.11
COCC 522.2	1	3	3	1	2	3	2	2	2	2.11
COCC 522.3	2	3	3	2	2	3	3	3	3	2.66
Average	1.33	3	3	1.33	2	3	2.33	2.33	2.33	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

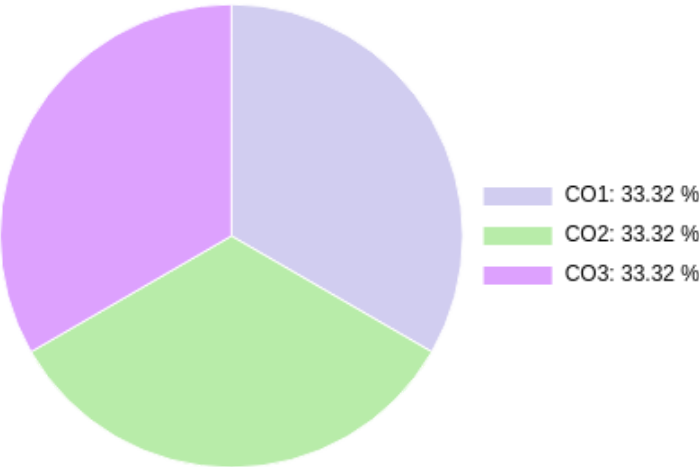
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.66	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
unit 1	50%
Unit 2	50%
Unit 3	50%
Unit 4	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	33.3	33.3	33.3
%	33.3	33.3	33.3

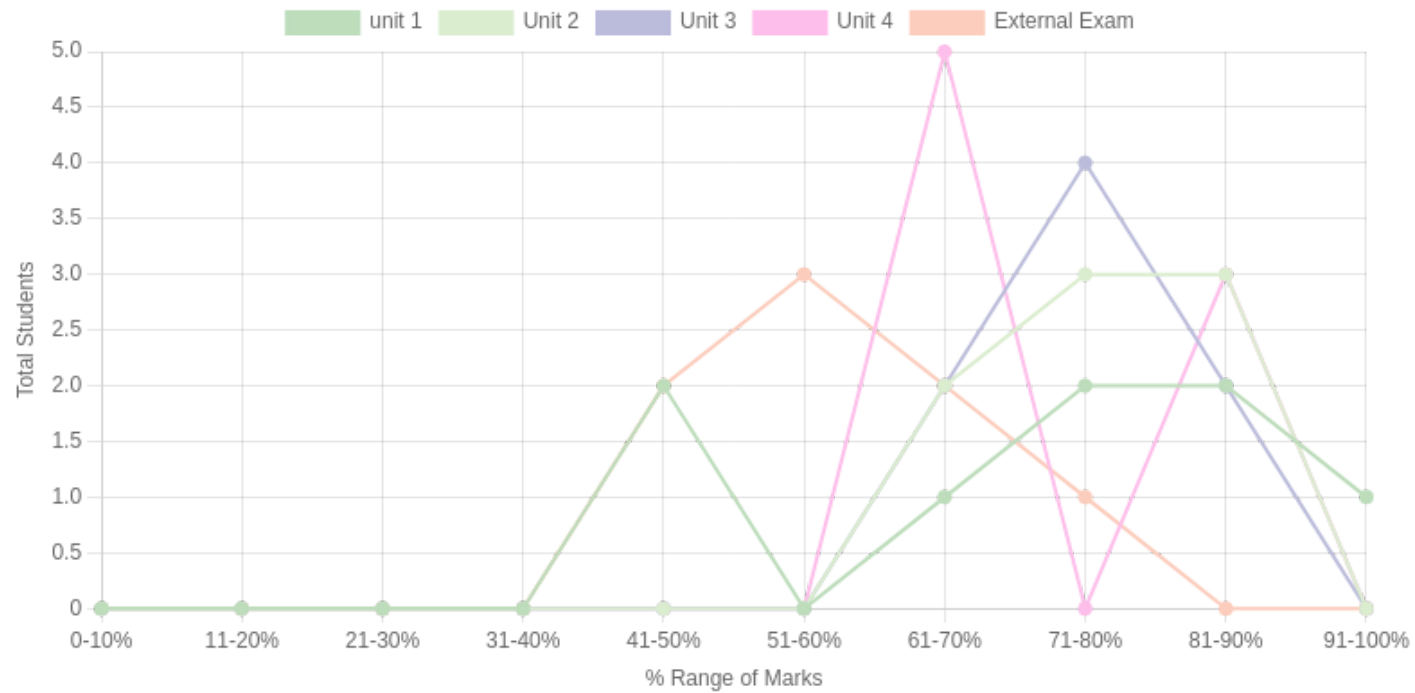
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	unit 1	10	50	3	3	3	-	-	-	3
2	Unit 2	10	50	3	3	3	-	-	-	3
3	Unit 3	10	50	3	3	3	-	-	-	3
4	Unit 4	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	60	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	unit 1	F	10	7.62	50	0	0	0	0	2	0	1	2	2	1	8
2	Unit 2	F	10	8.12	50	0	0	0	0	0	0	2	3	3	0	8
3	Unit 3	F	10	8	50	0	0	0	0	0	0	2	4	2	0	8
4	Unit 4	F	10	7.75	50	0	0	0	0	0	0	5	0	3	0	8
5	External Exam	S	60	35.87	50	0	0	0	0	2	3	2	1	0	0	6

CO Indirect Attainment

Course Exit Survey MASIE

Q1	Were you distinguish advertisement and sales functions in enterprises
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you state the distribution strategies
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you discuss the emerging concepts in marketing
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	3	3	2.11	0.89	-
CO2	3	3	3	2.11	0.89	-
CO3	3	3	3	2.66	0.33	-

Average CO Attainment : 3

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1.33	3	3	1.33	2	3	2.33	2.33	2.33

Average CO Attainment : 3

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1.33 (3)/ 3	3 (3)/ 3	3 (3)/ 3	1.33 (3)/ 3	2 (3)/ 3	3 (3)/ 3	2.33 (3)/ 3	2.33 (3)/ 3	2.33 (3)/ 3
Direct Attainment	1.33	3.00	3.00	1.33	2.00	3.00	2.33	2.33	2.33



Operations Management

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 State the planning process in production management

CO2 Discuss the concepts related to material management

CO3 Relate to quality management concern in enterprises

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COCC 527.1	1	2	3	1	2	3	2	2	2	2
COCC 527.2	1	2	3	1	2	3	2	2	2	2
COCC 527.3	1	2	3	2	2	3	3	3	3	2.44
Average	1	2	3	1.33	2	3	2.33	2.33	2.33	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

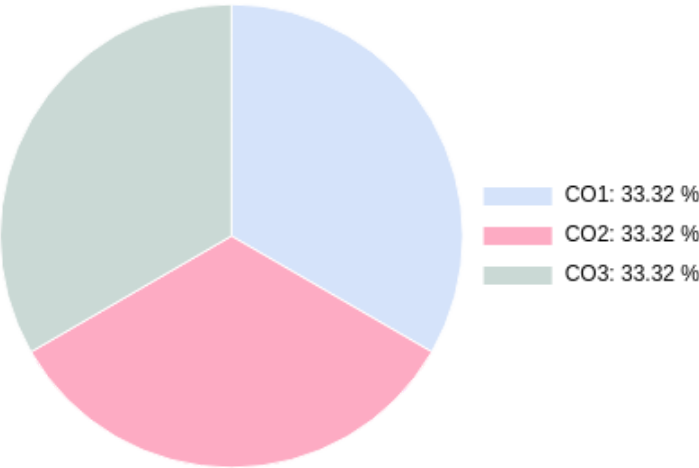
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.44	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
unit 1	50%
Unit 2	50%
Unit 3	50%
Unit 4	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	33.3	33.3	33.3
%	33.3	33.3	33.3

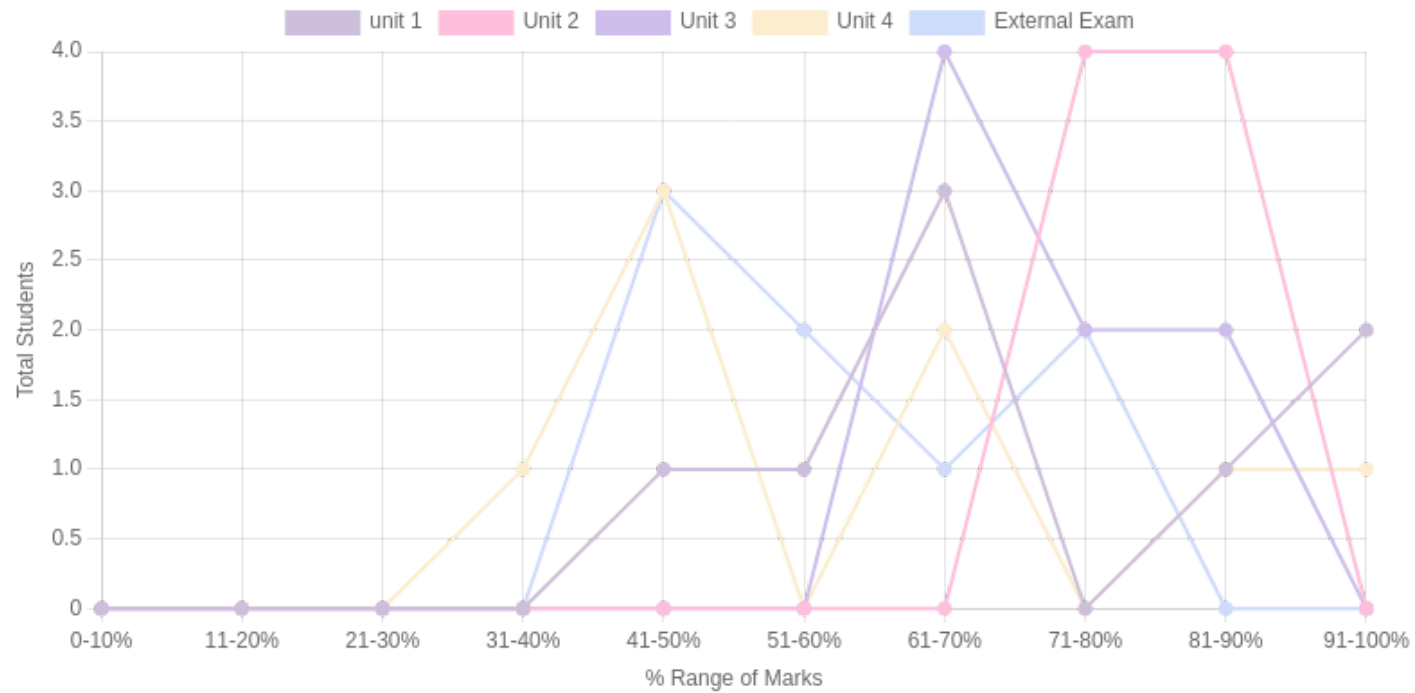
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	unit 1	10	50	3	3	3	-	-	-	3
2	Unit 2	10	50	3	3	3	-	-	-	3
3	Unit 3	10	50	3	3	3	-	-	-	3
4	Unit 4	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	60	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	unit 1	F	10	7.62	50	0	0	0	0	1	1	3	0	1	2	8
2	Unit 2	F	10	8.5	50	0	0	0	0	0	0	0	4	4	0	8
3	Unit 3	F	10	7.75	50	0	0	0	0	0	0	4	2	2	0	8
4	Unit 4	F	10	6.5	50	0	0	0	1	3	0	2	0	1	1	7
5	External Exam	S	60	34.5	50	0	0	0	0	3	2	1	2	0	0	6

CO Indirect Attainment

Course Exit Survey MASIE

Q1	Were you state the planning process in production management
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you discuss the concepts related to material management
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you relate to quality management concern in enterprises
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	3	3	2	1	-
CO2	3	3	3	2	1	-
CO3	3	3	3	2.44	0.56	-

Average CO Attainment : 3

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1	2	3	1.33	2	3	2.33	2.33	2.33

Average CO Attainment : 3

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1 (3)/ 3	2 (3)/ 3	3 (3)/ 3	1.33 (3)/ 3	2 (3)/ 3	3 (3)/ 3	2.33 (3)/ 3	2.33 (3)/ 3	2.33 (3)/ 3
Direct Attainment	1.00	2.00	3.00	1.33	2.00	3.00	2.33	2.33	2.33

COURSE OVERVIEW | MASIE