

COURSE OVERVIEW

MASIE | Batch 2025-2027 | FIRST YEAR 2025-2026



Social Innovation

(CC 422)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage adventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: Identify social innovations in both local and global context

CO2: Design human centered solutions and develop business plan

CO3: Suggest appropriate legal structure and scaling up strategies

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	3	1	2	1	2	1	2	1	2	1.67
CO2	2	3	2	2	2	3	3	1	3	2.33
CO3	1	2	3	1	1	3	3	2	2	2.00
Average	2	2	2.33	1.33	1.66	2.33	2.66	1.33	2.33	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.66	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2.33	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

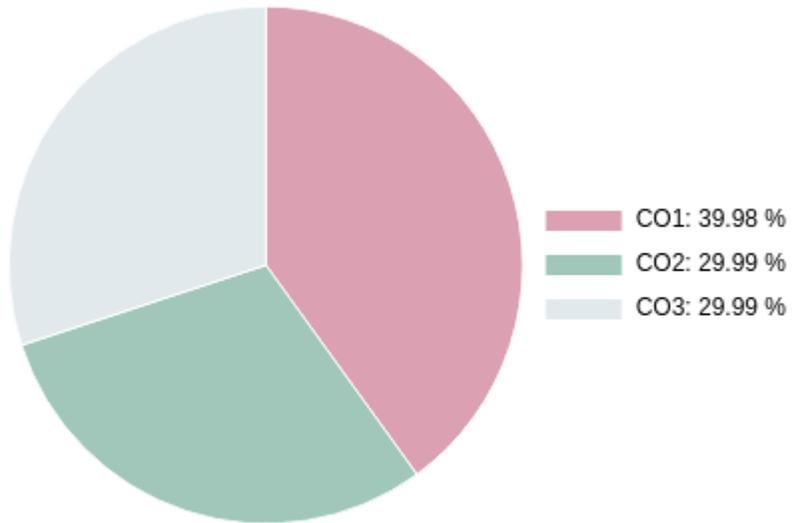
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
1	Unit 1 Exam	15	50	3	3	3	3
2	Unit 2 Exam	10	50	3	3	3	3
3	Unit 3 Exam	15	50	3	3	3	3
4	Unit 4 Exam	10	50	3	3	3	3

Summative (SEE) Assessments

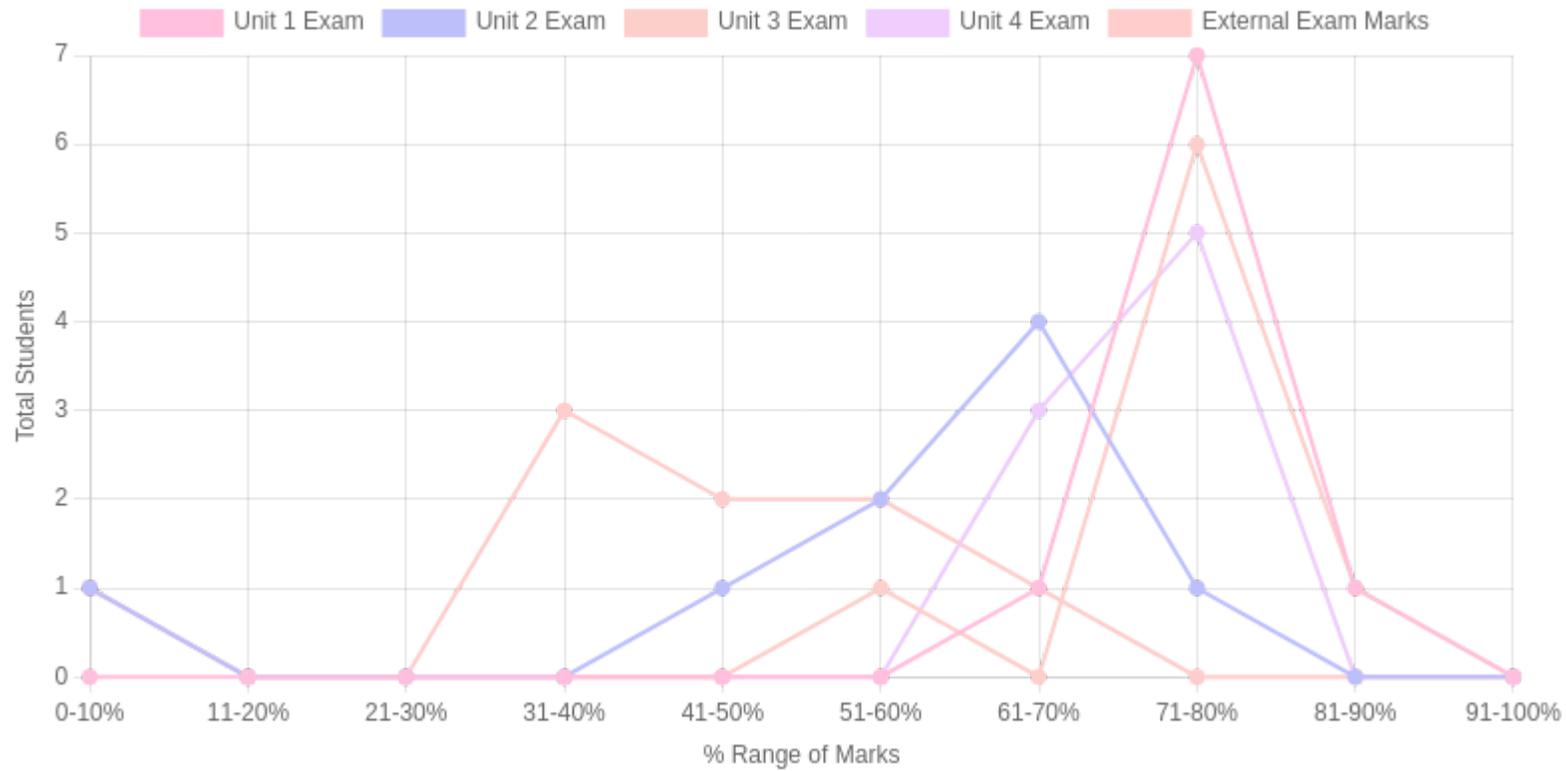
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
5	External Exam Marks	50	50	1.66	1.5	2	1.72

CO Coverage



COs	CO1	CO2	CO3
100	39.989999999999995	29.990000000000002	29.990000000000002
%	39.98	29.99	29.99

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam	F	15	11.44	50	0	0	0	0	0	0	1	7	1	0	9
2	Unit 2 Exam	F	10	5.88	50	1	0	0	0	1	2	4	1	0	0	8
3	Unit 3 Exam	F	15	9.88	50	1	0	0	0	0	1	0	6	1	0	8
4	Unit 4 Exam	F	10	6.77	50	1	0	0	0	0	0	3	5	0	0	8
5	External Exam Marks	S	50	22	50	1	0	0	3	2	2	1	0	0	0	4

Indirect Attainment

Feedback Details	CO wise analysis						
Course Exit Survey - MASIE - Sem 1 Type: Course Feedback Publish Date: 20/12/2025 Last Date: 02/02/2026 Feedback conduction: Backdated Total Students: undefined Responses Received: 5 Consider for Attainment: <input checked="" type="checkbox"/>	COS and Questions	CO1		CO2		CO3	
		Q1	Q4	Q2	Q4	Q3	Q4
	Students Above Threshold	5/9	5/9	5/9	5/9	4/9	5/9
	Students Above Threshold in %	55.55%	55.55%	55.55%	55.55%	44.44%	55.55%
	Attainment After comparing with attainment Levels	2	2	2	2	2	2
	Average	2		2		2	

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.73	2	2.58	1.66	0.92	
CO2	2.7	2	2.56	2.33	0.23	
CO3	2.8	2	2.63	2	0.62	

Average CO Attainment : 2.59

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	2	2.33	1.33	1.66	2.33	2.66	1.33	2.33

Average CO Attainment : 2.59

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	$2 (2.59) / 3$	$2 (2.59) / 3$	$2.33 (2.59) / 3$	$1.33 (2.59) / 3$	$1.66 (2.59) / 3$	$2.33 (2.59) / 3$	$2.66 (2.59) / 3$	$1.33 (2.59) / 3$	$2.33 (2.59) / 3$
Direct Attainment	1.73	1.73	2.01	1.15	1.43	2.01	2.30	1.15	2.01

COURSE OVERVIEW | MASIE

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Social Problems

(CC 421)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage adventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: List social problems in the Indian context

CO2: Illustrate the effect of social problem on self and society

CO3: Analyse social problems affecting local communities

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	3	-	1	1	2	1	1	-	2	1.57
CO2	3	-	2	1	2	1	1	-	3	1.86
CO3	3	1	3	2	2	2	2	1	3	2.11
Average	3	1	2	1.33	2	1.33	1.33	1	2.66	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.57	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	1.85	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2.11	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

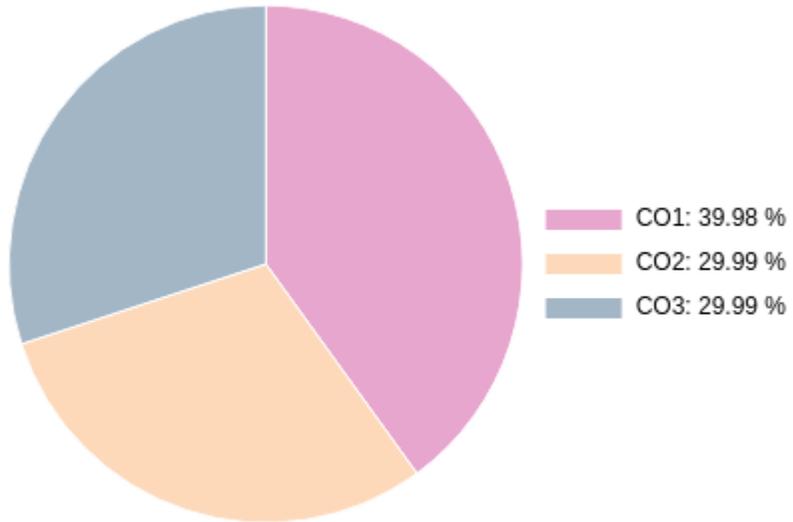
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
1	Unit 1 Exam	15	50	3	3	3	3
2	Unit 2 Exam	10	50	3	3	3	3
3	Unit 3 Exam	15	50	3	3	3	3
4	Unit 4 Exam	10	50	3	3	3	3

Summative (SEE) Assessments

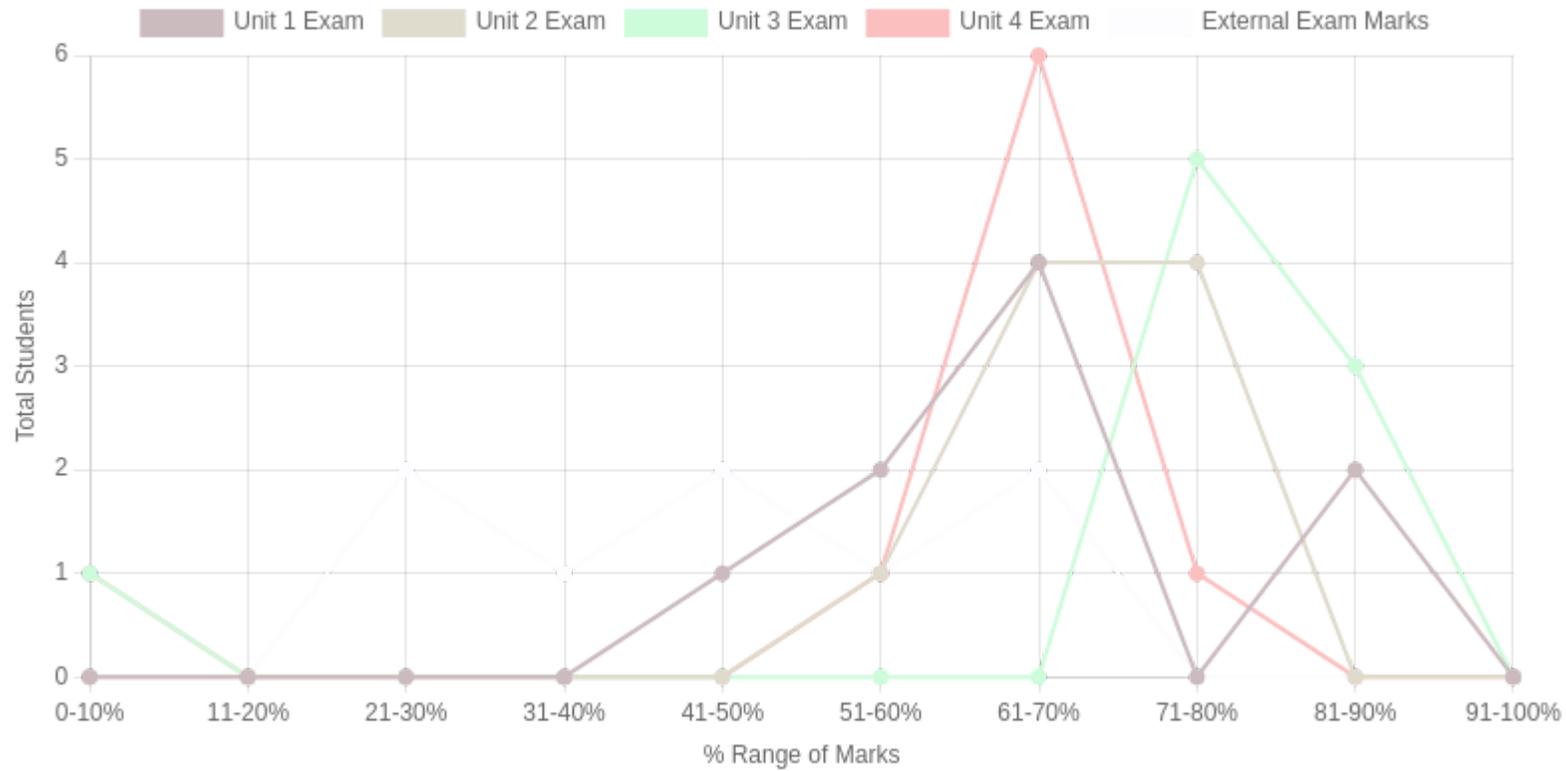
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
5	External Exam Marks	50	50	2	2	2	2

CO Coverage



COs	CO1	CO2	CO3
100	39.989999999999995	29.990000000000002	29.990000000000002
%	39.98	29.99	29.99

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam	F	15	10	50	0	0	0	0	1	2	4	0	2	0	8
2	Unit 2 Exam	F	10	7.33	50	0	0	0	0	0	1	4	4	0	0	9
3	Unit 3 Exam	F	15	10.77	50	1	0	0	0	0	0	0	5	3	0	8
4	Unit 4 Exam	F	10	6.22	50	1	0	0	0	0	1	6	1	0	0	8
5	External Exam Marks	S	50	20.27	50	1	0	2	1	2	1	2	0	0	0	3

Indirect Attainment

Feedback Details	CO wise analysis						
Course Exit Survey - MASIE - Sem 1 Type: Course Feedback Publish Date: 20/12/2025 Last Date: 02/02/2026 Feedback conduction: Backdated Total Students: undefined Responses Received: 5 Consider for Attainment: <input checked="" type="checkbox"/>	COS and Questions	CO1		CO2		CO3	
		Q1	Q4	Q2	Q4	Q3	Q4
	Students Above Threshold	5/9	5/9	5/9	5/9	5/9	5/9
	Students Above Threshold in %	55.55%	55.55%	55.55%	55.55%	55.55%	55.55%
	Attainment After comparing with attainment Levels	2	2	2	2	2	2
	Average	2		2		2	

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.8	2	2.63	1.57	1.05	
CO2	2.8	2	2.63	1.85	0.77	
CO3	2.8	2	2.63	2.11	0.52	

Average CO Attainment : 2.63

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	3	1	2	1.33	2	1.33	1.33	1	2.66

Average CO Attainment : 2.63

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	$3 (2.63) / 3$	$1 (2.63) / 3$	$2 (2.63) / 3$	$1.33 (2.63) / 3$	$2 (2.63) / 3$	$1.33 (2.63) / 3$	$1.33 (2.63) / 3$	$1 (2.63) / 3$	$2.66 (2.63) / 3$
Direct Attainment	2.63	0.88	1.75	1.17	1.75	1.17	1.17	0.88	2.33

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Micro Economic Analysis

(CC 424)

Course Overview

Vision

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Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

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Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
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9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: Interpret demand analysis and theory of cost

CO2: Discuss the concepts related to equilibrium, price and output determination

CO3: Recognise the alternative theories of firm and distribution

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	1	2	3	1	1	2	1	1	1	1.44
CO2	1	2	3	1	1	2	1	1	1	1.44
CO3	1	2	3	1	1	2	2	1	1	1.56
Average	1	2	3	1	1	2	1.33	1	1	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.44	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	1.44	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	1.55	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

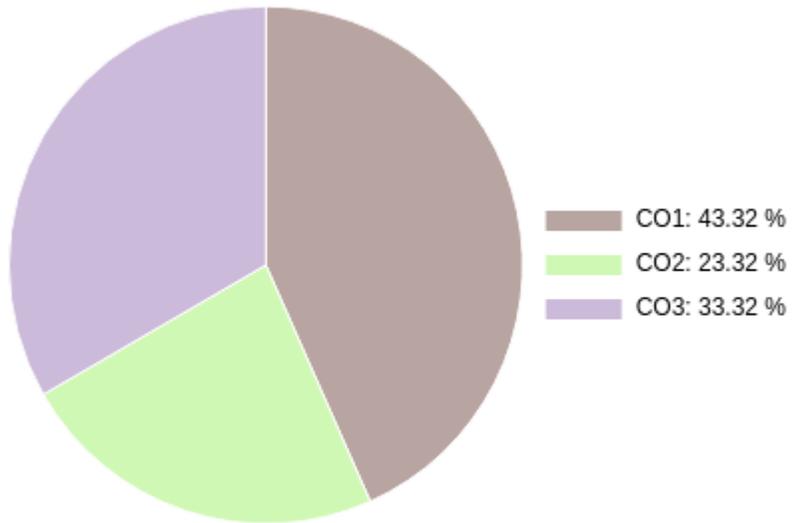
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
1	Unit 1 Exam	10	50	3	-	3	3
2	Unit 2 Exam	15	50	3	3	3	3

Summative (SEE) Assessments

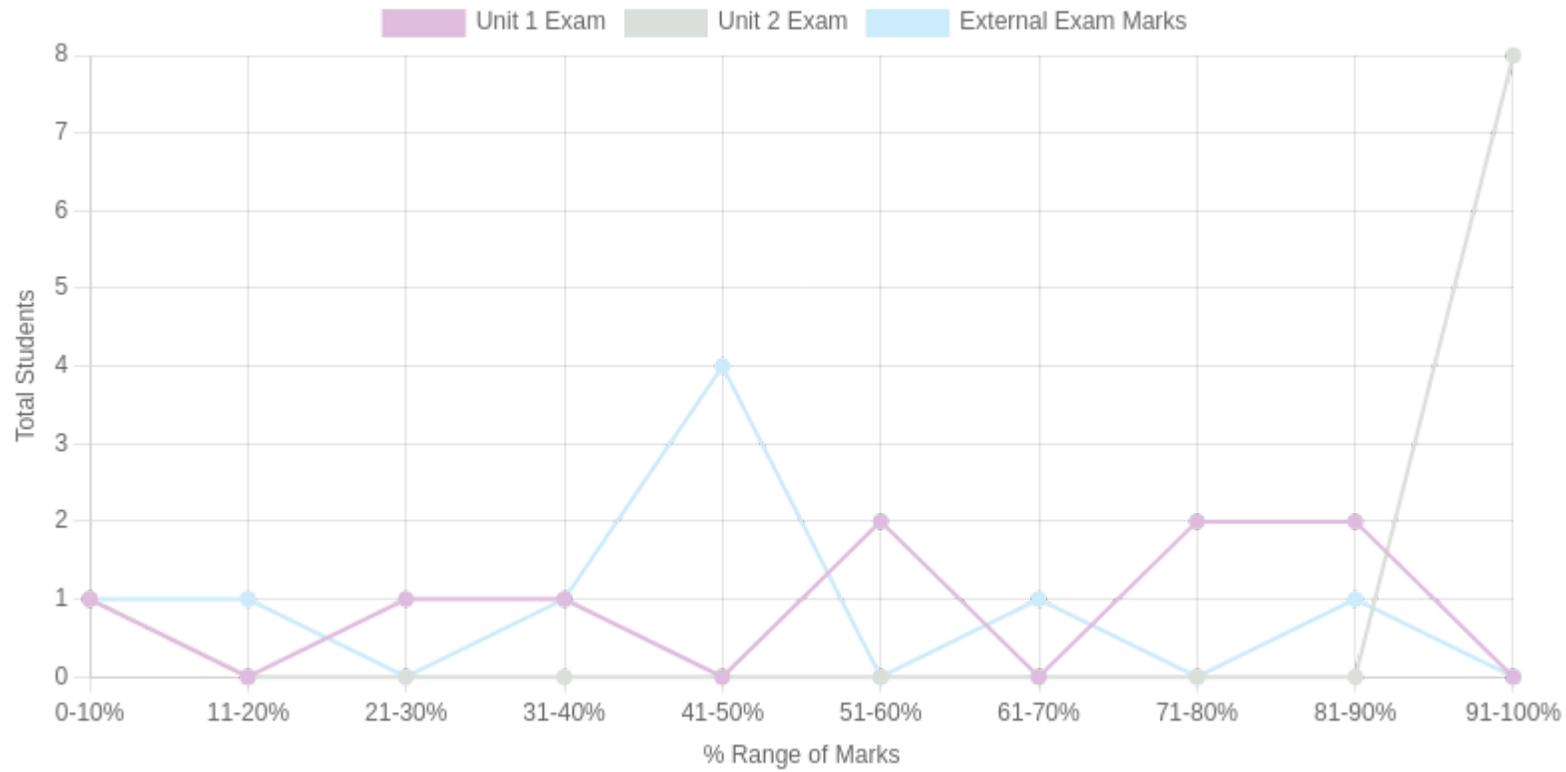
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
3	External Exam Marks	25	50	3	2	3	2.66

CO Coverage



COs	CO1	CO2	CO3
50	21.66	16.66	11.66
%	43.32	33.32	23.32

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam	F	10	5.66	50	1	0	1	1	0	2	0	2	2	0	6
2	Unit 2 Exam	F	15	12.88	50	1	0	0	0	0	0	0	0	0	8	8
3	External Exam Marks	S	25	10.88	50	1	1	0	1	4	0	1	0	1	0	3

Indirect Attainment

Feedback Details	CO wise analysis		
Course Exit Survey - MASIE - Sem 1 Type: Course Feedback Publish Date: 20/12/2025 Last Date: 02/02/2026 Feedback conduction: Backdated Total Students: undefined Responses Received: 4 Consider for Attainment: <input checked="" type="checkbox"/>	COS and Questions	CO1	CO2
		Q1	Q2
	Students Above Threshold	4/9	4/9
	Students Above Threshold in %	44.44%	44.44%
	Attainment After comparing with attainment Levels	2	2
	Average	2	2

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	3	2	2.8	1.44	1.36	
CO2	2.5	2	2.4	1.44	0.96	
CO3	3	0	2.4	1.55	0.84	

Average CO Attainment : 2.53

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1	2	3	1	1	2	1.33	1	1

Average CO Attainment : 2.53

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	$1 (2.53) / 3$	$2 (2.53) / 3$	$3 (2.53) / 3$	$1 (2.53) / 3$	$1 (2.53) / 3$	$2 (2.53) / 3$	$1.33 (2.53) / 3$	$1 (2.53) / 3$	$1 (2.53) / 3$
Direct Attainment	0.84	1.69	2.53	0.84	0.84	1.69	1.12	0.84	0.84

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Organizational Behaviour

(CC 423)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

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8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: State the foundation of organizational behaviour

CO2: Apply personality theory for enhancing employee work efficiency

CO3: Apprise techniques of dealing with group dynamics, conflict and stress

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	1	1	2	1	1	2	1	1	2	1.33
CO2	-	2	3	1	1	3	2	1	2	1.88
CO3	1	2	3	1	2	3	2	1	3	2.00
Average	1	1.66	2.66	1	1.33	2.66	1.66	1	2.33	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.33	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	1.87	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

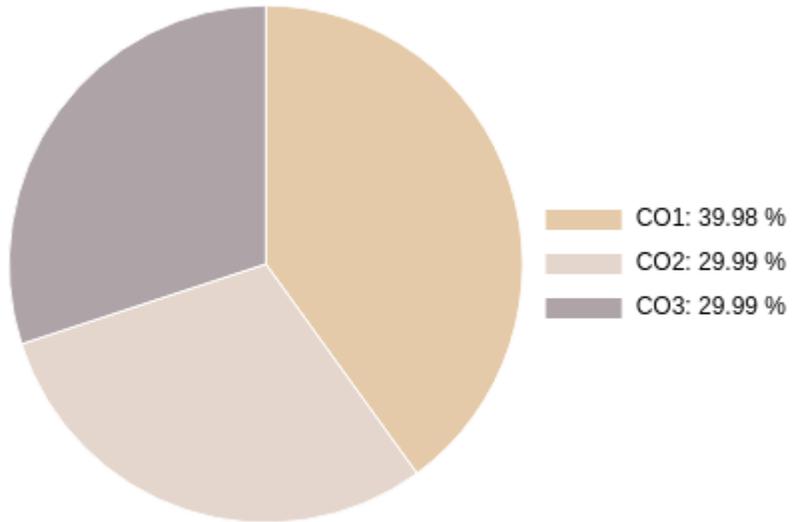
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
1	Unit 1 Exam	10	50	3	3	3	3
2	Unit 2 Exam	15	50	3	3	3	3
3	Unit 3 Exam	15	50	3	3	3	3
4	Unit 4 Exam	10	50	3	3	3	3

Summative (SEE) Assessments

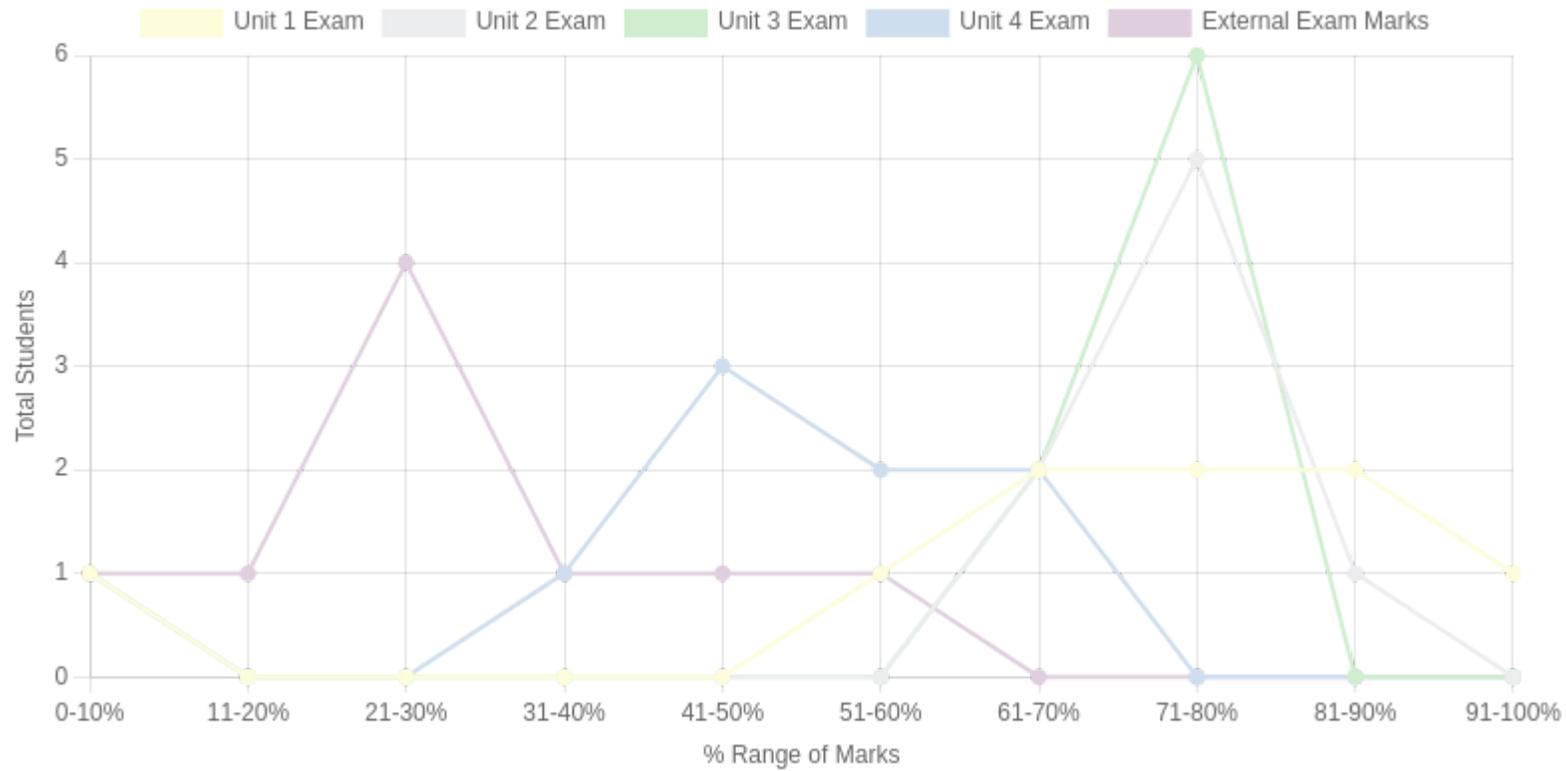
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
5	External Exam Marks	50	50	2	2	2	2

CO Coverage



COs	CO1	CO2	CO3
100	39.989999999999995	29.990000000000002	29.990000000000002
%	39.98	29.99	29.99

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam	F	10	7.05	50	1	0	0	0	0	1	2	2	2	1	8
2	Unit 2 Exam	F	15	10.05	50	1	0	0	0	0	0	2	5	1	0	8
3	Unit 3 Exam	F	15	10	50	1	0	0	0	0	0	2	6	0	0	8
4	Unit 4 Exam	F	10	5	50	1	0	0	1	3	2	2	0	0	0	7
5	External Exam Marks	S	50	14	50	1	1	4	1	1	1	0	0	0	0	1

Indirect Attainment

Feedback Details	CO wise analysis						
Course Exit Survey - MASIE - Sem 1 Type: Course Feedback Publish Date: 20/12/2025 Last Date: 02/02/2026 Feedback conduction: Backdated Total Students: undefined Responses Received: 8 Consider for Attainment: <input checked="" type="checkbox"/>	COS and Questions	CO1		CO2		CO3	
		Q1	Q4	Q2	Q4	Q3	Q4
	Students Above Threshold	8/9	8/9	8/9	8/9	8/9	8/9
	Students Above Threshold in %	88.88%	88.88%	88.88%	88.88%	88.88%	88.88%
	Attainment After comparing with attainment Levels	3	3	3	3	3	3
	Average	3		3		3	

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.8	3	2.84	1.33	1.5	
CO2	2.8	3	2.84	1.87	0.96	
CO3	2.8	3	2.84	2	0.83	

Average CO Attainment : 2.84

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	1	1.66	2.66	1	1.33	2.66	1.66	1	2.33

Average CO Attainment : 2.84

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	$1 (2.84) / 3$	$1.66 (2.84) / 3$	$2.66 (2.84) / 3$	$1 (2.84) / 3$	$1.33 (2.84) / 3$	$2.66 (2.84) / 3$	$1.66 (2.84) / 3$	$1 (2.84) / 3$	$2.33 (2.84) / 3$
Direct Attainment	0.95	1.57	2.52	0.95	1.26	2.52	1.57	0.95	2.21

COURSE OVERVIEW | MASIE

COURSE OVERVIEW

MASIE | Batch 2025-2027 | FIRST YEAR 2025-2026



Research Methodology I

(RMC 1)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage adventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: Select and define an appropriate research problem and its parameters

CO2: Prepare a project proposal (to undertake a project).

CO3: Organize and conduct research in a more appropriate manner

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	2	1	2	3	2	1	1	2	2	1.78
CO2	2	2	2	3	2	2	2	3	2	2.22
CO3	2	1	2	3	2	2	2	2	3	2.11
Average	2	1.33	2	3	2	1.66	1.66	2.33	2.33	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	1.77	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2.22	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2.11	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

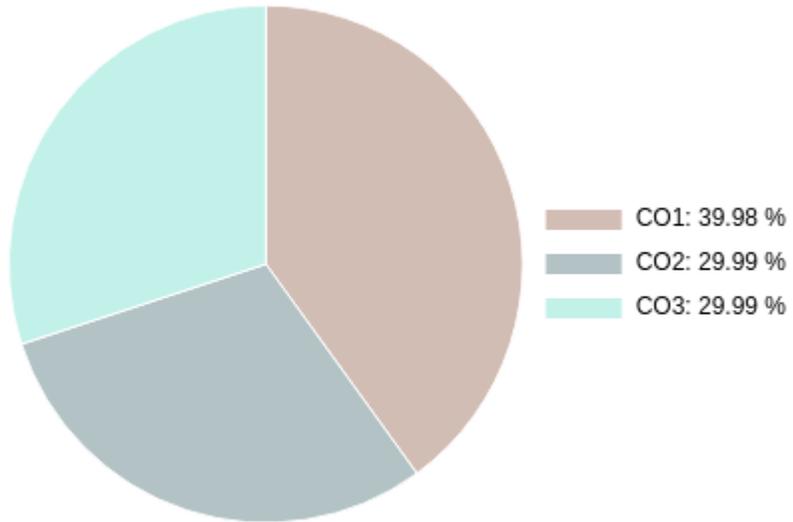
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
1	Unit 1 Exam	15	50	2	2	2	2
2	Unit 2 Exam	15	50	3	3	3	3
3	Unit 3 Exam	10	50	3	3	3	3
4	Unit 4 Exam	10	50	3	3	3	3

Summative (SEE) Assessments

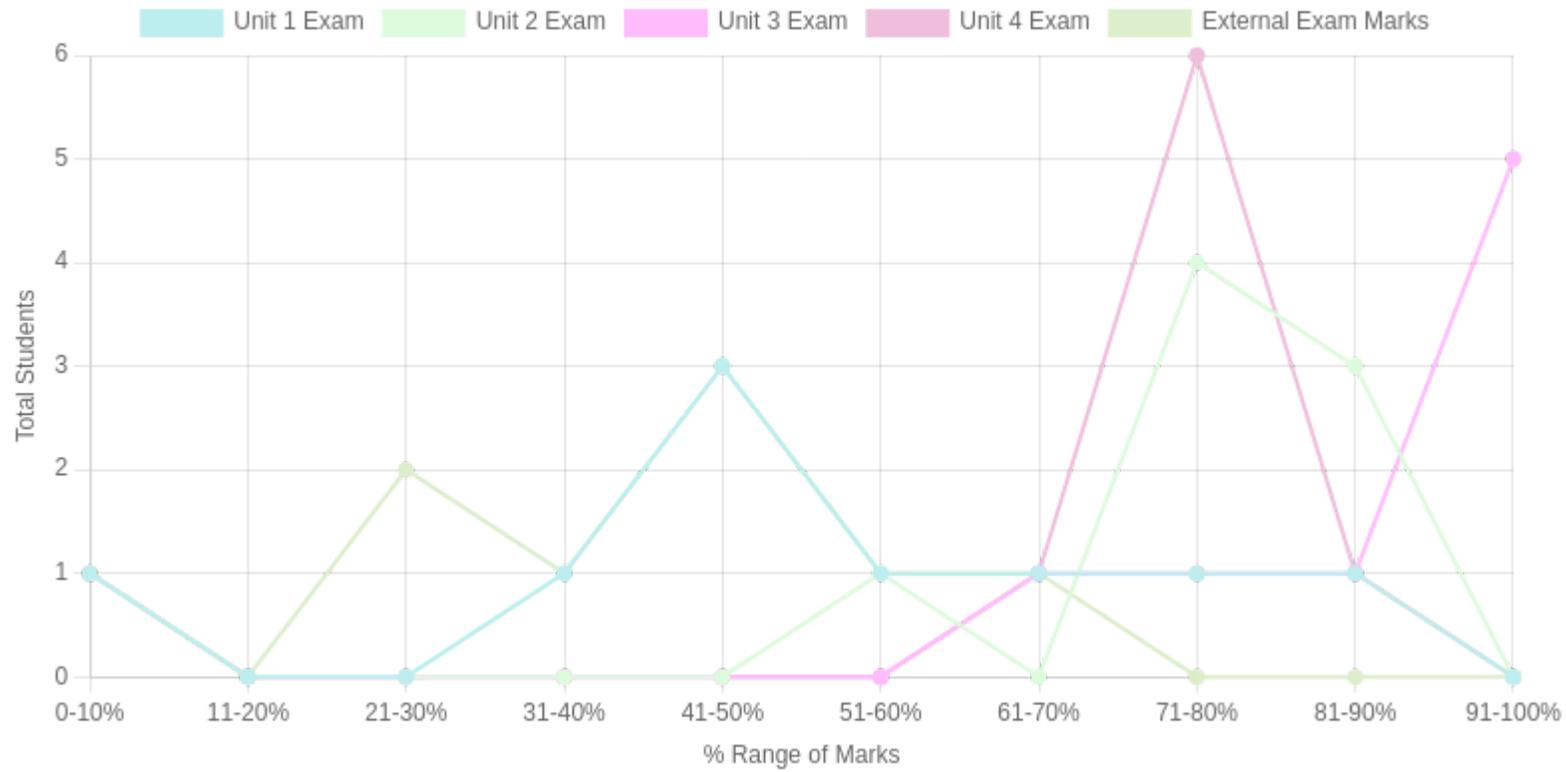
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
5	External Exam Marks	50	50	2.33	1.5	0.5	1.44

CO Coverage



COs	CO1	CO2	CO3
100	39.989999999999995	29.990000000000002	29.990000000000002
%	39.98	29.99	29.99

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam	F	15	7.88	50	1	0	0	1	3	1	1	1	1	0	5
2	Unit 2 Exam	F	15	10.55	50	1	0	0	0	0	1	0	4	3	0	8
3	Unit 3 Exam	F	10	8.22	50	1	0	0	0	0	0	1	1	1	5	8
4	Unit 4 Exam	F	10	7.11	50	1	0	0	0	0	0	1	6	1	0	8
5	External Exam Marks	S	50	19.11	50	1	0	2	1	3	1	1	0	0	0	2

Indirect Attainment

Feedback Details	CO wise analysis						
Course Exit Survey - MASIE - Sem 1 Type: Course Feedback Publish Date: 20/12/2025 Last Date: 02/02/2026 Feedback conduction: Backdated Total Students: undefined Responses Received: 5 Consider for Attainment: <input checked="" type="checkbox"/>	COS and Questions	CO1		CO2		CO3	
		Q1	Q4	Q2	Q4	Q3	Q4
	Students Above Threshold	3/9	5/9	5/9	5/9	4/9	5/9
	Students Above Threshold in %	33.33%	55.55%	55.55%	55.55%	44.44%	55.55%
	Attainment After comparing with attainment Levels	1	2	2	2	2	2
	Average	1.5		2		2	

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.66	1.5	2.42	1.77	0.64	
CO2	2.5	2	2.4	2.22	0.17	
CO3	2.29	2	2.23	2.11	0.12	

Average CO Attainment : 2.35

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	1.33	2	3	2	1.66	1.66	2.33	2.33

Average CO Attainment : 2.35

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	$2 (2.35) / 3$	$1.33 (2.35) / 3$	$2 (2.35) / 3$	$3 (2.35) / 3$	$2 (2.35) / 3$	$1.66 (2.35) / 3$	$1.66 (2.35) / 3$	$2.33 (2.35) / 3$	$2.33 (2.35) / 3$
Direct Attainment	1.57	1.04	1.57	2.35	1.57	1.30	1.30	1.83	1.83

COURSE OVERVIEW | MASIE

COURSE OVERVIEW

MASIE | Batch 2025-2027 | FIRST YEAR 2025-2026



Corporate Social Responsibility

(DSE 422)

Course Overview

Vision

To build a just and dignified social order by empowering vulnerable and marginalized groups, guided by the values of human dignity, social justice, and the ideals enshrined in the Indian Constitution.

Mission

M1: To educate and mentor young professionals with a global outlook, grounded in compassion, integrity, and a commitment to social justice.

M2: To provide comprehensive academic programs at the Bachelor's, Master's, and PhD levels, equipping students with the skills and knowledge necessary to address local and global social challenges.

M3: To foster an inclusive learning environment that cultivates tolerance, moderation, and self-respect, preparing students to become ethical leaders and advocates for marginalized/ Less privileged communities.

Program Outcome (PO)

Sr. No	PO
1	Locate social problems and design social innovations.
2	Appraise entrepreneurship approaches to develop and manage adventure projects
3	Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
4	Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
5	Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
6	Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
7	Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)
8	Select appropriate oral and written communication strategies for effective research and documentation
9	Apply reflection, critical thinking, participation and collaboration skills in field immersion, internship, and startup project initiatives

Course Outcomes

CO1: Discuss the case of business ethics in the context of corporate governance

CO2: Apprise the CSR concepts and principles

CO3: Explain the nature of CSR partnership which can be forged

CO - PO - PSO Mapping

CO / PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	Average
CO1	2	2	3	1	1	3	2	2	2	2.00
CO2	2	2	3	1	2	3	3	2	2	2.22
CO3	2	2	2	1	2	3	3	2	2	2.11
Average	2	2	2.66	1	1.66	3	2.66	2	2	

CO Weightages Based on attainment type

Direct : 80

Indirect : 20

CO targets & Attainment Levels

COs	Target	Direct Attainment levels				Indirect Attainment levels			
		Level 0	Level 1	Level 2	Level 3	Level 0	Level 1	Level 2	Level 3
CO1	2	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO2	2.22	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100
CO3	2.11	0 - 1	2 - 40	41 - 60	61 - 100	0 - 1	2 - 40	41 - 60	61 - 100

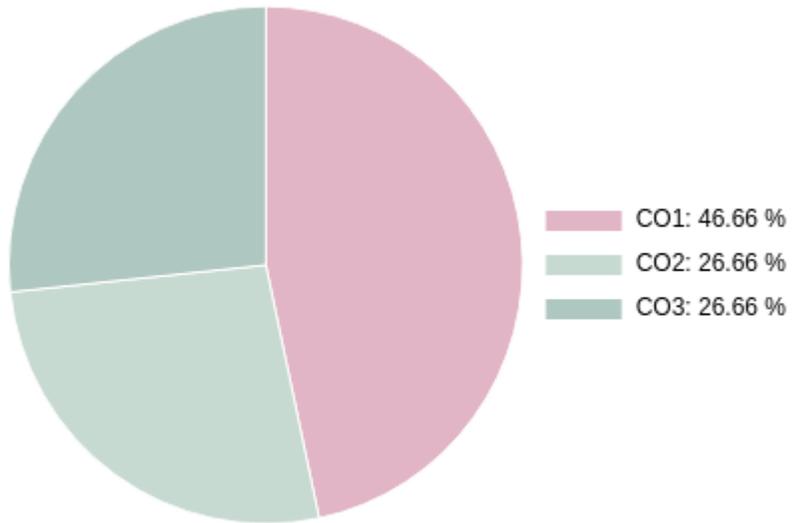
Formative (CIE) Assessments

Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
1	Unit 1 Exam	10	50	3	3	3	3
2	Unit 2 Exam	15	50	3	3	3	3
3	Unit 3 Exam	10	50	3	3	3	3
4	Unit 4 Exam	15	50	3	3	3	3

Summative (SEE) Assessments

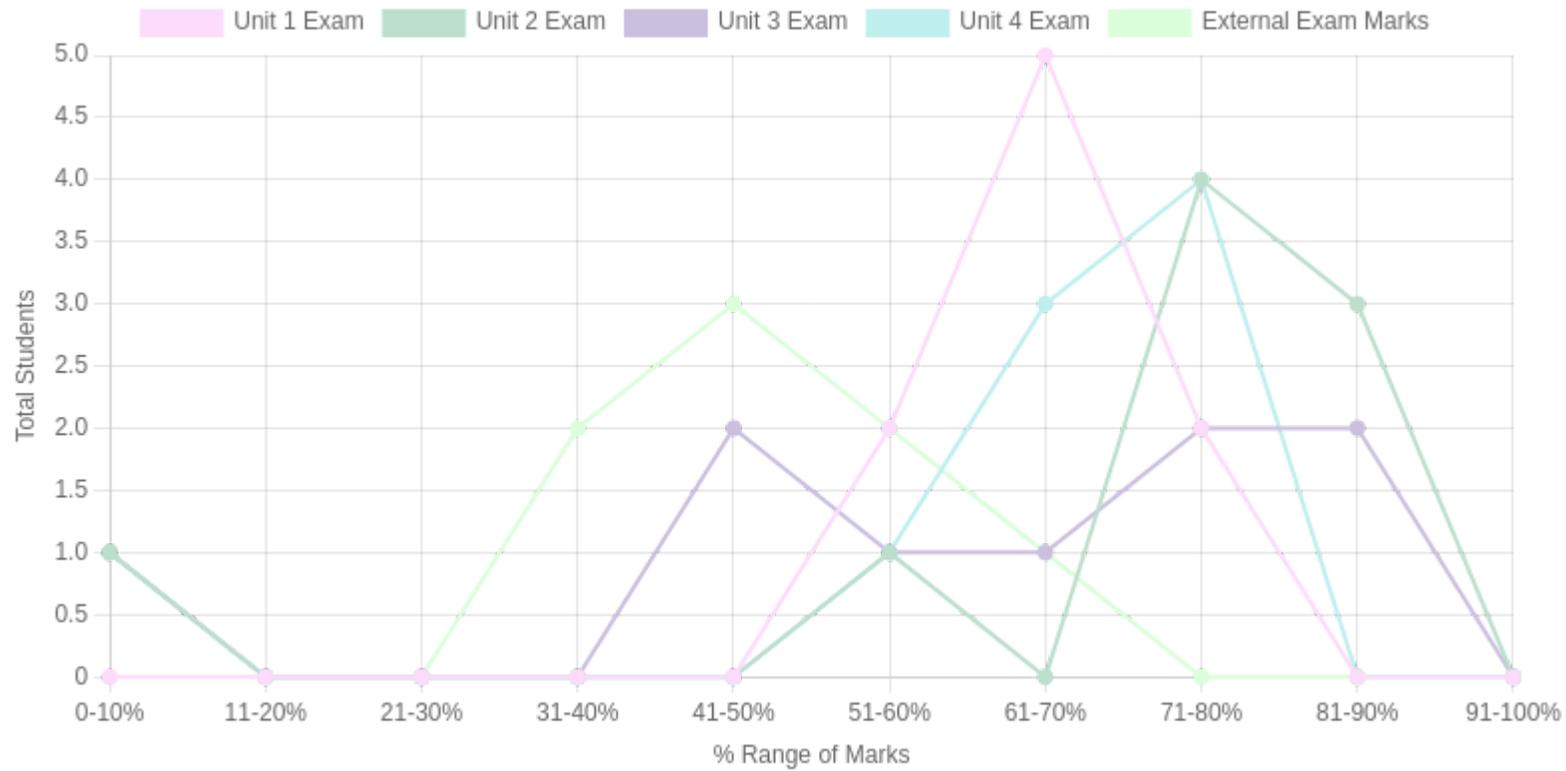
Sr No	Exam Name	Total Marks	Threshold in %	CO1	CO2	CO3	Avg Attainment
5	External Exam Marks	50	50	2.33	3	3	2.77

CO Coverage



COs	CO1	CO2	CO3
100	46.66	26.66	26.66
%	46.66	26.66	26.66

Student % wise Distribution



Sr No	Assessment Title	Type	Total Marks	Avg Marks	Threshold in %	No of Students Scoring										Total Students Above Threshold
						0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%	
1	Unit 1 Exam	F	10	7	50	0	0	0	0	0	2	5	2	0	0	9
2	Unit 2 Exam	F	15	10.55	50	1	0	0	0	0	1	0	4	3	0	8
3	Unit 3 Exam	F	10	6.33	50	1	0	0	0	2	1	1	2	2	0	8
4	Unit 4 Exam	F	15	9.55	50	1	0	0	0	0	1	3	4	0	0	8
5	External Exam Marks	S	50	21.66	50	1	0	0	2	3	2	1	0	0	0	4

Indirect Attainment

Feedback Details	CO wise analysis						
Course Exit Survey - MASIE - Sem 1 Type: Course Feedback Publish Date: 20/12/2025 Last Date: 02/02/2026 Feedback conduction: Backdated Total Students: undefined Responses Received: 5 Consider for Attainment: <input checked="" type="checkbox"/>	COS and Questions	CO1		CO2		CO3	
		Q1	Q4	Q2	Q4	Q3	Q4
	Students Above Threshold	3/9	5/9	5/9	5/9	4/9	5/9
	Students Above Threshold in %	33.33%	55.55%	55.55%	55.55%	44.44%	55.55%
	Attainment After comparing with attainment Levels	1	2	2	2	2	2
	Average	1.5		2		2	

CO Attainment

CO	Direct Attainment	Indirect Attainment	Final Attainment	Target	Gap	Justification
CO1	2.86	1.5	2.58	2	0.58	
CO2	3	2	2.8	2.22	0.57	
CO3	3	2	2.8	2.11	0.69	

Average CO Attainment : 2.72

PO Weightages Based on attainment type

Direct : 80

Indirect : 20

PO Direct Attainment

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Weighted Avg	2	2	2.66	1	1.66	3	2.66	2	2

Average CO Attainment : 2.72

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
Calculation	$2 (2.72) / 3$	$2 (2.72) / 3$	$2.66 (2.72) / 3$	$1 (2.72) / 3$	$1.66 (2.72) / 3$	$3 (2.72) / 3$	$2.66 (2.72) / 3$	$2 (2.72) / 3$	$2 (2.72) / 3$
Direct Attainment	1.81	1.81	2.41	0.91	1.51	2.72	2.41	1.81	1.81

COURSE OVERVIEW | MASIE