



Research Methodology- II

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 Prepare the data for presentation in graphs, tabulation and charts

CO2 Conduct inferential analysis using Chi-square, t-test and ANOVA

CO3 Analyse complex data using SPSS software

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CORMC 404.1	1	2	3	2	2	2	1	3	2	2
CORMC 404.2	2	2	3	3	2	2	1	2	3	2.22
CORMC 404.3	2	2	3	3	2	2	1	2	3	2.22
Average	1.66	2	3	2.66	2	2	1	2.33	2.66	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

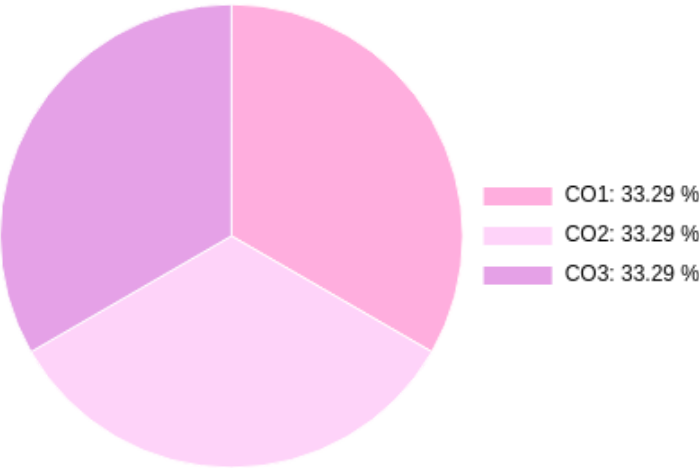
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.22	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.22	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Unit 1 Exam Sem 2	50%
UNIT 2 SEM 2	50%
Unit 3 SEM 2	50%
Unit 4 SEM 2	50%

CO Coverage



COs	CO1	CO2	CO3
50	16.6	16.6	16.6
%	33.3	33.3	33.3

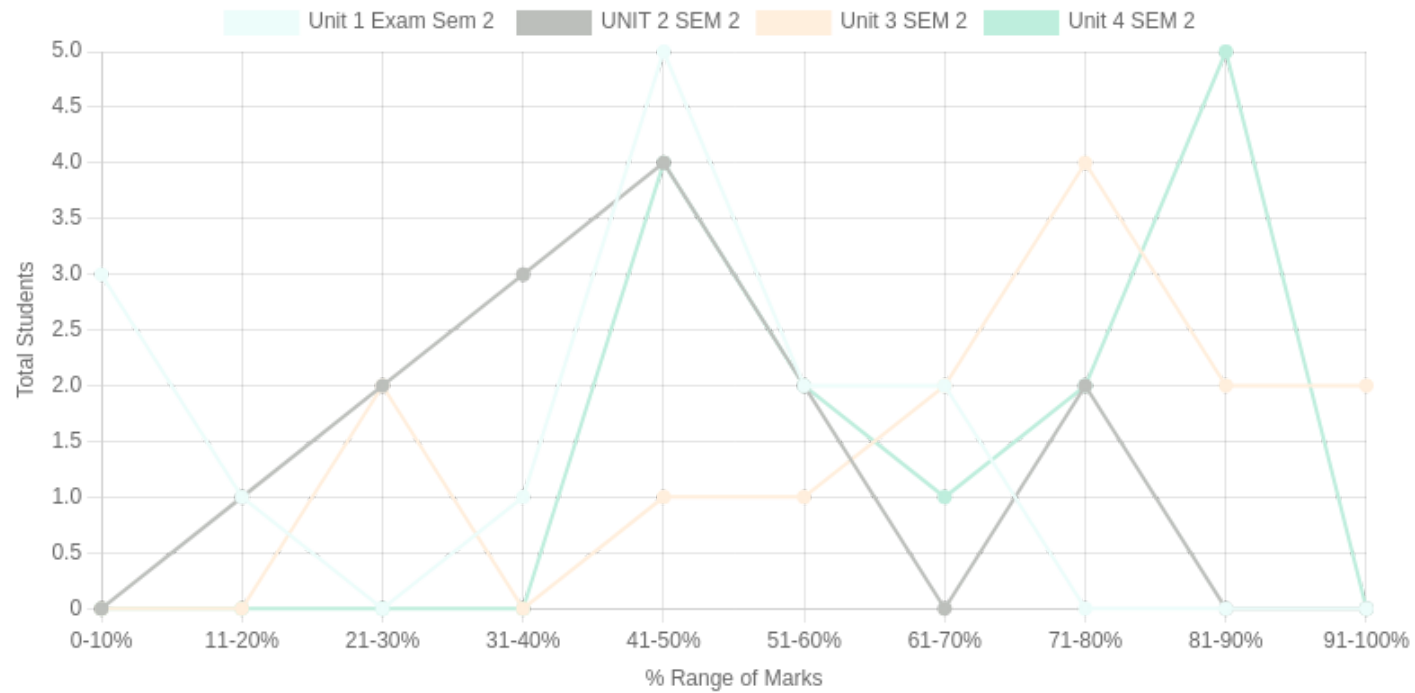
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Unit 1 Exam Sem 2	10	50	3	3	3	-	-	-	3
2	UNIT 2 SEM 2	10	50	3	3	3	-	-	-	3
3	Unit 3 SEM 2	20	50	3	3	3	-	-	-	3
4	Unit 4 SEM 2	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
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Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam Sem 2	F	10	4.21	50	3	1	0	1	5	2	2	0	0	0	9
2	UNIT 2 SEM 2	F	10	4.85	50	0	1	2	3	4	2	0	2	0	0	8
3	Unit 3 SEM 2	F	20	14.07	50	0	0	2	0	1	1	2	4	2	2	11
4	Unit 4 SEM 2	F	10	7.14	50	0	0	0	0	4	2	1	2	5	0	14

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	Were you able to prepare and present data using graphs, tabulation, and charts?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you able to conduct inferential analysis using Chi-square, t-test, and ANOVA?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you able to effectively use SPSS software for data analysis?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	Were you able to integrate theoretical and practical aspects of research methodology?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	1.5	0	1.2	2	-0.8	-
CO2	1.5	0	1.2	2.22	-1.02	-
CO3	1.5	0	1.2	2.22	-1.02	-

Average CO Attainment : 1.2

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1.66	2	3	2.66	2	2	1	2.33	2.66

Average CO Attainment : 1.2

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1.66 (1.2)/ 3	2 (1.2)/ 3	3 (1.2)/ 3	2.66 (1.2)/ 3	2 (1.2)/ 3	2 (1.2)/ 3	1 (1.2)/ 3	2.33 (1.2)/ 3	2.66 (1.2)/ 3
Direct Attainment	0.66	0.80	1.20	1.06	0.80	0.80	0.40	0.93	1.06

COURSE OVERVIEW | MASIE



Accounting for Financial Decision Making

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 Differentiate financial accounting and management accounting

CO2 Apply basic costing skills

CO3 Discuss the financial management skills

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COCC 426.1	1	2	3	1	1	2	2	1	1	1.55
COCC 426.2	1	3	3	1	1	3	2	1	1	1.77
COCC 426.3	1	3	3	2	1	3	2	1	2	2
Average	1	2.66	3	1.33	1	2.66	2	1	1.33	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

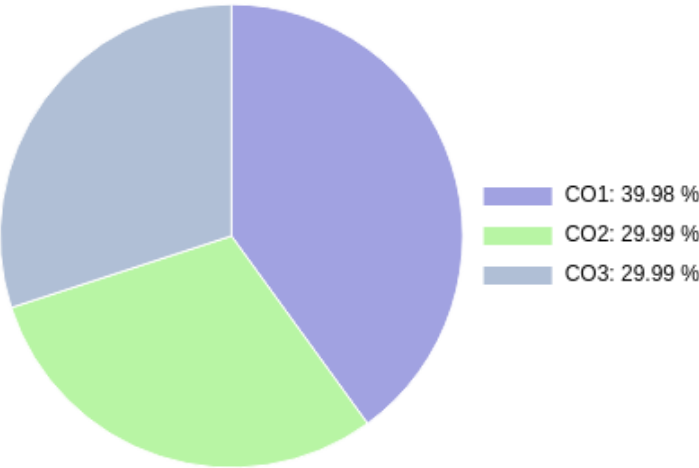
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	1.55	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	1.77	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Unit 1 Exam Sem 2	50%
UNIT 2 SEM 2	50%
Unit 3 SEM 2	50%
Unit 4 SEM 2	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	40.0	30.0	30.0
%	40.0	30.0	30.0

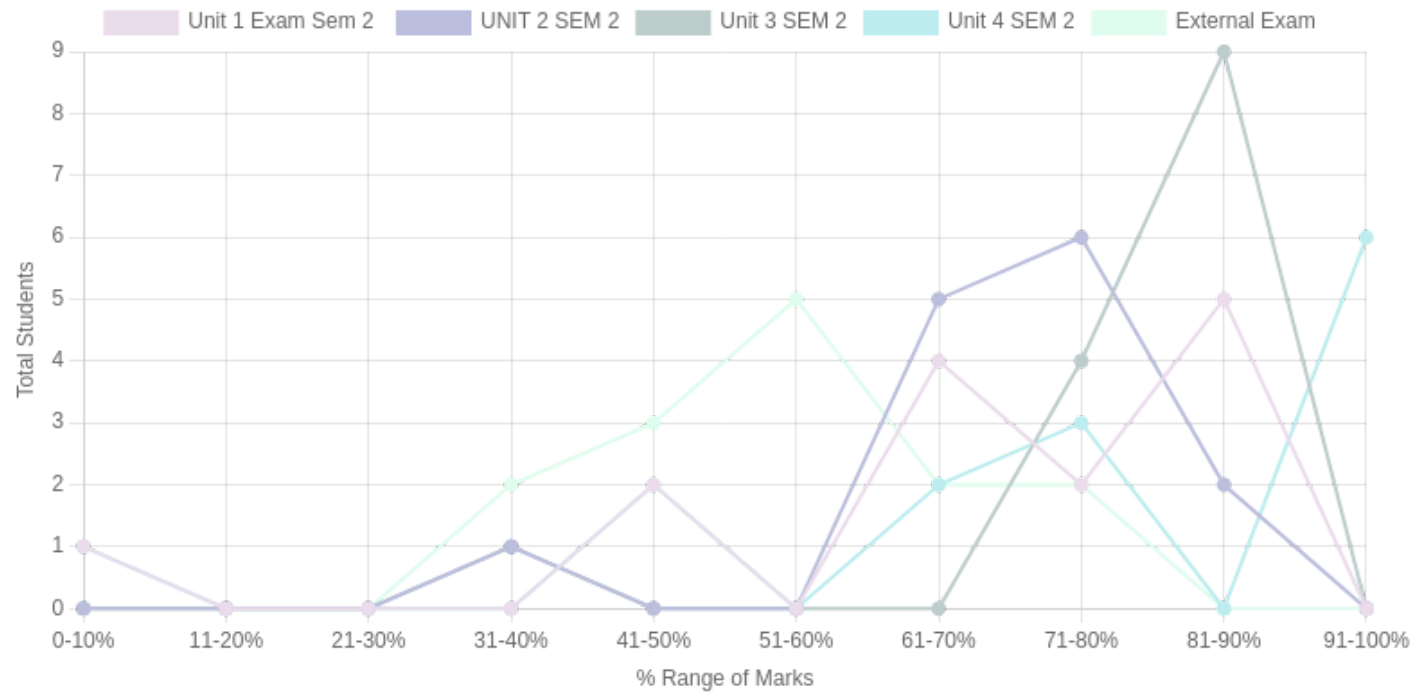
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Unit 1 Exam Sem 2	10	50	3	3	3	-	-	-	3
2	UNIT 2 SEM 2	15	50	3	3	3	-	-	-	3
3	Unit 3 SEM 2	15	50	3	3	3	-	-	-	3
4	Unit 4 SEM 2	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	50	50	2.33	2	2	-	-	-	2.11

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam Sem 2	F	10	7.07	50	1	0	0	0	2	0	4	2	5	0	13
2	UNIT 2 SEM 2	F	15	10.85	50	0	0	0	1	0	0	5	6	2	0	13
3	Unit 3 SEM 2	F	15	12.14	50	0	0	0	1	0	0	0	4	9	0	13
4	Unit 4 SEM 2	F	10	7.71	50	1	0	0	0	2	0	2	3	0	6	13
5	External Exam	S	50	27.14	50	0	0	0	2	3	5	2	2	0	0	9

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	Were you able to clearly differentiate between financial accounting and management accounting?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you able to develop basic costing and financial management skills?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you able to apply accounting concepts to decision-making scenarios through course materials and assignments?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	Were you able to understand practical aspects of financial management covered in the course?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.66	0	2.12	1.55	0.57	-
CO2	2.5	0	2	1.77	0.23	-
CO3	2.5	0	2	2	-	-

Average CO Attainment : 2.04

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1	2.66	3	1.33	1	2.66	2	1	1.33

Average CO Attainment : 2.04

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1 (2.04)/ 3	2.66 (2.04)/ 3	3 (2.04)/ 3	1.33 (2.04)/ 3	1 (2.04)/ 3	2.66 (2.04)/ 3	2 (2.04)/ 3	1 (2.04)/ 3	1.33 (2.04)/ 3
Direct Attainment	0.68	1.81	2.04	0.90	0.68	1.81	1.36	0.68	0.90

COURSE OVERVIEW | MASIE



Entrepreneurship

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
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PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
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PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

- | | |
|------------|---|
| CO1 | Discuss the entrepreneurial process |
| CO2 | Appraise the theoretical and practical aspects of entrepreneurial marketing and finance |
| CO3 | Illustrate business model and leadership in entrepreneurship |

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COCC 425.1	2	3	3	2	1	2	2	1	2	2
COCC 425.2	1	3	3	2	2	3	2	1	2	2.11
COCC 425.3	2	3	2	2	2	2	3	1	3	2.22
Average	1.66	3	2.66	2	1.66	2.33	2.33	1	2.33	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

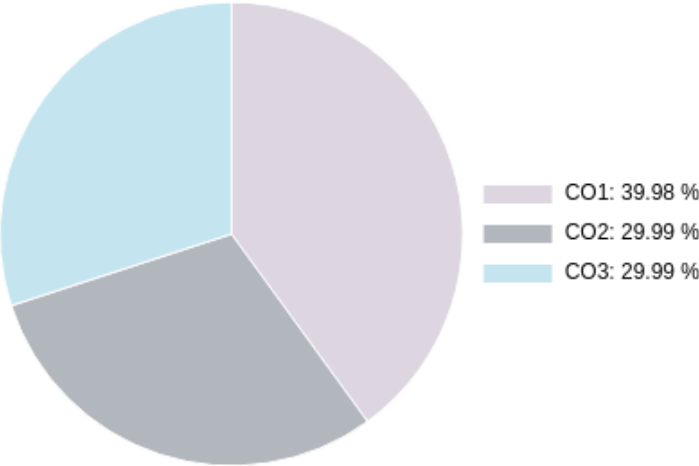
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.22	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Unit 1 Exam Sem 2	50%
UNIT 2 SEM 2	50%
Unit 3 SEM 2	50%
Unit 4 SEM 2	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	40.0	30.0	30.0
%	40.0	30.0	30.0

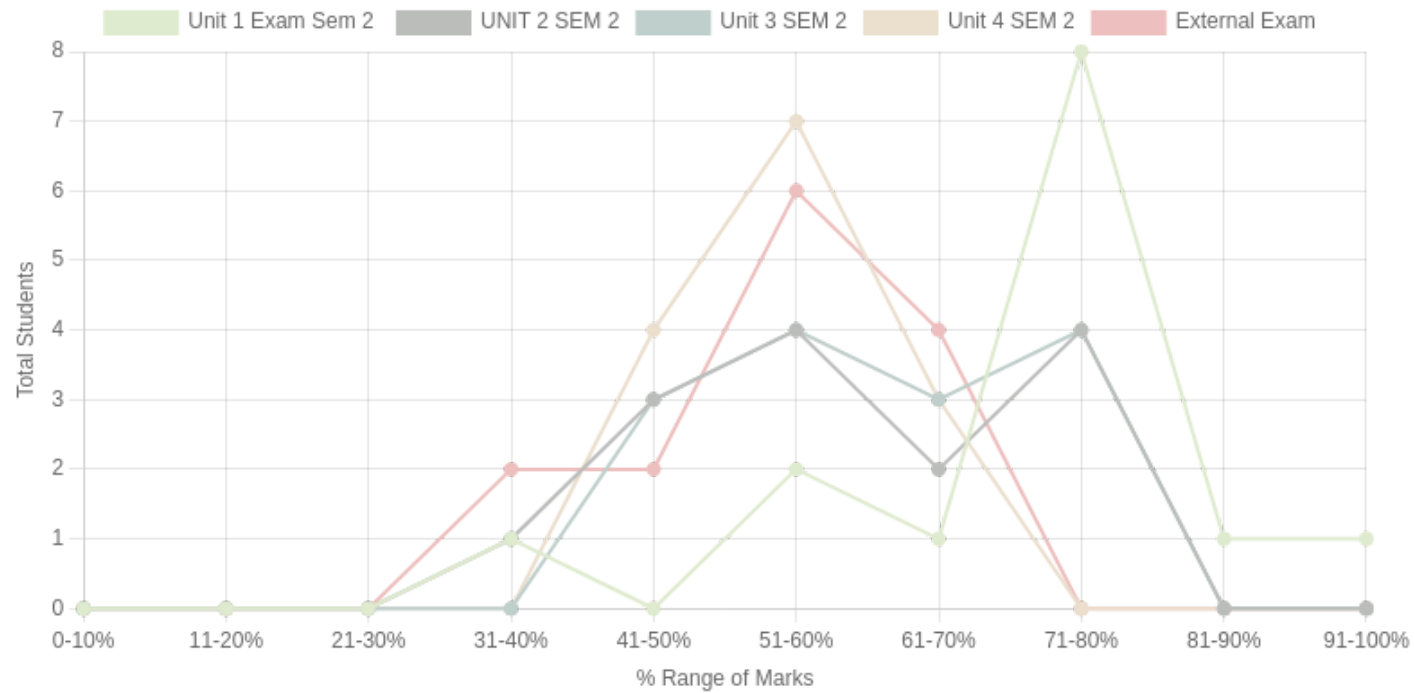
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Unit 1 Exam Sem 2	15	50	3	3	3	-	-	-	3
2	UNIT 2 SEM 2	10	50	3	3	3	-	-	-	3
3	Unit 3 SEM 2	15	50	3	3	3	-	-	-	3
4	Unit 4 SEM 2	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	50	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam Sem 2	F	15	10.85	50	0	0	0	1	0	2	1	8	1	1	13
2	UNIT 2 SEM 2	F	10	6.35	50	0	0	0	1	3	4	2	4	0	0	13
3	Unit 3 SEM 2	F	15	9.42	50	0	0	0	0	3	4	3	4	0	0	11
4	Unit 4 SEM 2	F	10	5.92	50	0	0	0	0	4	7	3	0	0	0	14
5	External Exam	S	50	27	50	0	0	0	2	2	6	4	0	0	0	10

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	1. Were you able to understand the entrepreneurial process through this course?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	2. Were you able to enhance your knowledge of entrepreneurial marketing and finance?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Illustrate business model and leadership in entrepreneurship
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	4. Were you able to relate real-world examples to entrepreneurship concepts?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	0	2.4	2	0.39	-
CO2	3	0	2.4	2.11	0.29	-
CO3	3	0	2.4	2.22	0.17	-

Average CO Attainment : 2.4

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1.66	3	2.66	2	1.66	2.33	2.33	1	2.33

Average CO Attainment : 2.4

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1.66 (2.4)/ 3	3 (2.4)/ 3	2.66 (2.4)/ 3	2 (2.4)/ 3	1.66 (2.4)/ 3	2.33 (2.4)/ 3	2.33 (2.4)/ 3	1 (2.4)/ 3	2.33 (2.4)/ 3
Direct Attainment	1.33	2.40	2.13	1.60	1.33	1.86	1.86	0.80	1.86

COURSE OVERVIEW | MASIE



Field Immersion

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 Explain a field-based view of society, polity and economy in the context of enterprises

CO2 Perform simple tasks while supporting entrepreneurs in different domains

CO3 Report on immersion learnings in a systematic manner

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COCC 427.1	3	2	3	2	2	2	2	1	2	2.11
COCC 427.2	2	3	2	1	3	3	2	1	3	2.22
COCC 427.3	1	2	2	2	3	2	1	3	3	2.11
Average	2	2.33	2.33	1.66	2.66	2.33	1.66	1.66	2.66	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

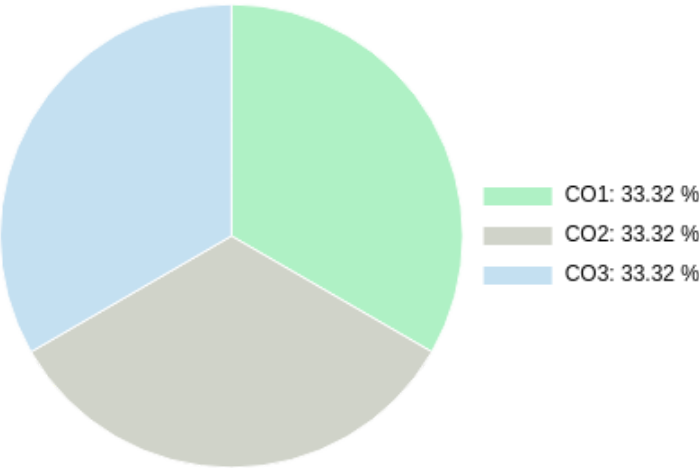
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.22	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Internal(Field Immersion)	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	33.3	33.3	33.3
%	33.3	33.3	33.3

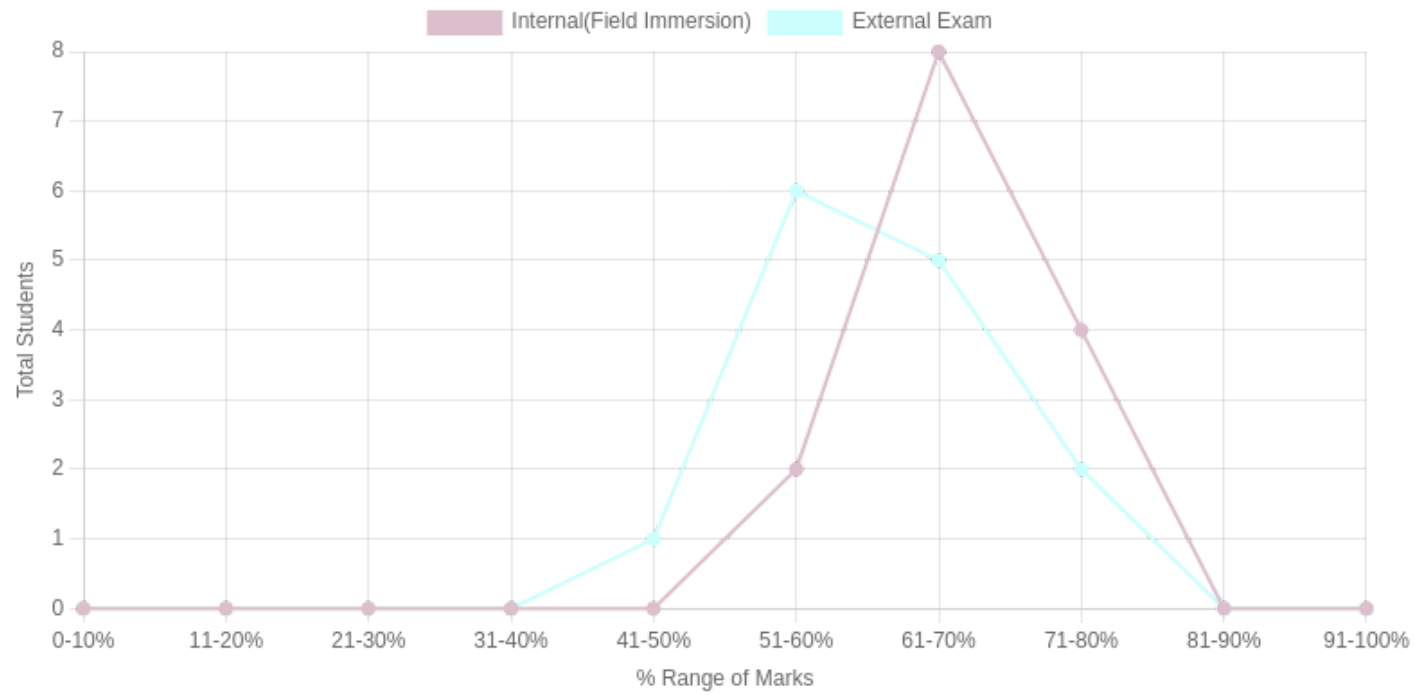
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Internal(Field Immersion)	50	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
2	External Exam	50	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Internal(Field Immersion)	F	50	33.85	50	0	0	0	0	0	2	8	4	0	0	14
2	External Exam	S	50	30.42	50	0	0	0	0	1	6	5	2	0	0	13

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	Were you able to enhance your understanding of society, polity, and the economy in the context of enterprises?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you able to apply theoretical knowledge in real-world field settings?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you able to perform simple tasks supporting entrepreneurs in different domains?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	Were you able to gain valuable learning experiences from the field immersion?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	0	2.4	2.11	0.29	-
CO2	3	0	2.4	2.22	0.17	-
CO3	3	0	2.4	2.11	0.29	-

Average CO Attainment : 2.4

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	2.33	2.33	1.66	2.66	2.33	1.66	1.66	2.66

Average CO Attainment : 2.4

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2 (2.4)/ 3	2.33 (2.4)/ 3	2.33 (2.4)/ 3	1.66 (2.4)/ 3	2.66 (2.4)/ 3	2.33 (2.4)/ 3	1.66 (2.4)/ 3	1.66 (2.4)/ 3	2.66 (2.4)/ 3
Direct Attainment	1.60	1.86	1.86	1.33	2.13	1.86	1.33	1.33	2.13

COURSE OVERVIEW | MASIE



Logistics and Supply Chain Management

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

- | | |
|------------|--|
| CO1 | Distinguish logistics and supply chain management |
| CO2 | Discuss vendor and purchase management strategies |
| CO3 | Relate to concepts such as packaging, distribution and e-SCM |

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CODSE 424.1	2	2	3	1	1	3	2	1	1	1.77
CODSE 424.2	2	3	3	1	1	3	2	1	1	1.88
CODSE 424.3	2	2	3	1	1	3	3	1	1	1.88
Average	2	2.33	3	1	1	3	2.33	1	1	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

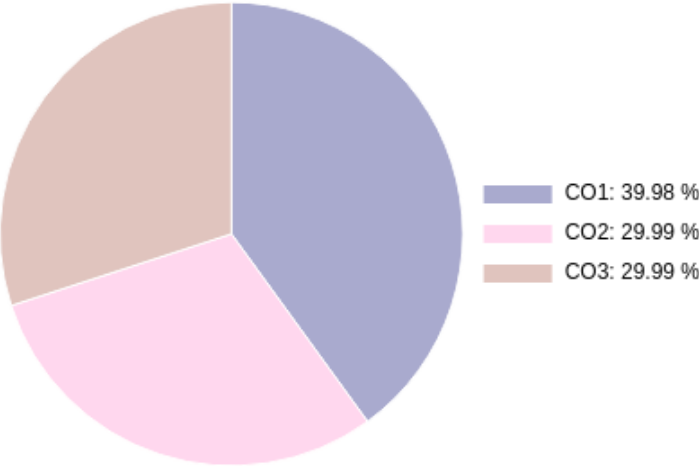
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	1.77	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	1.88	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	1.88	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Unit 1 Exam Sem 2	50%
UNIT 2 SEM 2	50%
Unit 3 SEM 2	50%
Unit 4 SEM 2	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	40.0	30.0	30.0
%	40.0	30.0	30.0

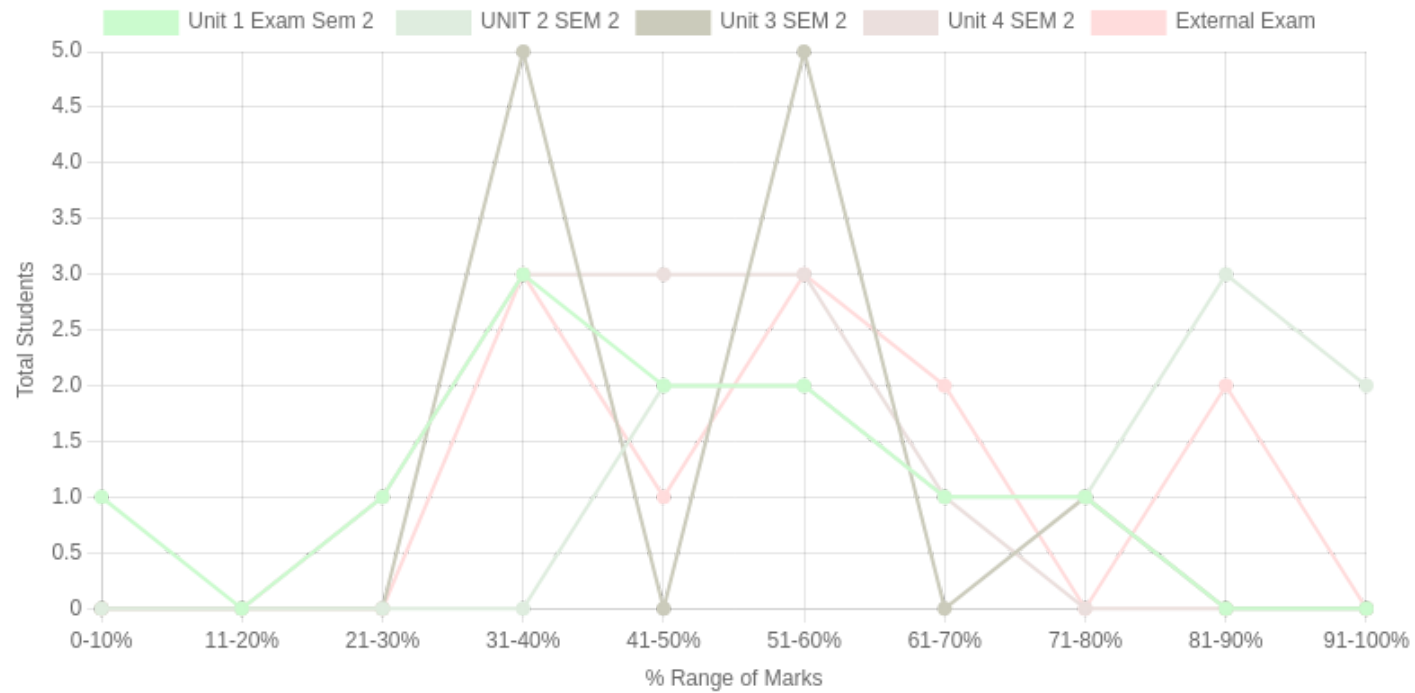
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Unit 1 Exam Sem 2	10	50	3	3	3	-	-	-	3
2	UNIT 2 SEM 2	10	50	3	3	3	-	-	-	3
3	Unit 3 SEM 2	15	50	3	3	3	-	-	-	3
4	Unit 4 SEM 2	15	50	1	1	1	-	-	-	1

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	50	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam Sem 2	F	10	4.72	50	1	0	1	3	2	2	1	1	0	0	6
2	UNIT 2 SEM 2	F	10	7.63	50	0	0	0	0	2	2	1	1	3	2	11
3	Unit 3 SEM 2	F	15	7.36	50	0	0	0	5	0	5	0	1	0	0	6
4	Unit 4 SEM 2	F	15	7	50	0	0	1	3	3	3	1	0	0	0	4
5	External Exam	S	50	28.9	50	0	0	0	3	1	3	2	0	2	0	7

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	Were you able to clearly distinguish between logistics and supply chain management?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you able to improve your knowledge of vendor and purchase management strategies?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you able to relate to concepts such as packaging, distribution, and e-SCM?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	Were you able to apply supply chain management concepts in a professional setting?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.62	0	2.09	1.77	0.31	-
CO2	2.62	0	2.09	1.88	0.2	-
CO3	2.62	0	2.09	1.88	0.2	-

Average CO Attainment : 2.09

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	2.33	3	1	1	3	2.33	1	1

Average CO Attainment : 2.09

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2 (2.09)/ 3	2.33 (2.09)/ 3	3 (2.09)/ 3	1 (2.09)/ 3	1 (2.09)/ 3	3 (2.09)/ 3	2.33 (2.09)/ 3	1 (2.09)/ 3	1 (2.09)/ 3
Direct Attainment	1.39	1.62	2.09	0.70	0.70	2.09	1.62	0.70	0.70

COURSE OVERVIEW | MASIE



Macro Economic Analysis

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 Discuss the current state of Indian economy

CO2 Reflect on the consumption and investment functions in the economy

CO3 Analyse different macro-economic perspectives

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
COCC 428.1	3	2	3	2	1	2	2	1	2	2
COCC 428.2	2	2	3	1	1	2	2	1	2	1.77
COCC 428.3	3	2	3	2	1	2	2	1	2	2
Average	2.66	2	3	1.66	1	2	2	1	2	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

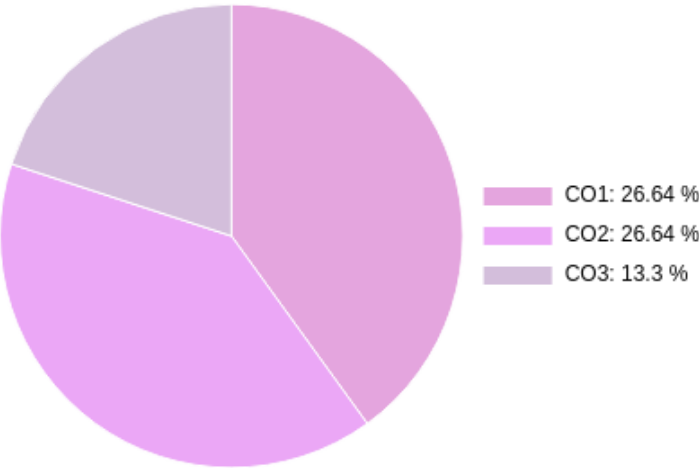
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	1.77	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Unit 1 Exam Sem 2	50%
UNIT 2 SEM 2	50%
Unit 3 SEM 2	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
75	20.0	20.0	10.0
%	26.6	26.6	13.3

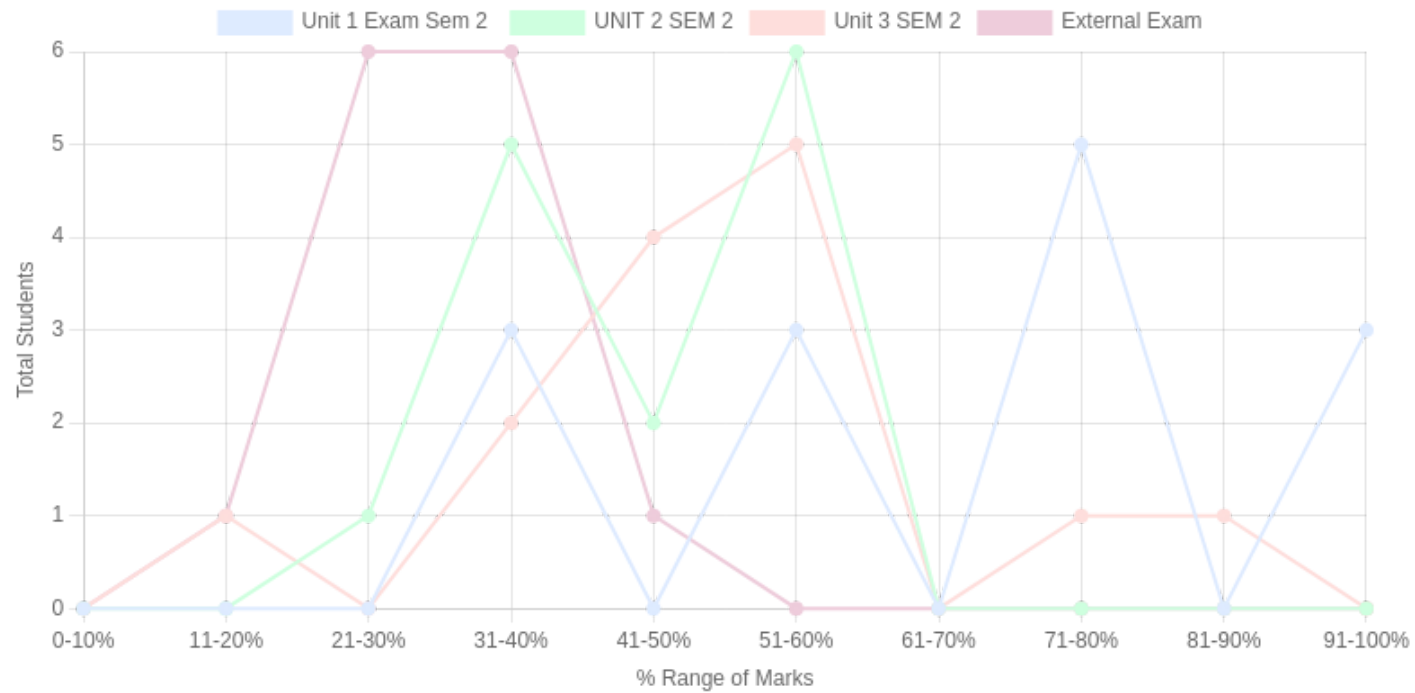
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Unit 1 Exam Sem 2	5	50	3	3	3	-	-	-	3
2	UNIT 2 SEM 2	10	50	3	3	3	-	-	-	3
3	Unit 3 SEM 2	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
4	External Exam	50	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam Sem 2	F	5	3.57	50	0	0	0	3	0	3	0	5	0	3	11
2	UNIT 2 SEM 2	F	10	4.92	50	0	0	1	5	2	6	0	0	0	0	8
3	Unit 3 SEM 2	F	10	5.5	50	0	1	0	2	4	5	0	1	1	0	11
4	External Exam	S	50	15.57	50	0	1	6	6	1	0	0	0	0	0	0

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	Were you able to understand the current state of the Indian economy?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you able to reflect on consumption and investment functions in the economy?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you able to analyze different macroeconomic perspectives effectively?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	Were you able to apply macroeconomic concepts to real-world scenarios?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	0	2.4	2	0.39	-
CO2	3	0	2.4	1.77	0.62	-
CO3	3	0	2.4	2	0.39	-

Average CO Attainment : 2.4

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2.66	2	3	1.66	1	2	2	1	2

Average CO Attainment : 2.4

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2.66 (2.4)/ 3	2 (2.4)/ 3	3 (2.4)/ 3	1.66 (2.4)/ 3	1 (2.4)/ 3	2 (2.4)/ 3	2 (2.4)/ 3	1 (2.4)/ 3	2 (2.4)/ 3
Direct Attainment	2.13	1.60	2.40	1.33	0.80	1.60	1.60	0.80	1.60

COURSE OVERVIEW | MASIE



Management of Cooperatives and Producer Companies

Course Overview

Program Outcomes

PO1	Locate social problems and design social innovations
PO2	Appraise entrepreneurship approaches to develop and manage adventure projects
PO3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
PO4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
PO5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
PO6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
PO7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
PO8	Select appropriate oral and written communication strategies for effective research and documentation
PO9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1 State the importance of cooperatives in global, developing countries context and in India

CO2 Discuss the modalities of forming and promoting cooperative

CO3 Critically analyse the emergence of producer companies

CO-PO Mapping

courseOutcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CODSE 423.1	3	2	2	2	1	2	3	1	2	2
CODSE 423.2	2	3	2	2	2	3	3	1	2	2.22
CODSE 423.3	3	2	3	2	1	2	3	1	2	2.11
Average	2.66	2.33	2.33	2	1.33	2.33	3	1	2	-

CO Attainment Weightages

Direct Attainment	Indirect Attainment
80 %	20 %

CO Assessment Weightages

Formative (CIE)	Summative (SEE)
50 %	50 %

CO targets & Attainment Levels

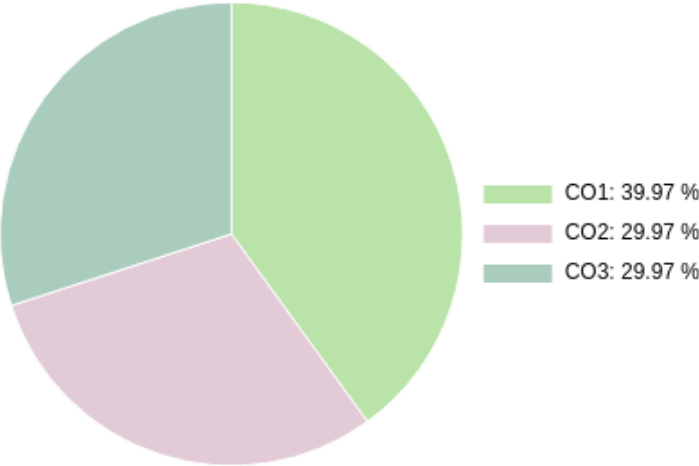
CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO1	2	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

CO	Target	Direct Attainment levels			Indirect Attainment levels		
		Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
CO2	2.22	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100
CO3	2.11	0 - 40	41 - 50	51 - 100	0 - 40	41 - 50	51 - 100

Exam Results

Exam Name	Threshold
Unit 1 Exam Sem 2	50%
UNIT 2 SEM 2	50%
Unit 3 SEM 2	50%
Unit 4 SEM 2	50%
External Exam	50%

CO Coverage



COs	CO1	CO2	CO3
100	40.0	30.0	30.0
%	40.0	30.0	30.0

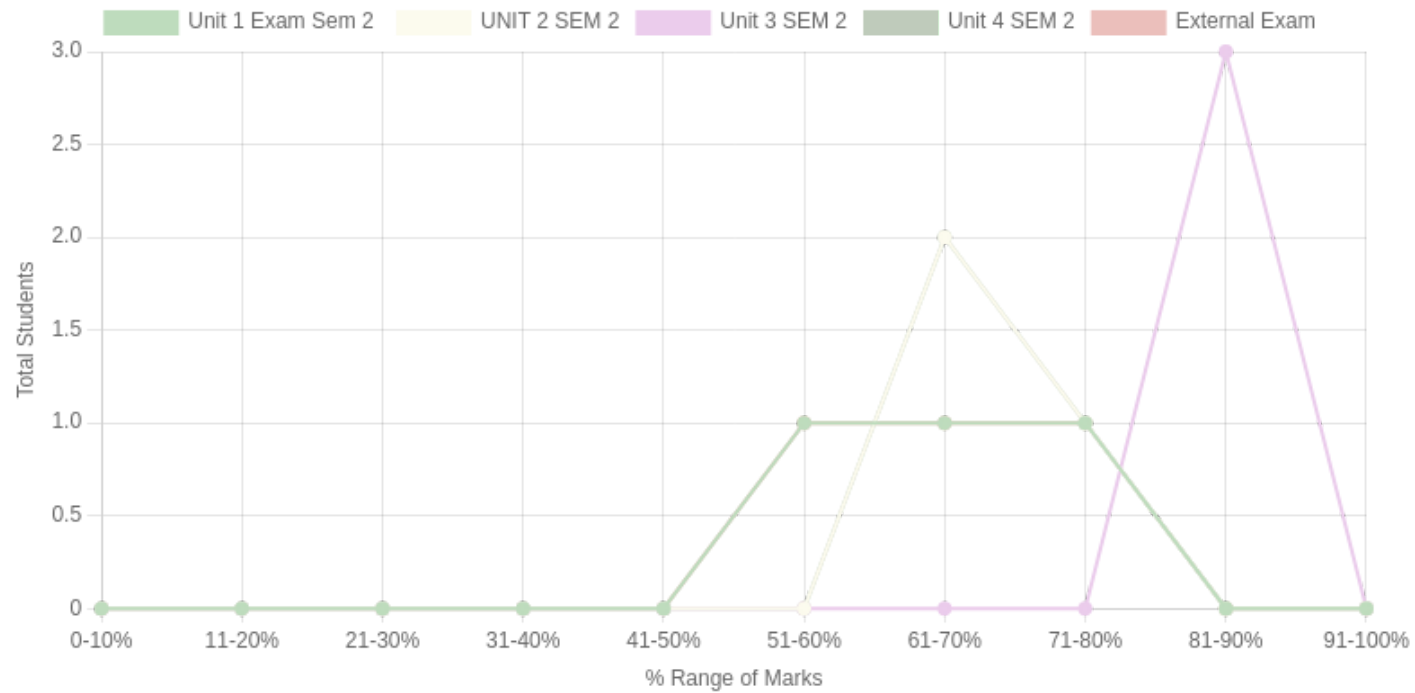
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
1	Unit 1 Exam Sem 2	10	50	3	3	3	-	-	-	3
2	UNIT 2 SEM 2	10	50	3	3	3	-	-	-	3
3	Unit 3 SEM 2	20	50	3	3	3	-	-	-	3
4	Unit 4 SEM 2	10	50	3	3	3	-	-	-	3

Summative (SEE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	CO6	Avg Attainment
5	External Exam	50	50	3	3	3	-	-	-	3

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam Sem 2	F	10	7	50	0	0	0	0	0	1	1	1	0	0	3
2	UNIT 2 SEM 2	F	10	7.33	50	0	0	0	0	0	0	2	1	0	0	3
3	Unit 3 SEM 2	F	20	17.33	50	0	0	0	0	0	0	0	0	3	0	3
4	Unit 4 SEM 2	F	10	7.33	50	0	0	0	0	0	0	2	1	0	0	3
5	External Exam	S	50	33.33	50	0	0	0	0	0	1	1	1	0	0	3

CO Indirect Attainment

Course Exit Survey MASIE Sem 2

Q1	Were you able to understand the significance of cooperatives in India and globally?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q2	Were you able to gain practical insights into forming and promoting cooperatives?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q3	Were you able to critically analyze the emergence of producer companies?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>
Q4	Were you able to relate case studies and real-world examples to understanding cooperatives?
Scale	Strongly Agree <input type="radio"/> Agree <input type="radio"/> Disagree <input type="radio"/>

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	0	2.4	2	0.39	-
CO2	3	0	2.4	2.22	0.17	-
CO3	3	0	2.4	2.11	0.29	-

Average CO Attainment : 2.4

PO Direct Attainment

Weighted Average Matrix

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2.66	2.33	2.33	2	1.33	2.33	3	1	2

Average CO Attainment : 2.4

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2.66 (2.4)/ 3	2.33 (2.4)/ 3	2.33 (2.4)/ 3	2 (2.4)/ 3	1.33 (2.4)/ 3	2.33 (2.4)/ 3	3 (2.4)/ 3	1 (2.4)/ 3	2 (2.4)/ 3
Direct Attainment	2.13	1.86	1.86	1.60	1.06	1.86	2.40	0.80	1.60

COURSE OVERVIEW | MASIE