

## **MA (Social Innovation and Entrepreneurship)**

### **PROGRAME OUTCOMES**

- PO 1:** Select appropriate oral and written communication strategies for effective working relationships and documentation
- PO 2:** Identify reflection, critical thinking, participation and collaboration skills which helps in as problem-solving exercises
- PO 3:** Recognise the value of personal development, lifelong learning and professional growth
- PO 4:** Locate social problems and design social innovations
- PO 5:** Appraise entrepreneurship approaches to develop and manage venture projects
- PO 6:** Identify the relevance of applied economic, social, legal, financial, management and psychological sciences in innovation and entrepreneurship
- PO 7:** Recognise different research designs and design research study on social innovations and other allied aspects related to practice of entrepreneurship
- PO 8:** Integrate classroom learning by engagement in the field of social innovation and entrepreneurship through immersion, internships, and projects
- PO 9:** Recognise various functions and concerns such as ethical, legal, HRM, financial management, operations management, marketing, risk assessment and supply chain management in the context of social venture
- PO 10:** Manage or co-create as specialist in social enterprises (such as SHGs, MFIs, Cooperatives, producer companies, etc) or in sustainable business domains (such as CSR, Ethical Supply Chain Management, Circular Economy/ Sustainability Practice, etc)

### MA (Social Innovation and Entrepreneurship)

Semester	Course Code	Course Title	Course Learning Outcomes
<b>MASIE SEM I Level 6.0</b>	<b>CC 421</b>	<b>1. Social Problems</b>	CO 01: List social problems
			CO 02: Illustrate the effect of social problem on self and society.
			CO 03: Analyse social problems affecting local communities
	<b>CC 422</b>	<b>2. Social Innovation</b>	CO 04: Identify social innovations in both local and global context
			CO 05: Design human centred solutions and develop business plan
			CO 06: Suggest appropriate legal structure and scaling up strategies
	<b>CC 423</b>	<b>3. Organisational Behaviour</b>	CO 07: State the foundation of organisational behaviour
			CO 08: Apply personality theory for enhancing employee work efficiency
			CO 09: Apprise techniques of dealing with group dynamics, conflict and stress
	<b>CC 424</b>	<b>4. Micro Economic Analysis</b>	CO 10: Interpret demand analysis and theory of cost
			CO 11: Discuss the concepts related to equilibrium, price and output determination
			CO 12: Recognise the alternative theories of firm and distribution
	<b>DSE 421</b>	<b>5. SHGs, Microfinance and Livelihoods</b>	CO 13: Discuss the context and approach of organising SHGs
			CO 14: State the micro finance services provided to clients
			CO 15: Develop sustainable livelihood plan for a marginalised group or community
	<b>DSE 422</b>	<b>6. Corporate Social Responsibility</b>	CO 16: Discuss the case of business ethics in the context of corporate governance
			CO 17: Apprise the CSR concepts and principles
			CO 18: Explain the nature of CSR partnership which can be forged
	<b>RMC 403</b>	<b>7. Research Methodology- I</b>	CO 19: Select and define an appropriate research problem and its parameters
			CO 20: Prepare a project proposal (to undertake a project).
			CO 21: Organize and conduct research (advanced project) in a more appropriate manner

Semester	Course Code	Course Title	Course Learning Outcomes
<b>MASIE SEM II Level 6.0</b>	<b>CC 425</b>	<b>1. Entrepreneurship</b>	CO 22: Discuss the entrepreneurial process
			CO 23: Appraise the theoretical and practical aspects of entrepreneurial marketing and finance
			CO 24: Illustrate business model and leadership in entrepreneurship
	<b>CC 426</b>	<b>2. Accounting for Financial Decision Making</b>	CO 25: Differentiate financial accounting and management accounting
			CO 26: Apply basic costing skills
			CO 27: Discuss the financial management skills
	<b>CC 427</b>	<b>3. Field Immersion</b>	CO 28: Explain a field-based view of society, polity and economy in the context of enterprises
			CO 29: Perform simple tasks while supporting entrepreneurs in different domains
			CO 30: Report on immersion learnings in a systematic manner
	<b>CC 428</b>	<b>4. Macro-Economic Analysis</b>	CO 31: Discuss the current state of Indian economy
			CO 32: Reflect on the consumption and investment functions in the economy
			CO 33: Analyse different macro-economic perspectives
	<b>DSE 423</b>	<b>5. Management of Cooperatives and Producer Companies</b>	CO 34: State the importance of cooperatives in global, developing countries context and in India
			CO 35: Discuss the modalities of forming and promoting cooperative
			CO 36: Critically analyse the emergence of producer companies
	<b>DSE 424</b>	<b>6. Supply Chain Management</b>	CO 37: Distinguish logistics and supply chain management
			CO 38: Discuss vendor and purchase management strategies
			CO 39: Relate to concepts such as packaging, distribution and e-SCM
	<b>RMC 404</b>	<b>7. Research Methodology- II</b>	CO 40: Discuss the importance and process of data entry, data processing and data analysis
			CO 41: Deliberate on the main features of SPSS
			CO 42: Conduct manual input of data in SPSS, data transformation, analysis and interpretation of data using SPSS.

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<b>MASIE SEM III Level 6.5</b>	<b>CC 521</b>	<b>1. Social Work Methods</b>	CO 43: Initiative works with individual and families who avail services
			CO 44: Reflect on group dynamics and facilitate appropriate services
			CO 45: Recognise community organisation as a strategy of mobilising community members
	<b>CC 522</b>	<b>2. Marketing</b>	CO 46: Distinguish advertisement and sales functions in enterprises
			CO 47: State the distribution strategies
			CO 48: Discuss the emerging concepts in marketing
	<b>CC 523</b>	<b>3. Sustainable Development and Law</b>	CO 49: State the conceptual foundation on sustainable development
			CO 50: Discuss the principles of environmental protection
			CO 51: Relate to environmental legislations and remedies
	<b>CC 524</b>	<b>4. Venture Planning Project</b>	CO 52: Develop business idea
			CO 53: Conduct market survey
			CO 54: Prepare business plan
	<b>DSE 521</b>	<b>5. Governance of Social Enterprises</b>	CO 55: Distinguish social enterprises form business enterprises
			CO 56: State the strategies of management in social enterprises
			CO 57: Discuss the emerging concepts in measuring success of social enterprises
	<b>DSE 522</b>	<b>6. Circular Economy and Sustainable Business Practices</b>	CO 58: Distinguish circular from linear economy
			CO 59: Discuss the emerging sustainability challenges
			CO 60: Formulate research objectives and define key concepts related to the research topic.
	<b>RP 503</b>	<b>7. Research Project- Part I</b>	CO 61: Conceive of individual research project and write the introduction and methodology chapters
			CO 62: Conduct independent data collection
			CO 63: Discuss the ethical concerns in the data collection process

Semester	Course Code	Course Title	Course Learning Outcomes
<b>MASIE SEM IV Level 6.5</b>	<b>CC 505</b>	<b>1. Business Law</b>	CO 64 Analyse different laws pertaining to start-ups
			CO 65: Use appropriate legislation for registration of venture
			CO 66: Appraise legal implication for dealing with negotiable instruments
	<b>CC 526</b>	<b>2. Human Resource Management</b>	CO 67: Apply labour legislation with respect to workplace context
			CO 68: Develop training plan and use various methodologies
			CO 69: Establish performance, payroll and grievance management systems
	<b>CC 527</b>	<b>3. Operations Management</b>	CO 70: State the planning process in production management
			CO 71: Discuss the concepts related to material management
			CO 72: Relate to quality management concern in enterprises
	<b>DSE 523</b>	<b>4. Internship in Specialisation Area</b>	CO 73: Exposure to the industrial/ social enterprise environment, which cannot be simulated in the classroom and hence creating competent professionals.
			CO 74: Learn, understand and sharpen the real time technical / managerial skills required at the job.
			CO 75: Exposure to the current technological, management developments relevant to the specialisation area of training.
	<b>DSE 524</b>	<b>5. Venture Start-Up Project</b>	CO 76: Design a prototype and produce/ deliver a sample of product/ service
			CO 77: Develop fundraising plan and mobilise resources
			CO 78: Register a social venture/ record the business development process
	<b>RP 504</b>	<b>6. Research Project</b>	CO 79: Use relevant scientific literature and apply research methods to research problem identified
			CO 80: Collect data for statistical treatment or qualitative analysis in an ethically correct manner
			CO 81: Perform a research project according to an individual study plan, by showing independence, critical and presenting the research results with peers, teachers and external stakeholders