ARAMBH'25

INNOVATE, IDEATE & IMPLEMENT

Organized by

College of Social Work (Empowered Autonomous) Nirmala Niketan

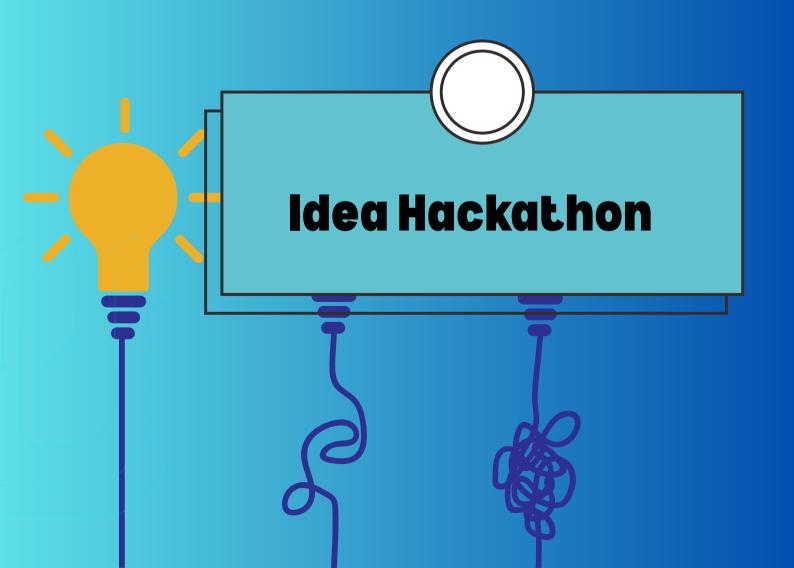## Unit of Social Innovation and Entrepreneurship

17th September 2025

About Arambh

Arambh is a unique platform where innovation meets purpose. It is designed to inspire, incubate, and launch ideas that can make a difference. The event combines a Business Pitch with an Idea Hackathon, bringing together passionate individuals ready to create social impact through entrepreneurship.

Activities

Business Pitch

Idea Hackathon

Business Pitch

To empower aspiring entrepreneurs by providing a platform to pitch their innovative ideas, with a focus on both social impact and profit generation, and receive valuable feedback from experts.

Idea Hackathon

To inspire collaboration and innovation among participants as they develop creative solutions to real-world social challenges, fostering ideas that have the potential to create meaningful impact.

Business Pitch

- All participants will be provided with a table or easel to present their posters on.

- Props may be used as needed for visual aid.

- During open session: Students will "pitch" their ideas/posters to public.

- Students will give a 3-minutes final pitch to judges.

- Contestants should dress appropriately

- Poster information should include

- Business Idea/ Business Name

- Who (target market), What (benefits), When (ROI), Where (online?) & How (differentiation)

- All posters will be 36" by 48," Portrait

- Must be visually attractive with charts, pictures & graphs

Idea Hackathon

- In the first stage, a **CONCEPT PAPER** is required to be submitted to yadnesh.cswnn@gmail.com by 8th September,2025.

- In the second stage, all those who have send concept note shall be invited for interaction with jury on 17th September, 2025 at 2:00 pm.

- A title of less than 20 words.

- A summary of 300 words summarising your arguments.

- Keep a title page where you include
   a) title of the entry;
   b) and names of authors and their affiliating educational institutions, including contact details of email and phone numbers.

- Include an introduction/background (around 750 words).
- A section of methods/process (less than 500 words).

- Main body of your paper clearly demarcating sub-sections using sub headings (about 2000 words).
- Conclusion (less than 500 words).
- List of references you may have used.

Idea Hackathon Topic

E-waste, or electronic waste, includes discarded devices like mobile phones, laptops, and appliances. In India, it falls under the E-Waste (Management) Rules, 2022, separate from general waste, due to its hazardous nature, containing toxic substances like lead and mercury. In 2020-21, India generated 1.71 million tonnes of e-waste, ranking third globally after China and the USA, but only 22.7% was formally processed. Much of it is managed informally, with unsafe practices that threaten health and environmental safety. Key challenges include low public awareness, lack of collection centers, weak enforcement of regulations, and no incentives for recycling. **What ideas can be implemented to tackle these e-waste management challenges and significantly reduce e-waste in India?**

Rules

- Any student registered for an under-graduate or post graduate program.

- Both individual submission and group submissions are eligible. Students may form a team of maximum up to three students.

- One student / team could submit only one entry.

- Final authority for settling any disputes arising out of competition shall be the jury of eminent scholars appointed by organisers.

Judging Criteria

- Innovation (25%)

- Scalability of solution (25%)

- Ability to articulate idea based on evidence (25%

- Interdisciplinary (25%)

Prizes

Business Pitch
Idea Hackathon

**Cash Prizes &
Certificates for Winners
and Runners-up**

All participants will receive e-certificates.

Scan here to
Register yourself
or visit

https://forms.gle/E9hcBsoa
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Schedule

17th September 2025

Time	Event
01:30 PM	Registrations & Networking
02:00 PM	Formal Inauguration
02:30 PM	Business Pitch & Idea Hackathon (Final Presentations)
05:00 PM	Jury Deliberation & Cultural Interlude
05:30 PM	Award Ceremony & Valedictory Session

MEET
OUR TEAM

Dr. Lidwin Dias
Chief Patron
Principal
College of Social Work
Nirmala Niketan

Mr. Cletus Zuzarte
Director
College of Social Work
Nirmala Niketan,Goregaon
Campus

Ms. Nilima Rodrigues
Associate Director
College of Social Work
Nirmala Niketan

Mr. Yadnesh Kadam
Assistant Professor
College of Social Work
Nirmala Niketan, Goregaon
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Mr. Sandesh Lalage
Program Officer (AYDC)
College of Social Work
Nirmala Niketan

Ms. Swati Rane
Program Officer (Pravas)
College of Social Work
Nirmala Niketan

Mr.Shankar Suryavanshi
Asst - Program Officer
College of Social Work
Nirmala Niketan

ORGANISING COMMITTEE MEMBER

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7447340751

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MASIE-II

Om Raghushe
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Dr.Bhakti Mundada
MASIE-I

Tanzila Malek
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VENUE

College of Social Work (Empowered Autonomous) Nirmala Niketan Extension Centre, St. Pius College Campus Gate No.3, Goregaon (East), Mumbai – 400 063,

Contact Us
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