



**COLLEGE OF SOCIAL WORK (EMPOWERED AUTONOMOUS),
NIRMALA NIKETAN**

Blood Donation Camp

Name of the Event: Blood Donation Camp for Children Affected with Thalassemia

Organizing Body: Rotaract Club of the College of Social Work, Nirmala Niketan (RCNN) in collaboration with St. Elizabeth Hospital

Date: Wednesday, February 25, 2026

Time: 11:00 AM – 04:00 PM

Venue: BSW Second Year Classroom, College of Social Work, Nirmala Niketan

Type of Activity: Health & Community Service Initiative / Student Engagement Activity.

Objective of the Activity

The primary objective of the Blood Donation Camp was to collect blood units to support children affected with Thalassemia, a medical condition requiring regular blood transfusions. The initiative aimed to promote voluntary blood donation, raise awareness about donor eligibility and blood requirements, and foster a sense of civic responsibility and social commitment among students and the community.

Description of the Activity

The Blood Donation Camp commenced at 11:00 AM in the BSW Second Year classroom under the professional supervision of St. Elizabeth Hospital. A total of eight medical staff members from the hospital were present to conduct the screening and blood collection process in a safe and systematic manner.

The program began with a brief inaugural ceremony conducted by Albin Sir in the presence of Sabeena Ma'am, two sisters, the social worker of St. Elizabeth Hospital,

and the hospital staff. Following the inaugural address, the blood donation process officially began.



Prior to the event, Rotaract members actively engaged in donor mobilization and awareness efforts. They promoted the camp within and outside the campus by informing people about the cause, encouraging voluntary participation, and guiding interested donors to the venue. Through this outreach initiative, both students of Nirmala Niketan and members from the surrounding community attended the camp.

A total of 105 individuals registered and attended the Blood Donation Camp. After mandatory medical screening, 60 individuals were found eligible and successfully donated blood. The remaining 45 participants were deemed ineligible due to reasons such as low haemoglobin (HB) levels, previous medical history, or having donated blood within the past three months, as per medical safety guidelines.



The blood donation process continued smoothly until 4:00 PM.

At the conclusion of the camp, the Rotaract Club expressed gratitude to the eight staff members of St. Elizabeth Hospital by presenting them with diaries as a token of appreciation for their service and collaboration.

Additionally, the blood bank issued certificates to all eligible donors. These certificates included a lifetime benefit provision, allowing donors to avail free blood from St. Elizabeth Hospital in Mumbai in case of future need, thereby encouraging continued participation in voluntary blood donation.

Event Expenditure

The expenditure of the events were taken from the Rotract club account and it cost around ₹4200.



Student Engagement and Participation

The Blood Donation Camp served as an important student engagement activity. Rotaract members demonstrated leadership and teamwork through planning, coordination, donor mobilization, and on-site management of the event.

Students actively participated not only as donors but also as volunteers who assisted in organizing the space, guiding participants, maintaining discipline, and ensuring smooth flow throughout the camp. The initiative strengthened students' sense of empathy, social responsibility, and practical exposure to health-related community service activities.



Outcome and Impact

- Successfully collected 60 units of blood to support children affected with Thalassemia.
- Encouraged youth participation in social welfare initiatives.
- Strengthened institutional collaboration between RCNN and St. Elizabeth Hospital.
- Provided donors with lifetime blood benefit certification, promoting long-term community trust and engagement.

Conclusion

The Blood Donation Camp was a meaningful and impactful community service initiative that effectively combined healthcare support with student engagement. The successful collection of 60 blood units significantly contributed towards supporting children affected with Thalassemia. The event reflected the values of compassion, leadership, and collective responsibility, reinforcing the Rotaract Club's commitment to community welfare and social service.