

INAUGURATION OF THE SOCIAL ENTREPRENEURSHIP CELL & SOCIAL ENTREPRENEURSHIP ADD ON COURSE

Consistency. Clarity. Courage- in thoughts words and action with these words, the SOCIAL ENTREPRENEURSHIP ADD ON COURSE was introduced for the students of BSW II and III.

The Inauguration of the Social Entrepreneurship Cell along with the Social Entrepreneurship Add on Course was launched as per schedule on 9th Jul, 2019 with the 37 interested students from BSW II and III who signed up for the course.

The programme anchored by Ms. Tanvi Sharma a BSW II student began sharp at 2pm as per schedule with a warm welcome to all followed by a meaningful prayer song – “Hich Amchi Prarthana”.

The guest Dr. Lidwin (The Principal) and Ms. Priya Agrawal (Director, Antarang Foundation) were welcomed and the auspicious lighting of the lamp was planned in a innovate method. A solar lamp was switched on marking the beginning of the Social Entrepreneurship Cell and the Course. An apt poem by Rudyard Kipling ‘IF’ indicating the struggles of Entrepreneurship was read out very clearly by Ms. Ashna Ghosh a BSW II student participant.



Dr. Lidwin addressed and explained the objectives of the certificate course

- ❖ Provide an active learning environment for students to learn about Social enterprises and develop competencies to work in them.
- ❖ Offer an opportunity to ideate - test hypotheses around the creation of social ventures, and thereby develop a first-hand understanding of how the field works.
- ❖ Provide exposure to social research - conduct stakeholder interviews, research.
- ❖ Offer Placement for interested students in social enterprises.
- ❖ Serve as accelerators for early-stage social entrepreneurs - to tackle pressing social and environmental challenges through SE incubation cell

The importance of discipline and attendance during the course and commitment to pursue the learnings in field was reiterated as essential to the success of this initiative..



Ms. Priya Agrawal motivated the students to take up a dream and convert it into reality. She made an offer to the participants of a complete process of handholding and support for seed funds for innovative projects that the students take up.

The BSW II Student – Deepshika thanked the dignitaries marking the closure of the Inauguration Programme at 2.30pm.

The Resource Person Ms. Priya Agrawal continued as she conducted the session on “Social Entrepreneurship – Journey of a Social Entrepreneur”, where she shared her personal journey of initiating Antarang Foundation. She shared on the Nine 9 “R’s” which brought out the process involved in starting and sustaining a Social Enterprise. – Reason, Relationships, Relevance, Risk taking, Resources, Resilience, Rigor and finally Rejoice. The students were then taken through a process of identifying ideas based on issues faced and she then led them to convert they why questions into how statements. The students came up with 155 questions across 6 groups.

Social Entrepreneurship Team

Mr. Cletus Zuzarte and Ms. Irene Tayasheth – Asst. Professors – CSWNN

10th July, 2019