

# Computer, Technical, Media and Website Committee

COLLEGE OF SOCIAL WORK (EMPOWERED AUTONOMOUS) NIRMALA NIKETAN INSTITUTE, MUMBAI



### **Computer Centre**

- The Computer Centre at CSWNN offers students access to computers for academic purposes, such as research, assignments, and project work.
- The center is equipped with computers, software, and internet access, facilitating the use of ICT tools for teaching and learning.
- The computer lab is also used as a classroom for subjects requiring computer and internet access, including software like Excel, SPSS, and presentation software.
- The Computer Centre at CSWNN provides access to facilities such as printing and photocopying

### **Technical Services and IT Projects**

- The committee handles the IT needs of the Institute. It is responsible for planning, procurement, and maintenance of various softwares and applications, including ERP, Management Information System (MIS), Learning Management System, Admission Management applications, and many others.
- The technical members of the team handle various service requests from faculty, staff, and students, such as creating new accounts, making changes to application modules, and providing technical support. They strive to process these requests efficiently and effectively.
- The team consist of staff skilled in Computer and IT services to meet the institution's technology requirements.

## Media Outreach

- Building and maintaining relationships with media outlets to secure coverage of CSWNN's activities and initiatives.
- Developing various types of content, including press releases, social media posts, website content, and other materials to communicate CSWNN's message effectively.
- Managing social media presence, engaging with followers, and promoting the university's activities and events.
- Providing on-the-ground communication support for college events, including live updates and coverage.
- Drafting public statements and announcements on behalf of the College.
- Implementing strategies to enhance the college's brand image and reputation

## Webmaster for College Website

- The team plays the role of webmaster for the college website.
- It builds and maintains the CSWNN's web properties, ensuring they are well-designed, user-friendly, and accessible.
- They work with various departments and stakeholders to gather, create, and publish accurate and engaging content for the website.
- They optimize website content and structure to improve its visibility in search engine results.
- The team ensures the website adheres to accessibility standards and legal requirements, making it usable for all users.
- They collaborate with technical partners to track website traffic, user behavior, and other metrics to identify areas for improvement and optimize performance.

#### Team

- Dr. Lidwin Dias, Principal & Chairperson
- Dr. Ronald Yesudhas, Convener
- Mr. Pravin Gavali, Co-Convener
- Ms. Swati Karekar, Member- Administration
- Mr. Cletus Zuzarte, Member- Goregaon Campus
- Dr. Sameer Mohite, Member- Churchgate Campus
- Mr.Priyadarshan Naik, Computer and IT Expert Member
- Mr. Mukund Modak, AV Expert Member
- Mr. Vikrant, External Expert- Computer and IT Services
- Mr. Santosh Jagtap, Support Staff