

## MA-SIE Annual Report 2024-25

### *MA (Social Innovation and Entrepreneurship)*

MA (Social Innovation and Entrepreneurship) is a two-year masters' programme designed to enable students to develop and use business skills to address complex social problems especially in the context of India. The expectations from the students is that they will be able to demonstrate the role of social innovators and entrepreneurship in creating innovative responses to critical social needs (e.g., hunger, poverty, inner city education, global warming, etc).

This course enables students to prepare personally and professionally for meaningful employment by reflecting on contextual issues and making applications in the field of social innovations and entrepreneurship. After the completion of the programme students are expected to start their own venture, while some may also pursue gainful employment in CSR and allied management fields.

This Programme has been approved by the Statutory Bodies of the College of Social Work (Autonomous) Nirmala Niketan and notified by the University of Mumbai as per the letter dated 14th Sept, 2022 to introduce M.A. (Social Innovation and Entrepreneurship) under the Faculty of Interdisciplinary Studies from the academic year 2022-23 with an intake capacity of 40 seats.

### Events for the Year 2024-25:

#### June:

##### Admissions

Programme/ Year Wise	Batch	Students Admitted
MA (SIE) First Year	Three	14
MA (SIE) Second Year	Two	08
<b>Total</b>		<b>22</b>

MA (SIE) which was launched in September 2022. In the first year six students had enrolled, however only three completed the program. During the second year July 2023 an addition of 11 students (Batch Two) registered for the MA programme. One student had opted out of the programme after the first semester while two students have taken a break due to working commitments. Currently there are 8 students who are pursuing 3 and 4<sup>th</sup> Semester. In June 2024, 14 Students (Batch Three) registered for the MA (SIE) programme and are currently all are pursuing Semester 2 of the programme.

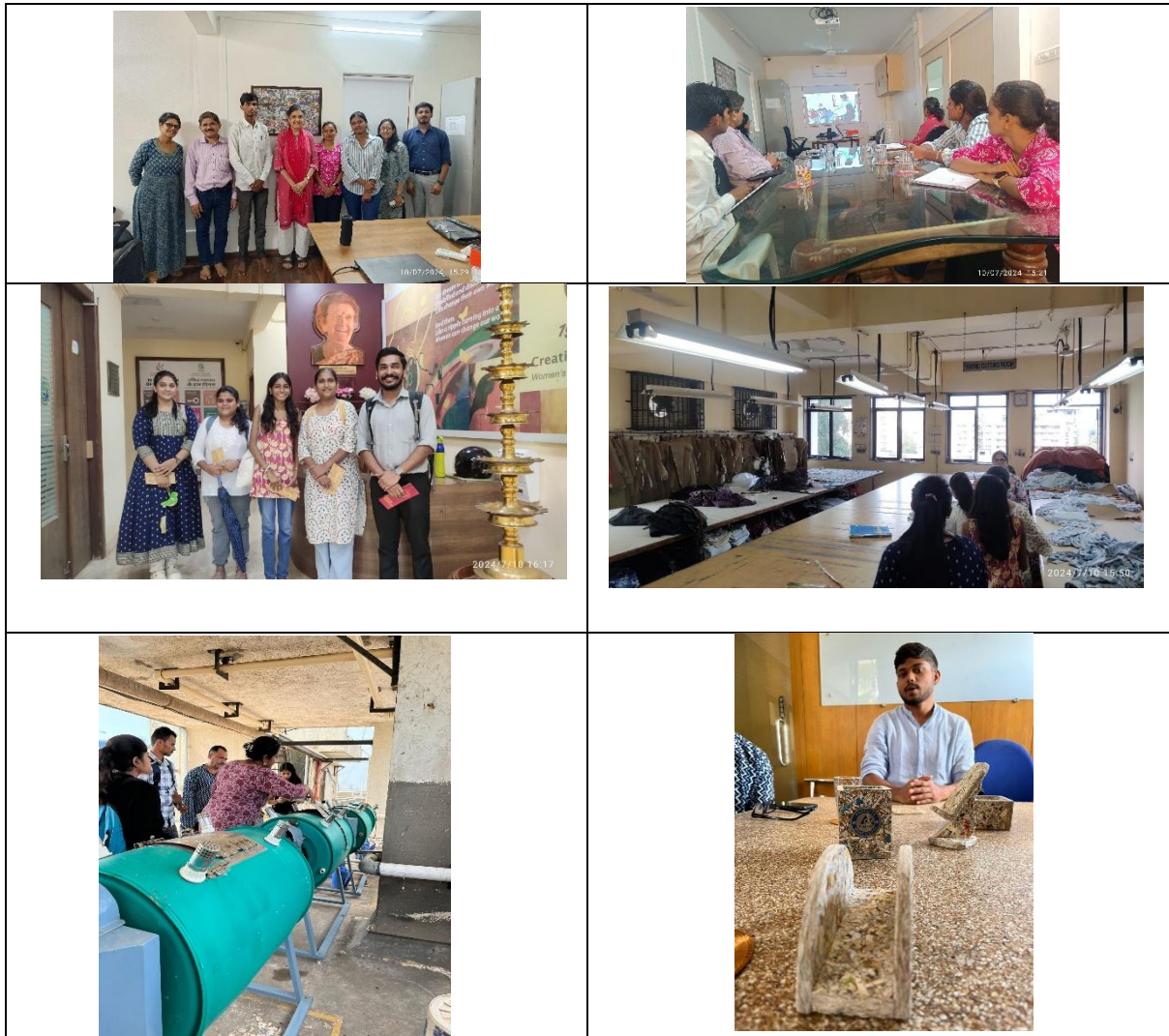
#### July 2024:

##### Induction Programmes for MA-SIE Batch 2 Students:

1. Visit to Start Up Organizations – an exposure visit to social enterprises to understand their products or services and understand their entire operations


Dates	Organizations	Resource Person	Faculty	Students
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10 <sup>th</sup> July 2024	Aseema Foundation	Ms. Dilbur – Founder & Ms. Rekha Desai	Dr. Virochan Raote	Ms. Snehal, Ms. Vaishnavi & Mr. Saurabh
10 <sup>th</sup> July 2024	RuR Pvt. Ltd.	Ms. Sumedha Bhirde & Mr. Alden D'souza	Mr. Cletus Zuzarte	Ms. Maria, Ms. Minal, Mr. Raj
10 <sup>th</sup> July 2024	Creative Handicrafts	Ms. Saroja	Mr. Yadnesh Kadam & Ms. Fatema Kanchwala	Ms. Aarshiya, Ms. Ashwini & Ms. Gauri



2. Visit to the Communities – Exposure Visit to Slum Communities in order to be immersed into the communities and understand the issues and problems faced.

Dates	Organizations / Location	Faculty	Students
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12 <sup>th</sup> July, 2024	Gyansathi -Karunya Trust, Community, Mankhurd	Mr. Yadnesh Kadam	Ms. Maria, Ms. Poulri & Ms. Gauri 
12 <sup>th</sup> July, 2024	StreeMukti Sanghatana - Lokhande Marg Slum Chembur	Dr. Virochan Raote	Mr. Saurabh, Mr. Raj, Ms. Ashwini
12 <sup>th</sup> July, 2024	Family Service Centre – Colaba Slums	Ms. Fatema Kanchwala	Ms. Snehal, Ms. Mamta



### 3. Journey of a Successful Entrepreneur – a motivational session

A motivational session was conducted on the 13<sup>th</sup> July 2024 for the MA-SIE Students on the Journey of a successful entrepreneur. Ms. Archana Nair (an alumni of CSWNN) shared her journey and challenges faced as she initiated her two startups – a consultancy on IT Services and the other on providing services to NGOs for registration, project development and funding.





#### 4. Workshop on Careers in Social Innovation and Entrepreneurship

The MA-SIE students were provided with a comprehensive understanding of career opportunities in social innovation and entrepreneurship on the 10<sup>th</sup> July through a workshop on Careers and Opportunities available through social innovation and entrepreneurship. This workshop was facilitated by Mr. Yadnesh Kadam, he inspired them to initiate their own startups and also alternatively pursue professional CSR roles within social enterprises and the corporate sector.



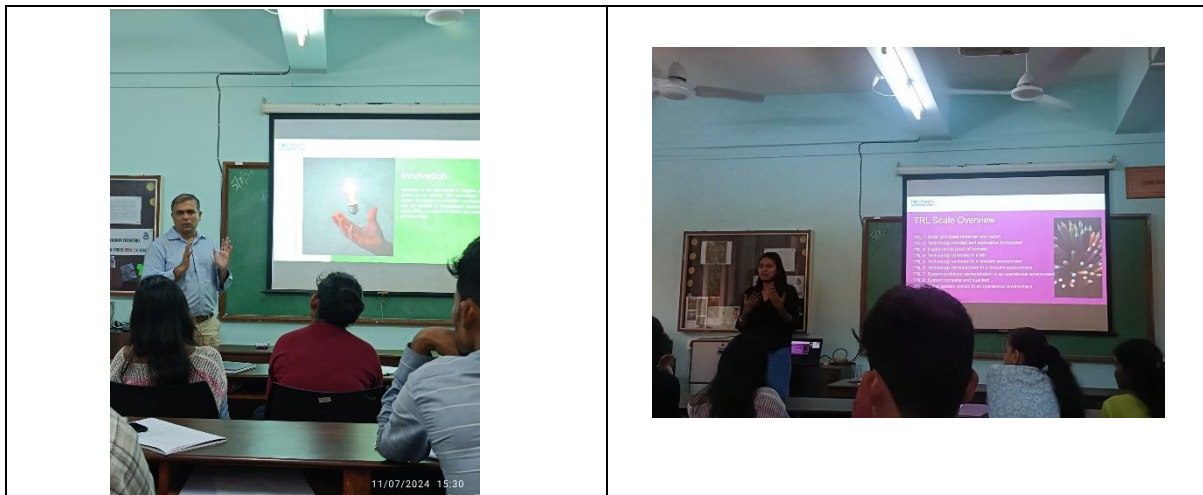
#### 5. Workshop on Entrepreneurial Skills, Attitude and Behaviour

A workshop on Entrepreneurial Skills, Attitude, and Behavior was facilitated by Ms. Sharon D'souza & Ms. Fatema Kanchwala on the 11<sup>th</sup> July, 2024 for the MA-SIE Students. The workshop aimed to inculcate the students with essential skills, attitudes, and behaviors used or applied in enterprises and to accustom them to this new learning environment with the guidance of a professional life coach



## 6. Workshop on Process of Innovation and Development – Technology Readiness Level

The workshop on Process of Innovation and Development – TRL was held on the 11<sup>th</sup> July 2024 facilitated by Mr. Nilesh Lele who shared insights into Technology Readiness Level (TRL) and Business Readiness Level (BRL) which would equip students with tools for root cause analysis and showcase practical applications through the example of S4S Technologies which would enable students to develop market-ready technologies and impactful solutions in their startups.



## August 2024:

The Entrepreneurship Development Programme (EDP) on Circular Economy was organized by the M.A. Department of Social Innovation and Entrepreneurship from the 22<sup>nd</sup> of July to 30<sup>th</sup> August, 2024 (every Monday and Tuesday), at the Bahai Faith Centre. This programme aimed to equip participants with sustainable business skills and also enable them to ideate and plan for possible circular business initiatives. Sponsored by RUSA Maharashtra, it featured expert sessions, exposure visits, and hands-on learning. 25 Participants were introduced to the concepts of Circular Economy and they explored various waste management techniques through an exposure visit. Other topics included funding opportunities, stakeholder engagement, and government regulations along with interactive sessions that covered design thinking, leadership, and marketing strategies, fostering innovation and networking. The exposure visits showcased real-world circular economy initiatives, inspiring participants to develop sustainable business models for a greener future.







Participation in CSR Conclave

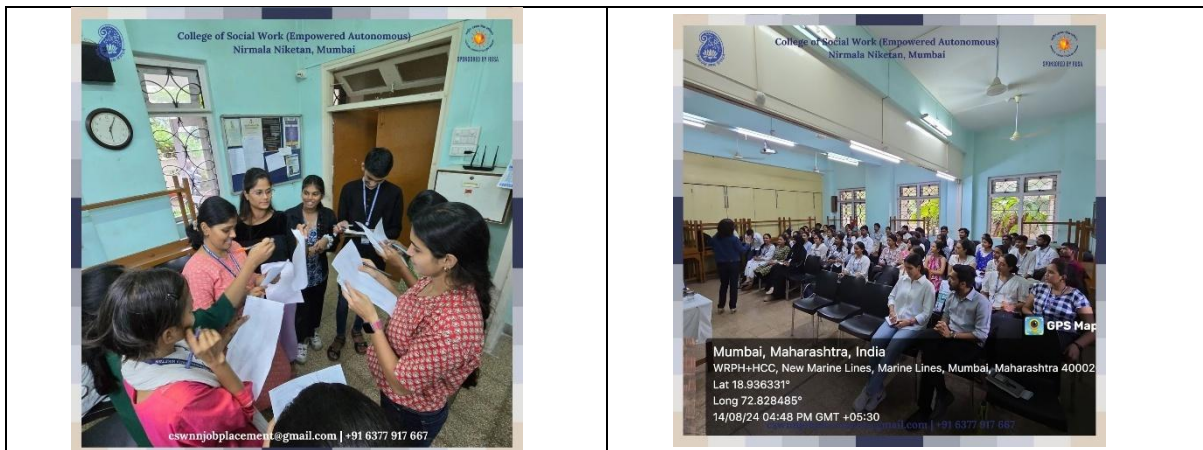
On the 7<sup>th</sup> August (Wed), 20 students from MA-SIE accompanied by Mr. Yadnesh Kadam, participated in the CSR Conclave organized by Mira Bhayandar Municipal Corporation at Natya Gruha Auditorium, Mira Road East, Mumbai from 10am to 4pm. The event was organized by NITI Ayog along with various stakeholders from Maharashtra State Innovation Society, Industry and other social sector organizations. The students networked with professionals and experts like

Ms. Prerana Langa from Aga Khan Agency for Habitat India thereby broadening their perspectives and gaining insights that would contribute to professional life in the field of social innovation and entrepreneurship.



#### Job Placement Cell – On Campus Placement Drive Enrolment of MA-SIE Students:

A total of six students from MA-SIE Batch 2 enrolled for the On Campus Placement Drive process. The students attended Job Readiness Workshop Series ranging from soft skills to technical skills like Grant Proposal Writing and Presentation, Resume Writing and Facing Interview Skills. The students have been attending preplacement talks organized by the Job Placement Cell of the College.

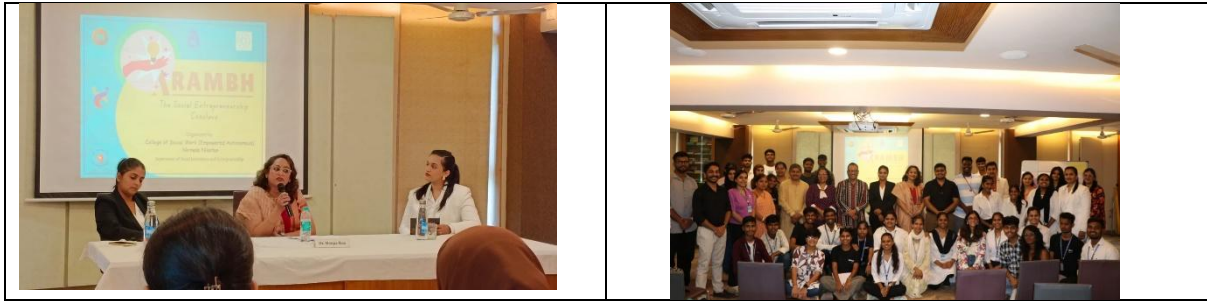


#### **September 2024:**

##### Arambh Entrepreneurial Fest 2024

The Entrepreneurship Conclave was organized by the MA Social Innovation and Entrepreneurship Department on the 21<sup>st</sup> September, 2024 at Bahai' Faith Centre, Churchgate. The Entrepreneurship Conclave, an integral part of the event "Arambh," was held at the Bahai Centre on 21st September 2024. 85 students participated across four colleges. The panel session consisted of Dr. Roopa Rao, Dr. Aditi Sawant who discussed on the significance of social entrepreneurship, sustainability, and the role of government policies in advancing business with a social impact, facilitated by Ms. Fatema Kanchwala.





Business Pitch Competition:

The Business Pitch Competition was held on the 21<sup>st</sup> September, 2024 at the Bahai Faith Centre. Seven students from College of Social Work and College of Home Science participated and made a pitch for their Idea and the Start Up Concept showcasing how their product or service would answer social issues. It provided a platform for these aspiring entrepreneurs to showcase their innovative ideas and business concepts in front of the judges, Mr. Andre Charan and Mr. Shakti Yadav who pronounced the winner Ms. Mittal Kamble who presented her products which are healthy, air fried snacks with an authentic twist of adding spices from her native place.



Idea Hackathon

The Idea Hackathon held on the 21<sup>st</sup> September, 2024 at the Bahai Centre had 12 students who presented their solutions for Road Safety given the increase in the number of road accidents. Ms. Pallavi Patil from CSWNN won the prize money for her innovative thinking and problem-solving skills to come up with a unique response to addressing this issue.





## November 2024:

### Rural Immersion Programme to Social Enterprises in Anand, Gujarat

The MA-SIE – Sem 1 and Sem 3 Students along with 3 Faculty – Mr. Cletus, Ms. Fatema and Mr. Yadnesh visited Anand, Gujarat from the 10<sup>th</sup> to 16<sup>th</sup> November. They visited two social enterprises – Foundation for Ecological Security (FES) and the Anand Milk Union Ltd (AMUL) to understand their cooperative based model that showcased the entire value chain from the sourcing of milk to the packaged products that reach the customer. They were also able to interact with farmers of the Solar Cooperative and the farmers who brought in the milk to the collection centre. The students were able to visit the processing units of milk and also look at other stakeholders in the value chain who added value to the process like Doctors and Academia from IRMA, EDI and also SP University that housed incubators to promoted ideation connected to the field. The students were able to connect the dots when they witnessed the exhibition – Panorama by NDDDB which traced the entire trajectory of the value chain and showcased how it was one of the most successful cooperative in Asia.





## December:

The MA-SIE Batch 3 students facilitated the Christmas Celebration Event for CSWNN on the 21<sup>st</sup> December from 2pm to 4pm. They put up an enactment of the Christmas Narrative and also facilitated a Christmas Tree Competition which was held earlier to the event. A Christmas Carol Competition was held for all classes along with prizes and an active interaction through spot prizes.



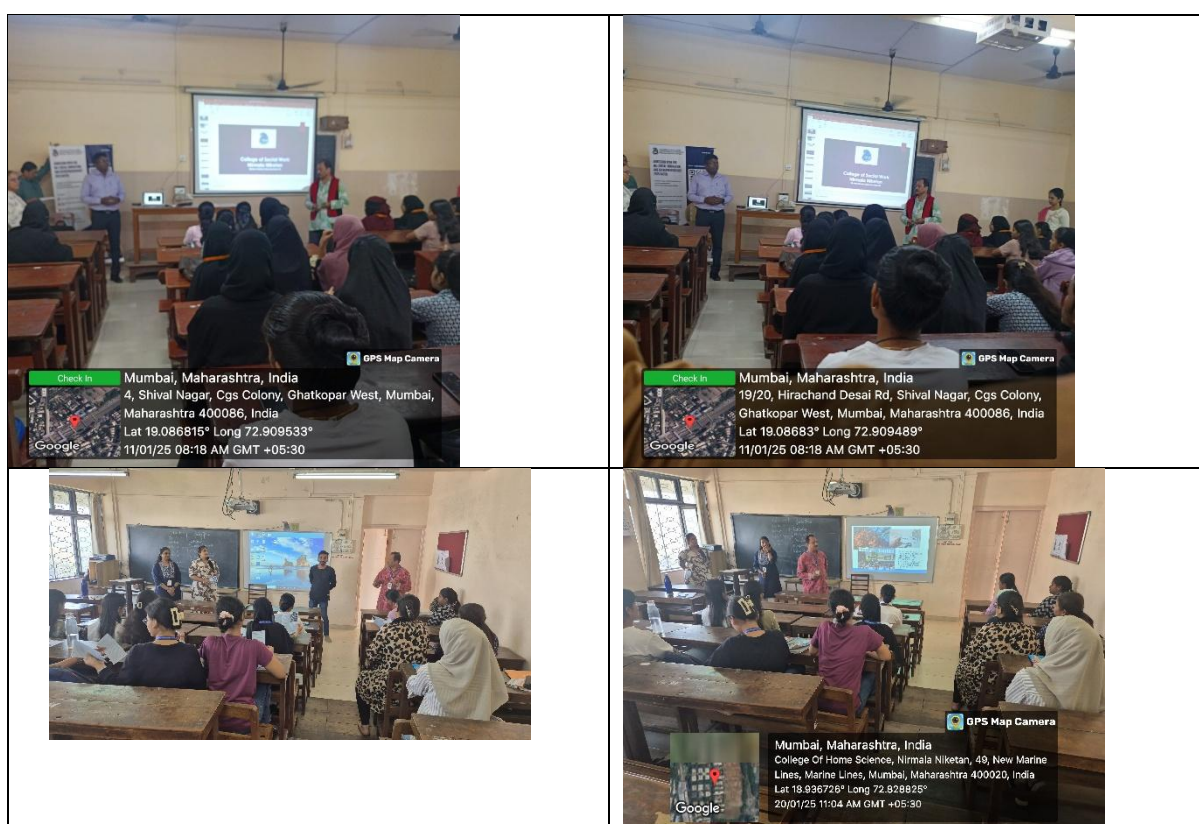
## January:

Admission Outreach:



Admissions for MA-SIE were opened online on the 3<sup>rd</sup> January 2025 for Batch 4 - 2025-2027. The team of faculty have worked on a plan to contact Colleges to recruit possible applicants for the programme. Mr. Cletus and Ms. Fatema would be looking at Colleges from South of Mumbai and Dr. Virochan and Mr. Yadnesh will look at Suburban Mumbai. They would work in collaboration with the Recruitment Committee of CSWNN.

- ✓ Dr. Virochan and Mr. Cletus conducted an orientation for 65 BA, BCom and BSC students of Jhunjunwala College on the 11<sup>th</sup> January from 8 .00am to 9.00am
- ✓ Ms. Nirmiti, Ms. Fatema, Mr. Yadnesh and Mr. Cletus conducted an orientation for BA students of Nirmala Niketan, Home Science 16 Students on the 20<sup>th</sup> January from 11.00 am to 12pm.
- ✓ Ms. Pallavi, Ms. Nirmiti and Ms. Fatema conducted an orientation for 85 BA students of Sophia College on the 23<sup>rd</sup> January from 1.30pm to 2.30pm.



### Participation in Sports Day of CSWNN

The MA-SIE Students enthusiastically participated in the Sports Day of CSWNN on the 11<sup>th</sup> January at St. Pius College Grounds. They took part in group games like Kabbadi, Volleyball and also individual events like sack race, javelin throw and many others.



Ripples of Change – Journey of WOTR for 30 years.

The MA-SIE senior students from Batch 2 along with two academic staff – Mr. Yadnesh and Ms. Fatema participated in "Ripples of Change," an event marking the incredible 30-year journey of the Watershed Organisation Trust (WOTR). WOTR showcased their achievements which included the transformation of barren landscapes into thriving ecosystems, reaching 7.92 million people across 10 states and 7,255 villages, and empowering communities. WOTR's Co-Founder, Mr. Crispino Lobo shared on their journey and highlighted their future vision, with an esteemed panel of dignitaries and networking partners from the National and International scene which reiterated the need to address rural challenges, reinforcing WOTR's vital role in sustainable development.





Workshop on Achieving Problem Solution and Product Market:

On the 24<sup>th</sup> January – Friday, the MA-SIE Students were led through a Session on Problem-Solution and Product-Market Fit by Mr. Chris Barreto, the resource person from 2.00pm to 4.00pm. This session enabled students to validate their ideas, identify contextual challenges and align their ideas with market needs using a value proposition framework, checking its feasibility along with examples from industry using case studies. The interactive participation were able to reflect on this in the context of their proposed start ups.



Participation in Inter-Collegiate Street Play Competition

MA-SIE Students took part in the Anubhav Mumbai Suburban Youth Festival held on 12<sup>th</sup> January (Sunday) at NN Extension Centre, Goregaon. They won the third prize for their Street Play performance on the theme – Impact of Social Media and Digital Literacy and Technology on today’s youth and community.



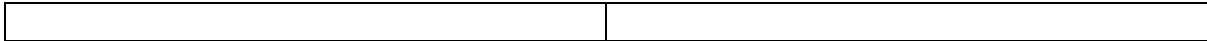
Ongoing Internships were offered to the Batch Three Students for placements at Startup and CSR Organizations. Six Students - Ms. Snehal was placed at Aga Khan Trust, Ms. Poulri and Ms. Mamta were placed with Centre for Social Action, Ms. Ashwini and Ms. Minal were placed at Stree Mukti Sanghatana. The students are yet to complete their internship which started on the 23<sup>rd</sup> November 2024 and would end on the 29<sup>th</sup> March, 2025. The students would be immersed into urban communities and would look at understanding the communities through PRA exercises and undertaking an opportunity analysis that would prepare them to identify and guide potential entrepreneurs to ideate and plan their social initiative.







Mr. Cletus Zuzarte was an Expert Panelist on Founder's Dilemma Roundtable at the RISE PECO World Summit 2025 organized by IDOBRO and RISE Infinity Foundation on 27th January, 2025 from 12.45pm to 2.45pm, eleven students from batch 2 attended it online too.

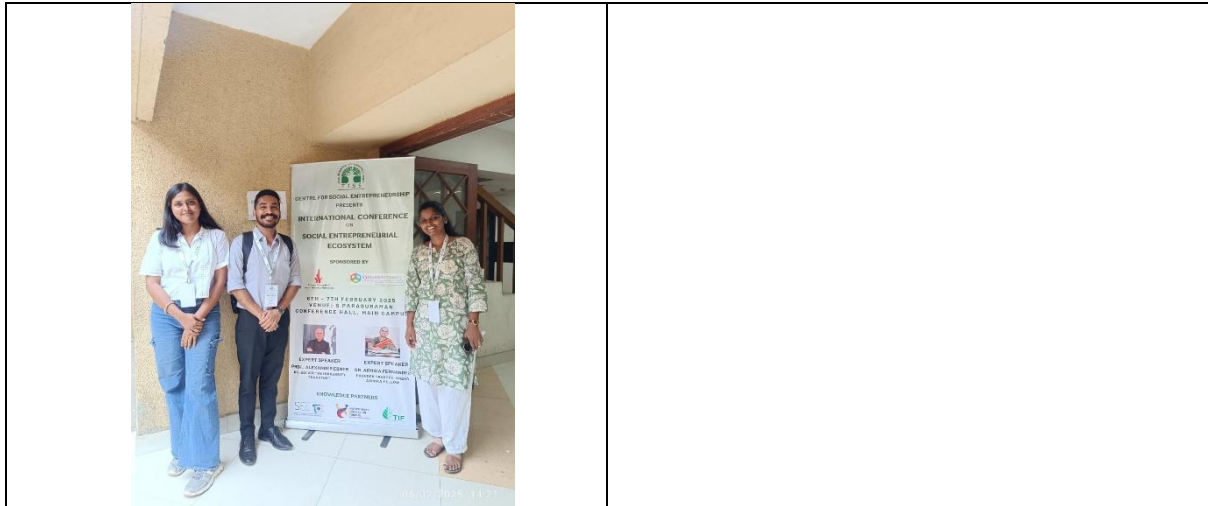


**February:**

Participation in International Conference on Social Entrepreneurship:

Mr. Yadnesh Kadam and Ms. Snehal Tiwari attended the two days (6<sup>th</sup> & 7<sup>th</sup> Feb, 2025) International Conference on Social Entrepreneurship Ecosystem organised by Centre for Social Entrepreneurship, at the TISS Mumbai Campus.





Exposure Visit to Apna Bazar Multi-State Consumer Cooperative Society

On the 11<sup>th</sup> Feb, Batch 3 - Sem II , 13 students visited Apna Bazar Consumer Cooperative Society in Naigaon, Parel, accompanied by Faculty from 10.00am to 1.00pm. The students gained insights into the Cooperative's 76-year journey, its structure, commitment to ethical business practices and their current status of function and sustainability plans.



Exposure Visit to Lijjat Papad Home Business Cooperative

On the 13<sup>th</sup> Feb, 2025, MA-SIE Sem 2, batch 3 students accompanied by [Dr. Virochan Raote](#), visited the headquarters of Shri Mahila Griha Udyog Lijjat Papad in Bandra West. Lijjat Papad, is registered under the Bombay Public Trusts Act, began in 1959 with seven women and has now grown into an institution empowering over 45,000 women across

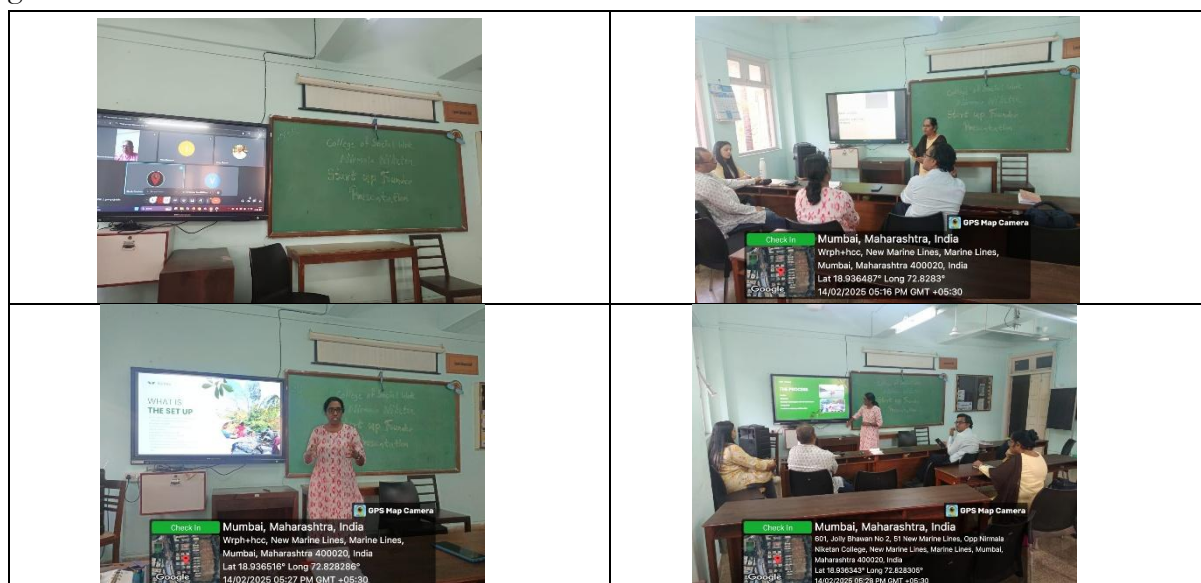




India where every member is a co-owner. This visit deepened the students understanding of social enterprise sustainability, women-led economic models, and ethical business practices.

### Presentation by Start-Up Founders of 'College of Social Work', 'Nirmala Niketan'

The Pre-Incubation Unit of the College of Social Work, Nirmala Niketan entitled "Nirmiti Centre for Social Innovation and Entrepreneurship on the 14th Feb (Fri), 2025 met with four CSWNN startups in a hybrid mode from 4.00pm to 6.30pm expressing their interest and need for guidance and mentorship. Dr. Virochan Raote, the Coordinator and the NCSIE Team provides handholding support to those registered as Incubatees to take initial steps of registration and validation of their idea through discussion on their business plan and providing them mentors and guidance.



### Admission Outreach in February:

- ✓ Ms. Pallavi conducted an orientation for around 233 students from St. Joseph's Junior College, Uttan Bhayandar on the 4<sup>th</sup> Feb, from 10.30am to 11.30am.
- ✓ Dr. Virochan conducted an orientation for around 60 students from two divisions of the Junior College - Mahatma Education Society - Evening College in Chembur on the 3<sup>rd</sup> Feb from 7.00pm to 8.00pm.
- ✓ Mr. Yadnesh visited Sathaye College, ML Dahanukar College and Shri GPM Degree College in Vile Parle East on 3<sup>rd</sup> Feb met the concerned authorities and shared the MA admission information and displayed the posters on their notice board. He also visited Lords Universal College and Vivek College of Commerce in Goregaon East for the same purpose.
- ✓ Orientation given by Mr. Cletus Zuzarte and Dr. Virochan for 45 Students and 4 Professor from J. M. Patel Institute of Social Work & Allied Arts, Anand, Gujarat on MA-SIE Programme and its Syllabus on the 7<sup>th</sup> Feb, 2025 from 2.30pm to 3.00pm at the Computer Centre of CSWNN.
- ✓ Ms. Fatema put up MA-SIE posters on the 4<sup>th</sup> Feb at Sydenham College, Elphinstone and Jaihind Colleges in South Mumbai.
- ✓ Ms. Fatema put up MA- SIE posters on the 10<sup>th</sup> Feb at Ruia College at Girgaon and Bhurani College at Mazagaon.

- ✓ Mr. Cletus Zuzarte visited St. Xavier's College on the 17<sup>th</sup> Feb and displayed the Posters on the SIP Notice Board
- ✓ Mr. Cletus Zuzarte visited Wilson College on the 17<sup>th</sup> Feb and met the Registrar and displayed the Posters on the main Notice Board
- ✓ Mr. Cletus Zuzarte visited Nirmala Niketan Home Science College, on the 17<sup>th</sup> Feb and met the Principal and HoD Psychology and displayed the Posters on the main Notice Board.





NN-Home  
Science  
College



- ✓ Orientation given by Mr. Cletus and Dr. Virochan to CSWNN BSW Sem 6 Students on MA-SIE Programme and its Syllabus on the 24<sup>th</sup> Feb



### March:

Nineteen MA-SIE Students (Sem 2 & 4 [19]) of CSWNN visited the RiIDL - Research. Innovation. Incubation. Design. Laboratories. at Somaiya College Campus on the 25th Feb (Tue) from 10.00am to 3.00pm as part of the @IIC MoE. Information on the Incubation Centre was provided by the Design and Innovation Lead - Mr. Pranav Gawde. He shared about the four incubators on the Campus - Technology Business Incubator, Fab Lab, BioRiIDL and Prayas Shala which provides nurturing environment to early based startups by providing them work space and mentoring





Admission Outreach:

- ✓ Ms. Fatema Kanchwala and Mr. Cletus Zuzarte conducted a Recruitment Session with NN Home Science Students around 60 TY Students across all the four departments on the 7<sup>th</sup> March from 2.00pm to 2.30pm
- ✓ Yadnesh put up MA-SIE posters in Ghyanshamdas Jalan College of Commerce, Goregaon and Lord Universal College at Goregaon and Jashbhai Maganbhai Patel College of Commerce at Goregaon.
- ✓ Mr. Cletus met Dr. Aditi Sawant, Principal of SNDT University on the 11<sup>th</sup> March 2025 and finalized outreach sessions for their TY Students for the coming weeks.
- ✓ On the 11<sup>th</sup> March 2025 the first Online Webinar for MA Recruitment of prospective candidates was held on Google Meet. Around 40 students were present out of the 57 who enrolled for the Webinar.

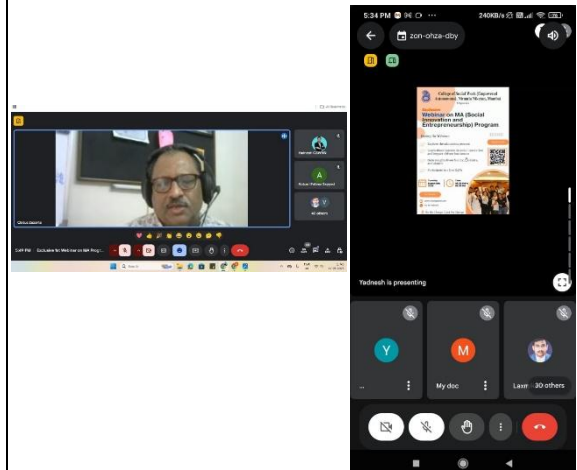




MA Poster  
put up on  
SNDT  
University  
Notice  
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Online Webinar – 11<sup>th</sup> March, 2025



Report prepared by:  
Mr. Cletus Zuzarte  
March 2025