COURSE OVERVIEW

MASIE | Batch 2024-2026 | SECOND YEAR 2025-2026

Social Work Methods

(CC 521)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage aventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: To analyze the Johari Window to gain deeper insights into self-awareness and interpersonal relationships.
CO2: To interpret and apply the principles of working with individuals and families in various contexts.
CO3: To explain and integrate the concept of a Genogram for personal and professional development
CO4: To evaluate and differentiate between various types of groups.

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	1	-	-	2	2	-	2	-	-	**1.75**
CO2	2	-	2	3	3	-	-	-	-	**2.50**
CO3	2	2	-	-	-	-	2	2	-	**2.00**
CO4	-	-	1	-	-	3	-	2	3	**2.25**
Average	**1.66**	**2**	**1.5**	**2.5**	**2.5**	**3**	**2**	**2**	**3**	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.75	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO4	2.25	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

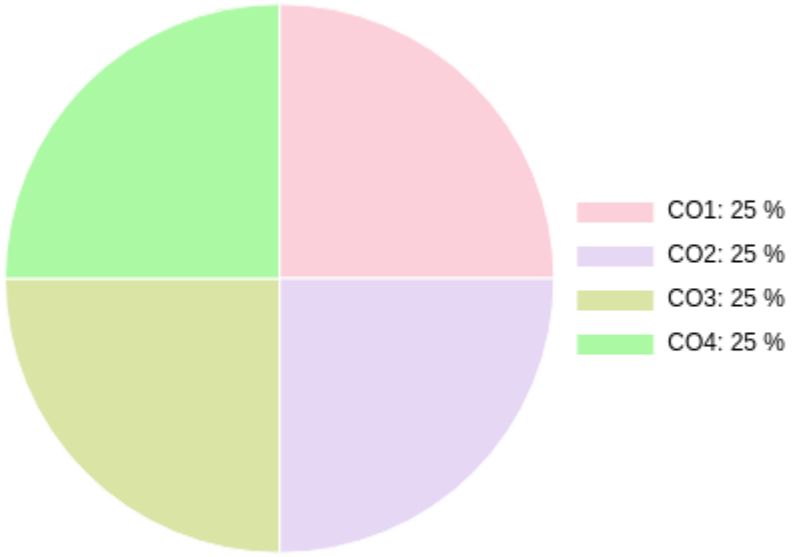
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment

Summative (SEE) Assessments

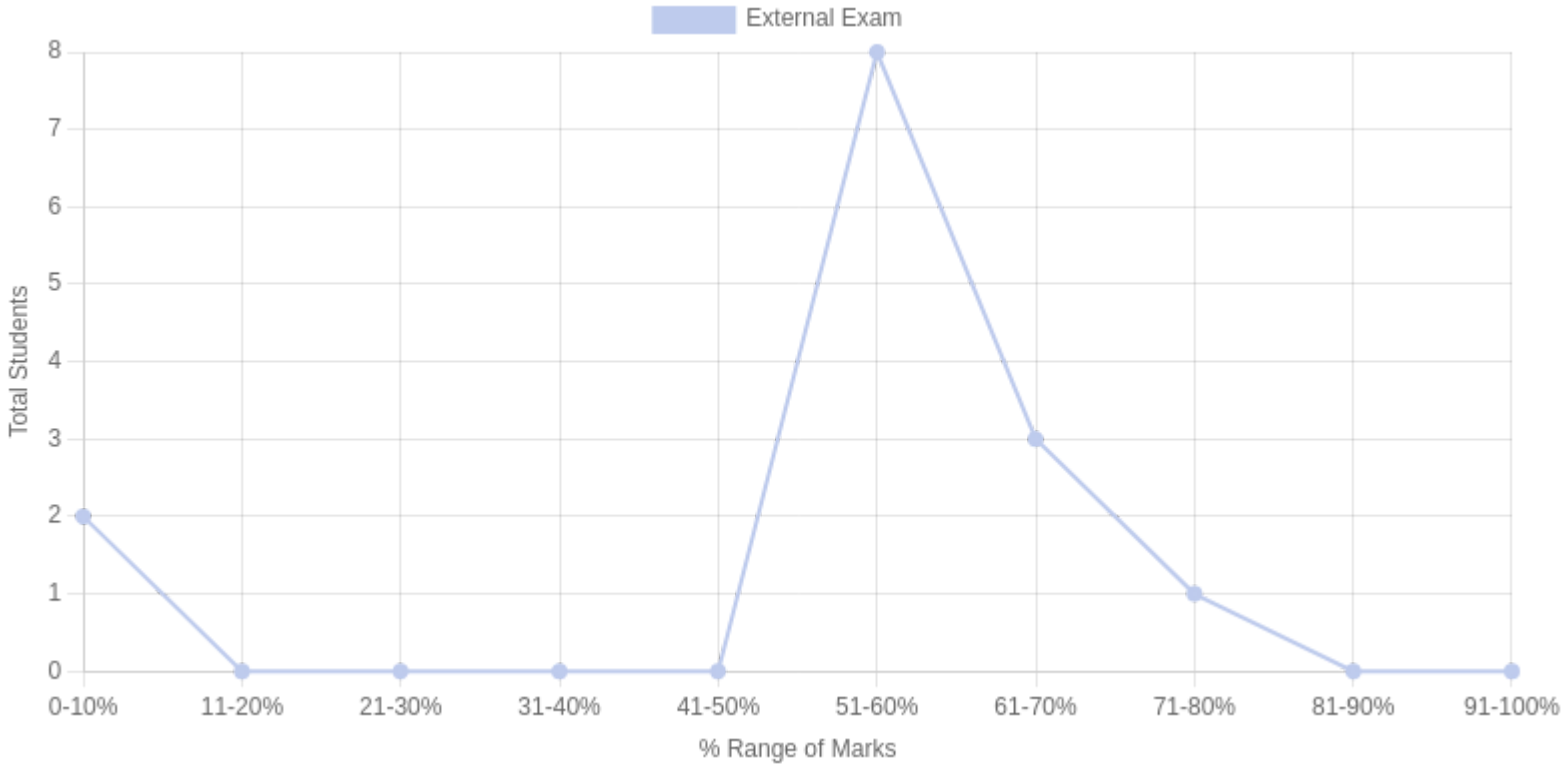
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment
1	External Exam	50	50	3	3	3	2	2.75

CO Coverage



COs	CO1	CO2	CO3	CO4
50	12.5	12.5	12.5	12.5
%	25	25	25	25

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	External Exam	S	50	25.03	50	2	0	0	0	0	8	3	1	0	0	12

Indirect Attainment

Feedback Details	CO wise analysis				
Course Exit Survey - MASIE - Sem 3 **Type:** Course Feedback **Publish Date:** 01/01/2026 **Last Date:** 11/02/2026 **Feedback conduction:** Backdated **Total Students:** undefined **Responses Received:** 8 **Consider for Attainment:** ☑	**COS and Questions**	**CO1**	**CO2**	**CO3**	**CO4**
		Q1	**Q2**	**Q3**	**Q4**
	Students Above Threshold	8/14	8/14	8/14	8/14
	Students Above Threshold in %	57.14%	57.14%	57.14%	57.14%
	Attainment After comparing with attainment Levels	2	2	2	2
	Average	**2**	**2**	**2**	**2**

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	2	2.8	1.75	1.04	
CO2	3	2	2.8	2.5	0.29	
CO3	3	2	2.8	2	0.79	
CO4	2	2	2	2.25	-0.25	

Average CO Attainment : 2.59

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1.66	2	1.5	2.5	2.5	3	2	2	3

Average CO Attainment : 2.59

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	1.66 (2.59) / 3	2 (2.59) / 3	1.5 (2.59) / 3	2.5 (2.59) / 3	2.5 (2.59) / 3	3 (2.59) / 3	2 (2.59) / 3	2 (2.59) / 3	3 (2.59) / 3
Direct Attainment	1.43	1.73	1.29	2.16	2.16	2.59	1.73	1.73	2.59

COURSE OVERVIEW | MASIE

COURSE OVERVIEW

MASIE | Batch 2024-2026 | SECOND YEAR 2025-2026

Marketing

(CC 522)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage aventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: To understand the basic marketing concepts such as product planning, positioning, branding, life cycle management, and pricing strategies.
CO2: To understand the role of effective advertisement, sales promotion, and personal selling strategies to achieve sales targets.
CO3: To understand how products reach customers through distribution channels and logistics.
CO4: To understand emerging marketing trends such as digital marketing, AI, blockchain, and consumer protection laws in the Indian context.

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	-	-	-	3	2	-	-	3	2	**2.50**
CO2	-	2	1	3	-	-	-	-	2	**2.00**
CO3	-	-	-	-	-	1	2	2	2	**1.75**
CO4	2	2	-	-	-	-	2	-	3	**2.25**
Average	**2**	**2**	**1**	**3**	**2**	**1**	**2**	**2.5**	**2.25**	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	2.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	1.75	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO4	2.25	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

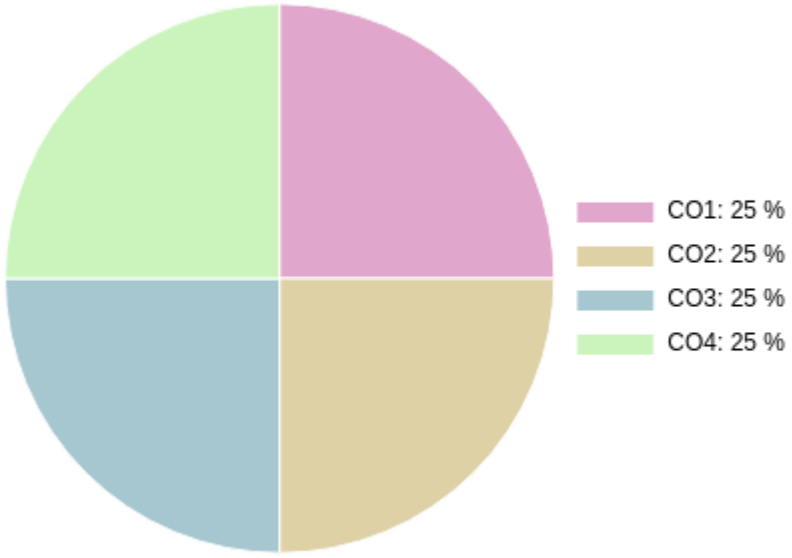
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment

Summative (SEE) Assessments

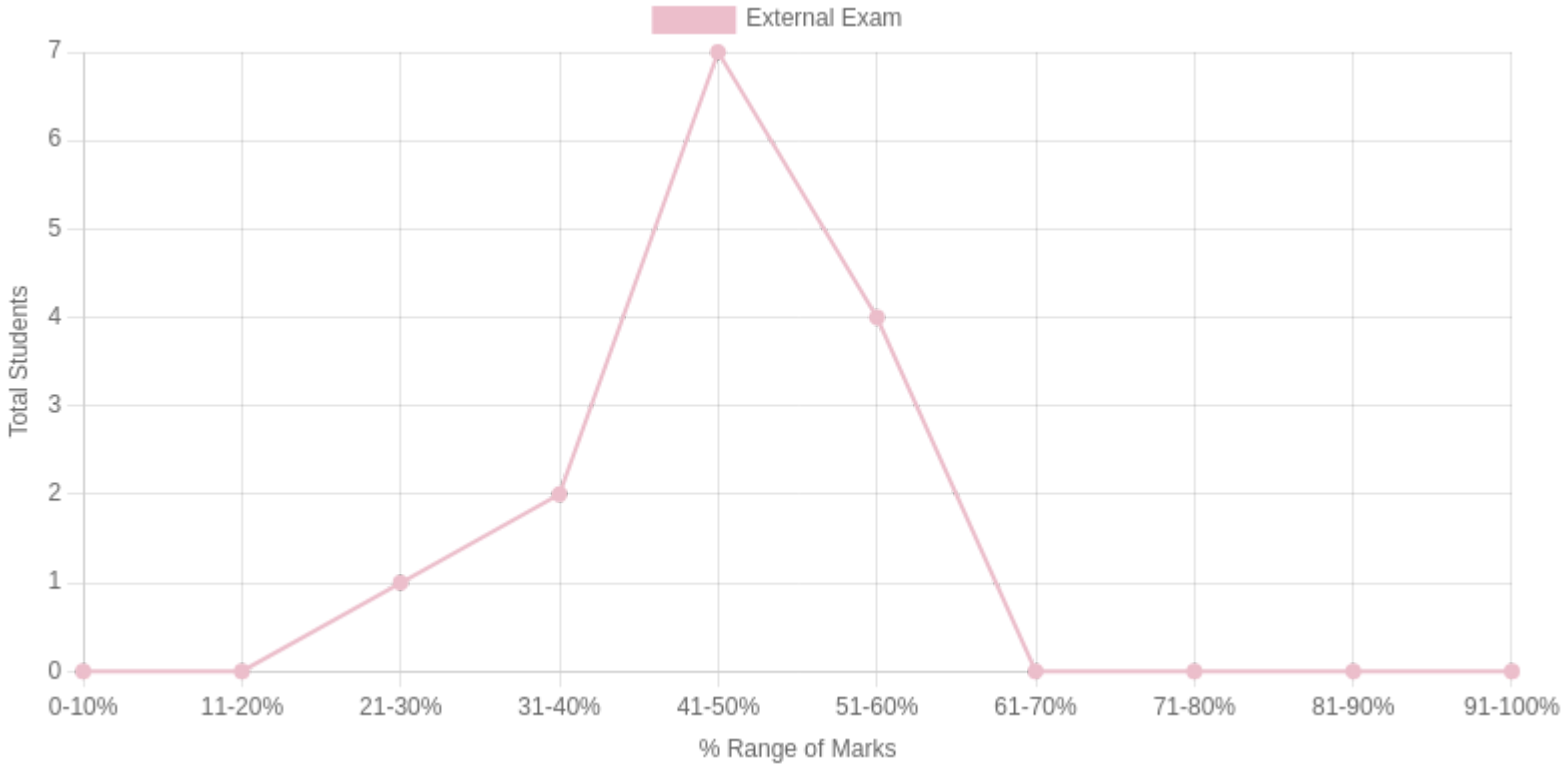
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment
1	External Exam	50	50	3	3	2	1.5	2.37

CO Coverage



COs	CO1	CO2	CO3	CO4
50	12.5	12.5	12.5	12.5
%	25	25	25	25

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	External Exam	S	50	23.28	50	0	0	1	2	7	4	0	0	0	0	6

Indirect Attainment

Feedback Details	CO wise analysis				
Course Exit Survey - MASIE - Sem 3 **Type:** Course Feedback **Publish Date:** 01/01/2026 **Last Date:** 11/02/2026 **Feedback conduction:** Backdated **Total Students:** undefined **Responses Received:** 10 **Consider for Attainment:** ☑	**COS and Questions**	**CO1**	**CO2**	**CO3**	**CO4**
		Q1	**Q2**	**Q3**	**Q4**
	Students Above Threshold	10/14	10/14	10/14	10/14
	Students Above Threshold in %	71.42%	71.42%	71.42%	71.42%
	Attainment After comparing with attainment Levels	3	3	3	3
	Average	**3**	**3**	**3**	**3**

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	3	3	2.5	0.5	
CO2	3	3	3	2	1	
CO3	2	3	2.2	1.75	0.45	
CO4	1.5	3	1.8	2.25	-0.44	

Average CO Attainment : 2.5

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	2	1	3	2	1	2	2.5	2.25

Average CO Attainment : 2.5

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2 (2.5) / 3	2 (2.5) / 3	1 (2.5) / 3	3 (2.5) / 3	2 (2.5) / 3	1 (2.5) / 3	2 (2.5) / 3	2.5 (2.5) / 3	2.25 (2.5) / 3
Direct Attainment	1.67	1.67	0.83	2.50	1.67	0.83	1.67	2.08	1.88

COURSE OVERVIEW | MASIE

COURSE OVERVIEW

MASIE | Batch 2024-2026 | SECOND YEAR 2025-2026

Sustainable Development and Law

(CC 523)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage aventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: To understand why major international conferences on environment and sustainable development (like Stockholm, Rio, Paris) were conducted.
CO2: To connect environmental protection principles (such as precautionary principle, polluter pays, sustainable development) to landmark judicial cases in India
CO3: To understand the role of constitutional provisions and environmental laws in addressing pollution and conserving natural resources
CO4: To explain how PILs, RTI, land acquisition laws, and tribunals help in ensuring environmental justice

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	-	-	-	-	1	1	-	2	2	**1.50**
CO2	-	-	-	-	2	2	-	1	3	**2.00**
CO3	-	2	3	-	-	1	-	1	-	**1.75**
CO4	2	-	-	-	-	1	1	3	-	**1.75**
Average	**2**	**2**	**3**	**-**	**1.5**	**1.25**	**1**	**1.75**	**2.5**	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	1.75	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO4	1.75	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

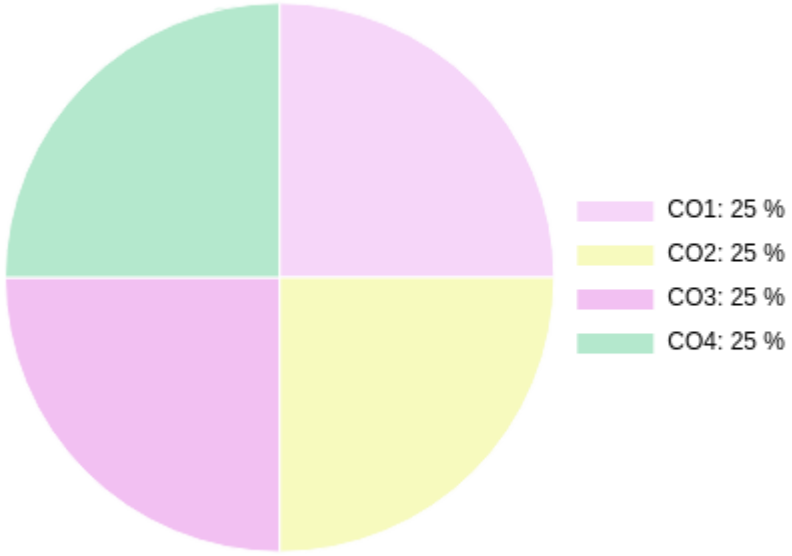
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment

Summative (SEE) Assessments

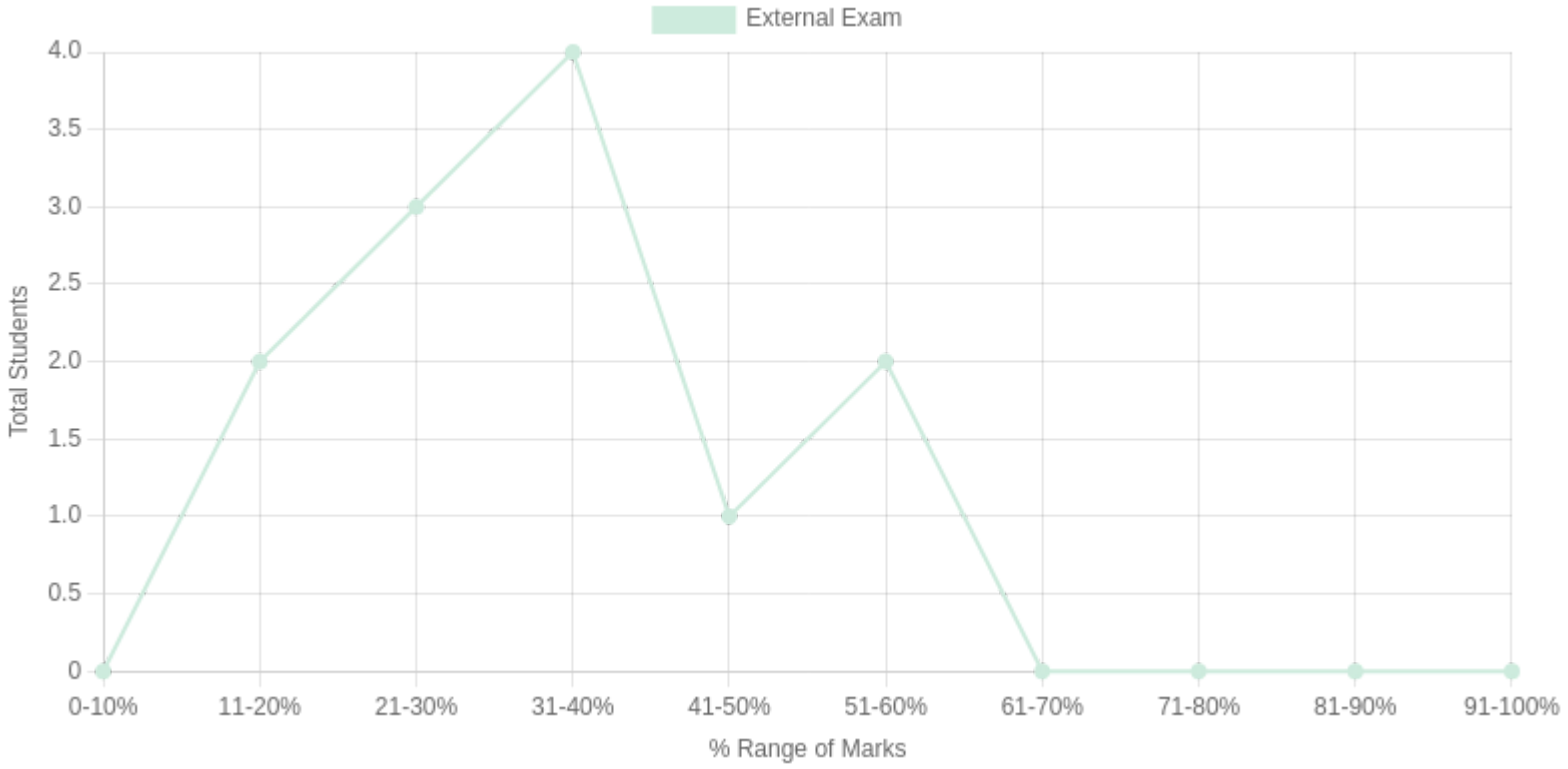
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment
1	External Exam	50	50	3	2	2	2	2.25

CO Coverage



COs	CO1	CO2	CO3	CO4
50	12.5	12.5	12.5	12.5
%	25	25	25	25

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	External Exam	S	50	17	50	0	2	3	4	1	2	0	0	0	0	2

Indirect Attainment

Feedback Details	CO wise analysis				
Course Exit Survey - MASIE - Sem 3 **Type:** Course Feedback **Publish Date:** 01/01/2026 **Last Date:** 11/02/2026 **Feedback conduction:** Backdated **Total Students:** undefined **Responses Received:** 8 **Consider for Attainment:** ☑	**COS and Questions**	**CO1**	**CO2**	**CO3**	**CO4**
		Q1	**Q2**	**Q3**	**Q4**
	Students Above Threshold	8/14	8/14	8/14	8/14
	Students Above Threshold in %	57.14%	57.14%	57.14%	57.14%
	Attainment After comparing with attainment Levels	2	2	2	2
	Average	**2**	**2**	**2**	**2**

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	2	2.8	1.5	1.29	
CO2	2	2	2	2	0	
CO3	2	2	2	1.75	0.25	
CO4	2	2	2	1.75	0.25	

Average CO Attainment : 2.2

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	2	3	-	1.5	1.25	1	1.75	2.5

Average CO Attainment : 2.2

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2 (2.2) / 3	2 (2.2) / 3	3 (2.2) / 3	0 (2.2) / 3	1.5 (2.2) / 3	1.25 (2.2) / 3	1 (2.2) / 3	1.75 (2.2) / 3	2.5 (2.2) / 3
Direct Attainment	1.47	1.47	2.20	0.00	1.10	0.92	0.73	1.28	1.83

COURSE OVERVIEW | MASIE

COURSE OVERVIEW

MASIE | Batch 2024-2026 | SECOND YEAR 2025-2026

Circular Economy & Sustainable Business Practices

(DSE 522)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage aventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: To distinguish between the circular economy and Linear Economy
CO2: To understand the sustainable business practices and pathways.
CO3: To understand about the global stand and National policies which uphold and encourage circular economy and climate action
CO4: To ideate business innovation based on circular economy practices
CO5: To understand about the emerging challenges in the Circular economy and sustainable business practices

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	3	-	-	1	2	1	-	-	-	**1.75**
CO2	2	2	2	-	-	2	-	-	-	**2.00**
CO3	-	-	2	3	-	-	3	-	2	**2.50**
CO4	-	-	-	2	-	-	3	2	2	**2.25**
CO5	2	-	-	2	2	-	-	2	-	**2.00**
Average	**2.33**	**2**	**2**	**2**	**2**	**1.5**	**3**	**2**	**2**	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.75	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO4	2.25	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO5	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

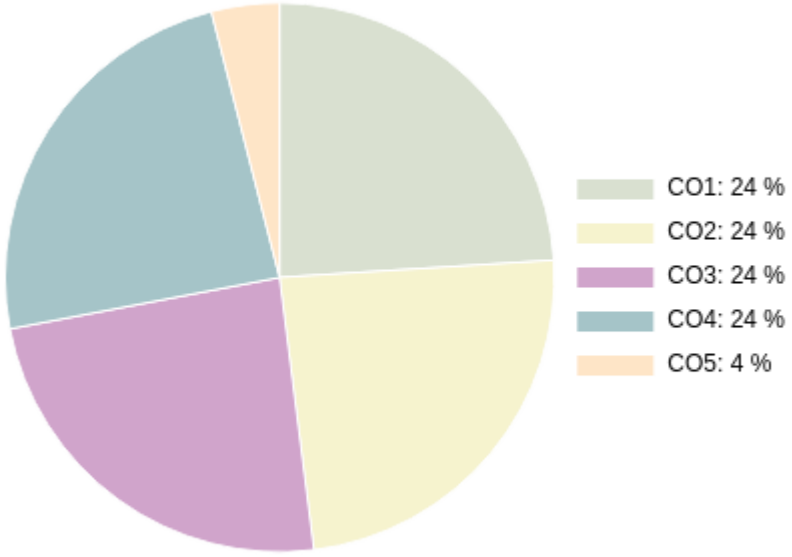
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	Avg Attainment

Summative (SEE) Assessments

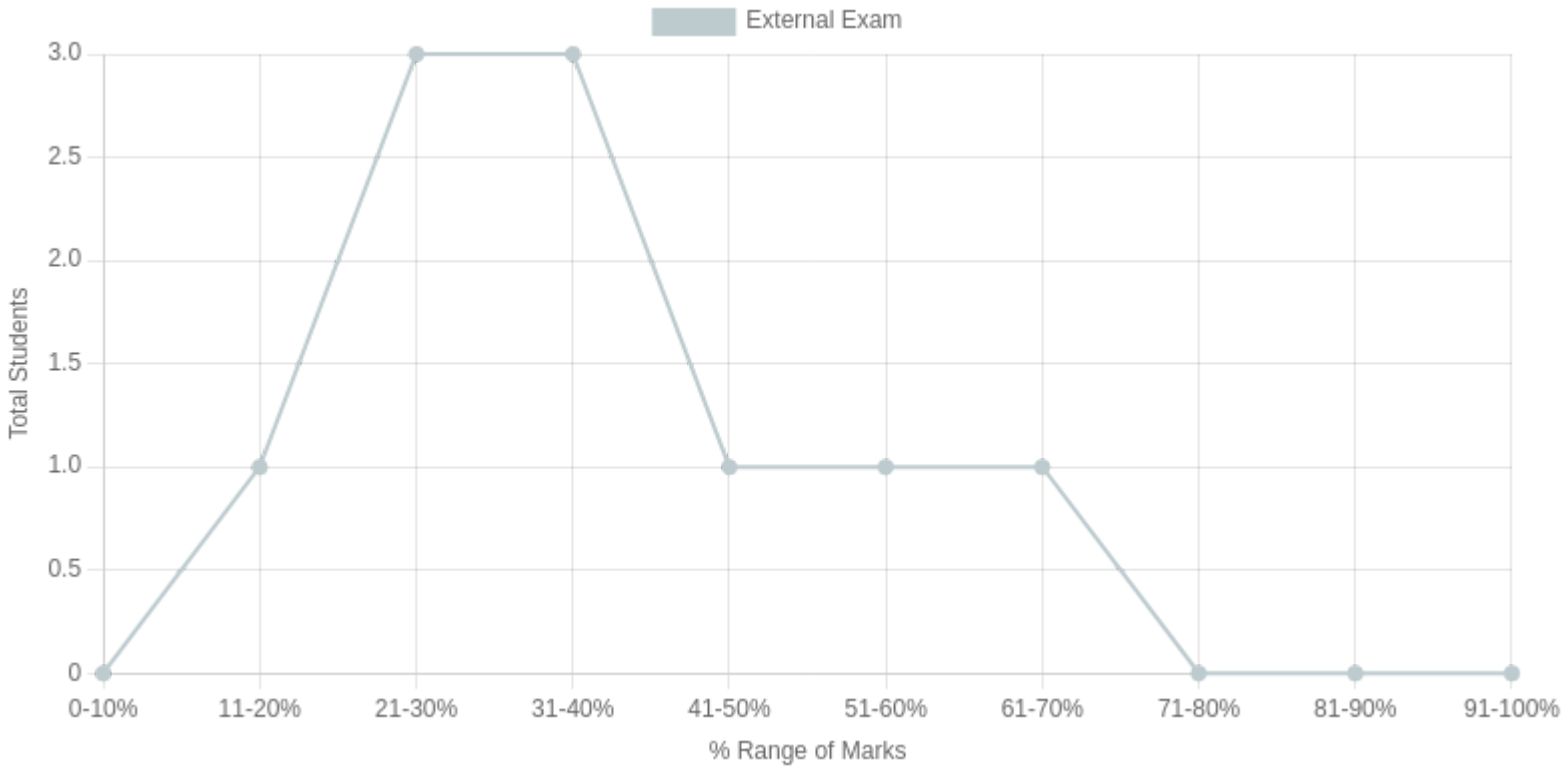
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	CO5	Avg Attainment
1	External Exam	50	50	2	2	3	1.5	3	2.29

CO Coverage



COs	CO1	CO2	CO3	CO4	CO5
50	12	12	12	12	2
%	24	24	24	24	4

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	External Exam	S	50	18.2	50	0	1	3	3	1	1	1	0	0	0	2

Indirect Attainment

Feedback Details	CO wise analysis					
Course Exit Survey - MASIE - Sem 3 **Type:** Course Feedback **Publish Date:** 01/01/2026 **Last Date:** 11/02/2026 **Feedback conduction:** Backdated **Total Students:** undefined **Responses Received:** 10 **Consider for Attainment:** ☑	**COS and Questions**	**CO1**	**CO2**	**CO3**	**CO4**	**CO5**
		Q1	**Q2**	**Q3**	**Q4**	**Q5**
	Students Above Threshold	10/14	10/14	10/14	10/14	10/14
	Students Above Threshold in %	71.42%	71.42%	71.42%	71.42%	71.42%
	Attainment After comparing with attainment Levels	3	3	3	3	3
	Average	**3**	**3**	**3**	**3**	**3**

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2	3	2.2	1.75	0.45	
CO2	2	3	2.2	2	0.2	
CO3	3	3	3	2.5	0.5	
CO4	1.5	3	1.8	2.25	-0.44	
CO5	3	3	3	2	1	

Average CO Attainment : 2.44

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2.33	2	2	2	2	1.5	3	2	2

Average CO Attainment : 2.44

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	2.33 (2.44) / 3	2 (2.44) / 3	2 (2.44) / 3	2 (2.44) / 3	2 (2.44) / 3	1.5 (2.44) / 3	3 (2.44) / 3	2 (2.44) / 3	2 (2.44) / 3
Direct Attainment	1.90	1.63	1.63	1.63	1.63	1.22	2.44	1.63	1.63

COURSE OVERVIEW | MASIE

COURSE OVERVIEW

MASIE | Batch 2024-2026 | SECOND YEAR 2025-2026

Governance of Social Enterprises

(DSE 521)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage aventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: To explain the concept of governance and its importance in social enterprises.
CO2: To differentiate between various governance structures for social enterprises.
CO3: To analyze the roles, rights, and duties of board members in social enterprises.
CO4: To evaluate how governance influences the growth and sustainability of social enterprises through examples.

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	-	2	2	3	-	2	-	-	-	**2.25**
CO2	3	-	-	-	-	-	2	2	3	**2.50**
CO3	-	1	2	-	1	2	-	-	-	**1.50**
CO4	3	-	3	-	-	2	-	2	-	**2.50**
Average	**3**	**1.5**	**2.33**	**3**	**1**	**2**	**2**	**2**	**3**	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	2.25	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	1.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO4	2.5	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

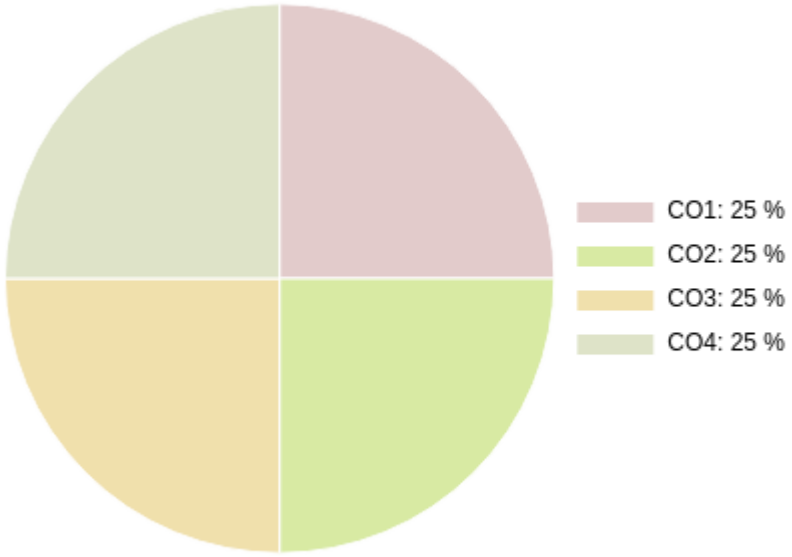
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment

Summative (SEE) Assessments

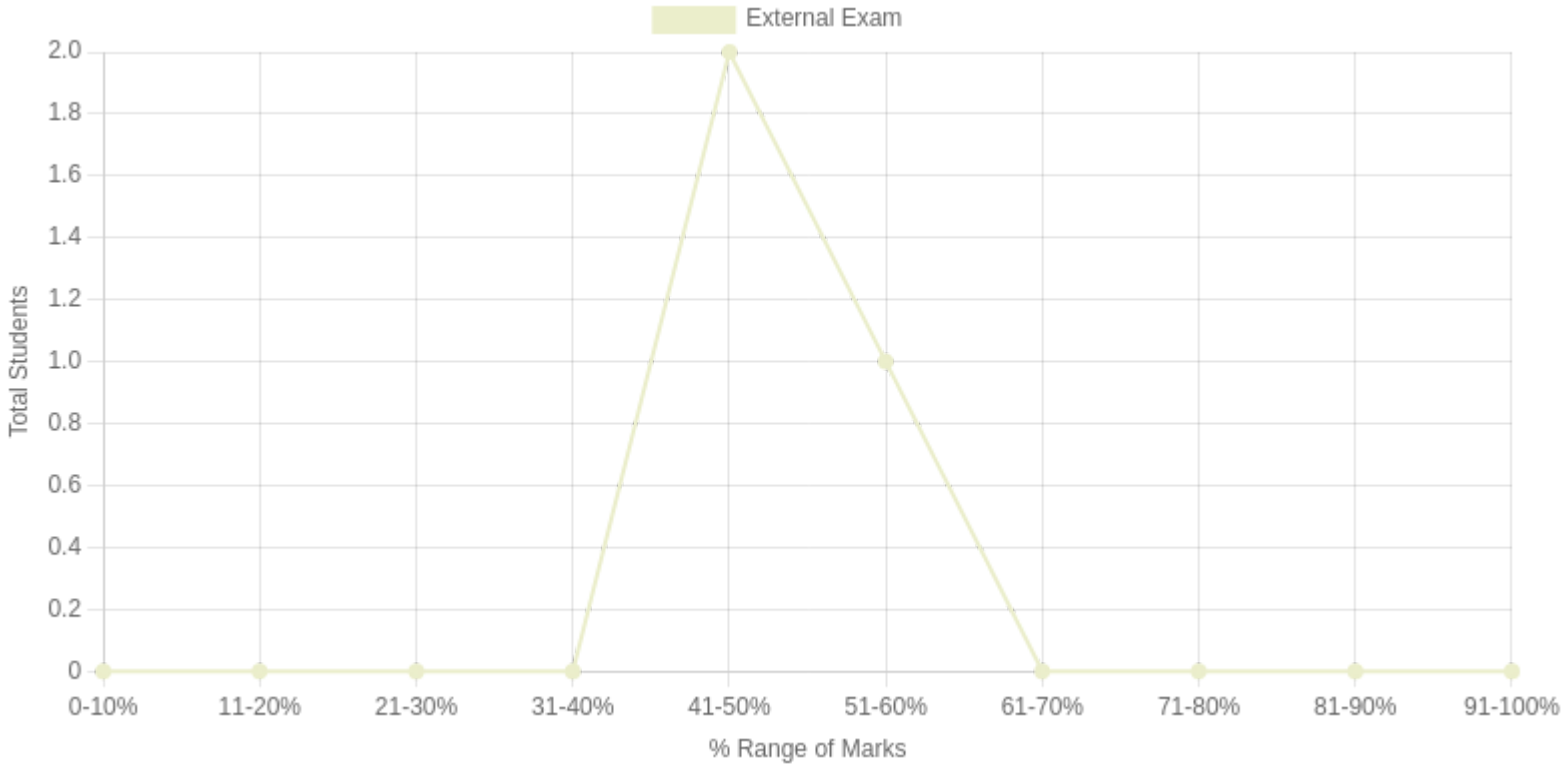
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	CO4	Avg Attainment
1	External Exam	50	50	3	3	2	3	2.75

CO Coverage



COs	CO1	CO2	CO3	CO4
50	12.5	12.5	12.5	12.5
%	25	25	25	25

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	External Exam	S	50	25.33	50	0	0	0	0	2	1	0	0	0	0	2

Indirect Attainment

Feedback Details	CO wise analysis				
Course Exit Survey - MASIE - Sem 3 **Type:** Course Feedback **Publish Date:** 01/01/2026 **Last Date:** 11/02/2026 **Feedback conduction:** Backdated **Total Students:** undefined **Responses Received:** 8 **Consider for Attainment:** ☑	**COS and Questions**	**CO1**	**CO2**	**CO3**	**CO4**
		Q1	**Q2**	**Q3**	**Q4**
	Students Above Threshold	8/14	8/14	8/14	8/14
	Students Above Threshold in %	57.14%	57.14%	57.14%	57.14%
	Attainment After comparing with attainment Levels	2	2	2	2
	Average	**2**	**2**	**2**	**2**

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	2	2.8	2.25	0.54	
CO2	3	2	2.8	2.5	0.29	
CO3	2	2	2	1.5	0.5	
CO4	3	2	2.8	2.5	0.29	

Average CO Attainment : 2.59

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	3	1.5	2.33	3	1	2	2	2	3

Average CO Attainment : 2.59

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	3 (2.59) / 3	1.5 (2.59) / 3	2.33 (2.59) / 3	3 (2.59) / 3	1 (2.59) / 3	2 (2.59) / 3	2 (2.59) / 3	2 (2.59) / 3	3 (2.59) / 3
Direct Attainment	2.59	1.29	2.01	2.59	0.86	1.73	1.73	1.73	2.59

COURSE OVERVIEW | MASIE