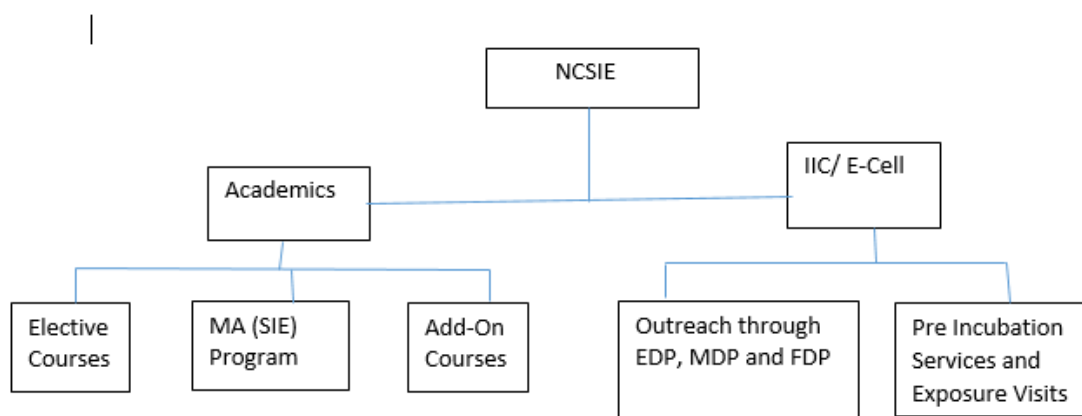


MA DEPT OF SOCIAL INNOVATION AND ENTREPRENEURSHIP ANNUAL REPORT 2023-24

Innovation Ecosystem

The Nirmiti Centre for Social Innovation and Entrepreneurship (NCSIE) anchors the innovation ecosystem and offers academic programs and creates an innovation/ incubation ecosystem where the students, or alumni immediately after graduation, get guidance, mentoring, physical space, and a network for funding and value-based collaboration. The Centre has a PreIncubation/ Co-Working Space situated on the third floor of the College. The various activities of the Centre were divided into three components: Academics; and the Institute Innovation Council (IIC) / E-Cell. Under each of these components, various activities are coordinated.



Under academics, the Add-On Course in Social Entrepreneurship was attended by 9 students. In addition, an elective course on Social Entrepreneurship was offered to the BSW students. MA (Social Innovation and Entrepreneurship) program has 3 students in the first year and 11 students in the second year.

The first quarter Council Meeting for IIC 6.0 was held on the 4 th September, 2023 from 11.00am to 12 noon in the BoardRoom of College of Social Work, Nirmala Niketan. The plan for the first quarter was shared by Mr. Cletus to the IIC Council Members and the plan for the first quarter IIC 6.0 was shared keeping in perspective the plan shared by the IIC Online. The review of the existing Council Members work was shared by each one present, after which Dr. Lidwin Dias, the Chairperson of the IIC Council shared the List of Members for the new cycle IIC 6.0 which included faculty, external experts and students from the current batches of students.

The following activities were organized under the aegis of the IIC:

S.N.	Title of the Event	Resource Person	Date
1	Journey of a Social Entrepreneur	Mr. Kunal Chourasia	29th August, 2023
2	Handloom and Khadi: a fashion statement !	TISSER India Artisan Trust and Creative Handicrafts	6th September, 2023
3	Workshop on How to Generate an Idea /Ideation	Ms. Sukanya	23rd October, 2023

4	Workshop for Grassroots Social Entrepreneurs	Mr. Joel Noronha	28th October, 2023
5	Visit to SINE IIT-B Business Incubator, Powai	Dr. Kanan Dhebar	30th October, 2023
6	Workshop on Prototype	Ms. Nicole Coutinho	29th November, 2023
7	Workshop on Legal Requirements for setting up a Start Up	Adv. Shraddha Patil	1st December, 2023
8	Workshop on Design Thinking, Critical Thinking and Innovation Design	Dr. Vandana Tripathi	3rd December, 2023
9	Workshop on Achieving Problem – Solution Fit and Product – Market Fit		10th December, 2023
10	Workshop on Business Model Canvas		17th December, 2023
11	Hackathon on Innovative Ideas	Anchored by MA (SIE) students	20th February 2024
12	Workshop on Advance Excel	Mr. Hemant Kajaria	24th Feb and 2nd March 2024
13	Workshop on Digital Marketing, WIKS and Wordpress	Mr. Major Varade Mr. Brinston Carvalo	4th and 9th March 2024 18th March 2024
14	Workshop on Circular Economy	Ms. Sashikala Mudgal	27th March 2024
15	Business Pitch Competition	Anchored by MA (SIE) students	19th March
16	Confluence on Waste Entrepreneurship	Anchored by MA (SIE) students	27th March 2024

Two students of MA SIE, i.e Ram and Pratik and two students of MSW , i.e Sneha and Ramita, participated in the Conference titled, *Visionary Youth for Viksit Bharat: Ideas, Innovations and Institutions as Enablers*, held in Goa 22 and 23 March 2024. The students presented their ideas on building Viksit Bharat.

Session on Interaction with an Alumni Women Entrepreneur

The College of Social Work (Autonomous), Nirmala Niketan, organized a talk with Ms. Archana Nair, an alumna of the institution and Founder Director of EyeQ Techniques, on 24th June 2023. She conducted a transformative session for 60 MSW students. Ms. Nair shared her journey from a social worker to a successful entrepreneur, emphasizing the transition from job seeker to job provider. She discussed her experiences in establishing two distinct businesses, offering invaluable insights into entrepreneurship. Participants gained practical knowledge on idea generation,

securing funding for innovative ventures, analyzing competitors, and the vital role of marketing and networking in organizational growth. Ms. Nair's session instilled an understanding that with dedication and strategic planning, aspiring entrepreneurs can overcome challenges and realize their entrepreneurial ambitions.

Handloom and Khadi – A new Fashion Statement

College of Social Work (Autonomous), Nirmala Niketan, hosted an event titled "Handloom and Khadi – A New Fashion Statement," organized by the Department of Social Innovations and Entrepreneurship. Approximately 75 students and staff had attended the program. The objective was to raise awareness about Handloom Day and foster appreciation for the handloom industry's role in women's socio-economic empowerment. The event featured a panel discussion on the industry's impact, followed by a fashion walk showcasing handloom and Khadi attire. An exhibition displayed handcrafted products, highlighting the collaborative efforts of artisans and women supported by Tisser Artisans Trusts and Creative Handicrafts. Ms. Madhavi and Ms. Sharmila from Tisser Artisans Trust, along with Ms. Saroj from Creative Handicrafts, shared insights into their impactful work and internship opportunities. The event provided a platform for students to engage with the stories and creations of these women.

One Day Workshop For Grassroot Entrepreneurs

The one-day workshop held on 28th October, 2023, at College of Social Work (Autonomous), Nirmala Niketan (CSWNN), Extension Centre, Goregaon, aimed to empower grassroots entrepreneurs with the principles of social entrepreneurship and enhance their ecosystem to tap into local markets. Facilitated by Fr. Joel Noronha and Mr. Chaitanya Kalyanpur, the workshop began with an inaugural address by Dr. Lidwin Dias, emphasizing the transformative potential of social entrepreneurship. Fr. Joel delved into case studies, emphasizing the essential competencies of social entrepreneurs and the importance of prioritizing social mission over financial gain. He elucidated planning processes and business models, urging participants to leverage existing resources. Mr. Chaitanya Kalyanpur subsequently led sessions on marketing, financial management, break-even analysis, and funding opportunities. The workshop fostered networking opportunities and collaboration among 52 participants from 17 organizations, including CSWNN faculty members. It emphasized the importance of community engagement and provided avenues for ongoing support and mentorship through CSWNN's initiatives, including training programs, networking platforms, and incubation support. The workshop concluded with participants networking and pledging mutual support, while College of Social Work (Autonomous), Nirmala Niketan committed to ongoing training and mentorship opportunities. Through engaging sessions and practical exercises, participants gained insights into building sustainable social enterprises and fostering collaborative networks for continued growth.

Exposure Visit to SINE IIT-B, Powai – Incubator

An exposure visit was organized for 20 students from College of Social Work (Autonomous, Nirmala Niketan) M.A. Social Innovation and Entrepreneurship Department, accompanied by faculty members, to SINE IIT-B Business Incubator at Powai, Mumbai on 30th October 2023. Led by Ms. Kannan Dhebhar and her team, the visit aimed to introduce students to the functioning of an incubator and inspire them to explore entrepreneurial opportunities. Through presentations and discussions, students gained insights into SINE's scope, goals, and success stories, while witnessing the startup space firsthand. The visit sparked enthusiasm among students, paving the way for potential collaborations and networking opportunities between the institutions.

Appendix: Photographs

