

Annexure 6.2.1

The institutional Strategic/ Perspective plan has been clearly articulated and implemented.

Describe any one activity/practice successfully implemented based on the institution's strategic plan

The year 2020-21 was a distinctive year in itself due to unprecedented pandemic crisis. The college strived towards implementing its strategic/perspective plan even in the pandemic context through smooth organization of its academic programs including subject teaching and field practicum in online mode. A series of webinars and information sessions were organized to learn about the challenges posed by pandemic which were of great use towards reorganization of classroom teaching and field practicum in the pandemic context. The painstaking efforts of the Fieldwork Committee and the Faculty Members/FieldInstructors ensured the placement of students in 99 organizations across India for online Fieldwork.

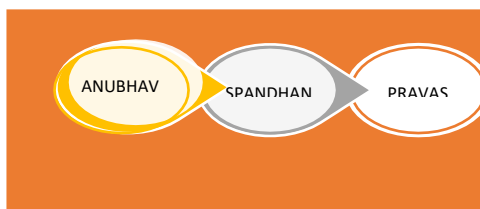
The college has always responded to disasters even in past which happened to be the case even in the present pandemic context. The College responded to the Covid-19 pandemic within the framework of the Global Humanitarian Response Plan following strategic priority: Protect, assist and advocate for refugees, internally displaced people, migrants and host communities particularly vulnerable to the pandemic. The response centred on reaching out to vulnerable populations in Maharashtra through information, outreach and collaborations (document is uploaded on website- Response to Covid-19 Pandemic).

Website- E- Cell

College of Social Work (Autonomous) SOCIAL ENTREPRENEURSHIP REPORT FOR RUSA 2020-21

As per the Strategic Plan of College of Social Work, Nirmala Niketan for 2019-22 under RUSA 2.0, it has been envisaged to create and develop an Entrepreneurship Employability Career Hub where the following points have been put forth:

1. Develop and implement field action project on Youth
2. Develop and implement field action project on Livelihood for Women Tribal Populations
3. Implement projects on Youth and Women
4. Develop projects on elderly and persons with disability
5. Implement projects on Youth, Women, Elderly and Persons with Disability
6. Review and Consolidate projects



अनुभव

ANUBHAV MUMBAI: Youth for Good Governance

Anubhav Mumbai (AM) is a Field Action Project of the College of Social Work, Nirmala Niketan initiated in June 1997 in collaboration with “Anubhav Shiksha Kendra”. The vision of the project is the development of youth as concerned citizens committed to social transformation and the mission of the project is to educate youth to be leaders and change agents in society. Anubhav Mumbai is also a part of the National Youth Foundation (NYF). Anubhav Mumbai works with the students and non-student youth and aims at enabling youth to discover themselves and contribute positively to the development of society as concerned and responsible citizens. It mainly works with colleges in the suburbs of Mumbai i.e. from Matunga to Dahisar, as well as with the youth from the communities of Santosh Nagar, Goregaon East, Ekta Adivasi Pada, Rajodi Village, Virar. Anubhav Mumbai is guided by three intervention strategies which are *Youth Motivation*, *Youth Exchange*, and *Youth Forum Building* implemented at cadre levels which are Mitra, Sahyogi, Sathi, and Anubhav Samaj. The beneficiaries of all the project activities are youth studying in 8th Standard and above till they reach the age of 35.

Field Action Project on Elderly in slums of Goregaon, Mumbai:

College of Social Work, Nirmala Niketan, Mumbai has started a field action project named “PRAVAS” for senior citizens based in Urban Marginalized Communities in the year 2019. One of the goal was to form self-supporting groups of senior citizens. The project began in Bhagat Singh Nagar 1, 2, and 3, Chatrapati Vasahat and Indira Nagar, Goregaon West by the students and faculty to launch a new initiative in working with urban needy elderly. As the name rightly explains, it works with the elderly in these communities.

NIMRITI CENTRE FOR SOCIAL INNOVATION AND ENTREPRENEURSHIP

The Nimriti Centre for Social Innovation and Entrepreneurship centre aims to support social entrepreneurship and offer academic programs where the students, immediately after graduation, get guidance, mentoring, physical space, and network for funding and value-based collaboration.

In order to take this plan ahead in 2019-20, the Social Entrepreneurship Add On Course was launched on the 9th July, 2019 for six months. This course provided an opportunity for the BSW II and III students to apply the theoretical concepts of Social Entrepreneurship concretely through innovative application of skills and practices enabled through a process of handholding, thereby fostering livelihood and entrepreneurial initiatives.

Prior to undertaking the second phase the Entrepreneurship Cell undertook a Review of the Add On Course and the progress of the Project Teams that took immense interest in taking their ideas ahead, the

feasibility was examined and it was decided to take on the Add on Course this year during 2020-21 too through the Actionable Social Entrepreneurship Program (ASEP)- Social Entrepreneurship Add On Course in partnership with Navayuvak Entrepreneurs

Inauguration of Actionable Social Entrepreneurship Program



Inauguration of Nirmiti Kaushalya Kendra (NKK) –Actionable Social Entrepreneurship Program (ASEP) 2020-21 took place on the 16th October, 2020 – Friday from 3.45pm to 5.30pm through the Online Zoom Platform. Over 75 CSWNN Students along with registered participants, faculty, Navayuvak team and guests were present. The programme began at 3.50pm with three clippings, one on the concept of social entrepreneurship, the second on the journey of a social entrepreneur – Yogita Agarwal on her start up – ‘Sopen’ on handwashing and the third one a motivational poem by Amitabh Bacchan on setting out to achieve your dream.

ASEP aims to create awareness among the participants about the current social entrepreneurship ecosystem at the National & International Level. Thus enabling students to gain a conceptual understanding on Social Entrepreneurship and insights on the Journey of a Social Entrepreneur. The participants will be introduced to the process of Design Thinking thereby generating ideas and developing them through a process testing its applicability. The entire process will be application based focusing on developing skills using case studies based learning methodologies. Participants will thus create sustainable social entrepreneurship models which will benefit society especially the poor and marginalized. This program will not only benefit communities by engaging them to find sustainable solutions, but will also train the participants to express their passion to address pertinent social issues and also find gainful livelihood through promotion of social enterprises.

Faculty Development Workshop on Intellectual Property Rights through SEC:

A Faculty Development Workshop on Intellectual Property Rights was organized under the aegis of Social Entrepreneurship Cell, with a view to orienting faculty and staff members about the growing importance of IPR and the processes of availing them. The workshop was hosted on 12th December 2020, on the College’s Microsoft Teams Platform from 3:00 pm to 5:00 pm. Adv. Laher Shah, a senior associate in the field of IPR litigations graced the occasion as the resource person. The event was attended by all Faculty members along with Project Staff Members, totaling the number of participants to 24 members

Future Engagement through CSWNN-NKK

CSWNN intends to launch the Incubation Program as a follow up to the Add On Course, which will be launched in Jan 2020 this program seeks to achieve the following objectives:

- An active learning environment where students will have learnt about Social enterprises and

developed competencies to work in them.

- Ideas created into a social venture through a process of Incubation, with a developed first-hand understanding of how the field works.
- Incubators serve as accelerators for early-stage young social entrepreneurs to tackle pressing social and environmental challenges worked through the Entrepreneurship Cell
- Students are mentored and guided through the process of Social Enterprise development

The other aspects that are in the pipeline is the fully functional NKK Incubation Centre which will serve as a workstation for budding Entrepreneurs who will have enrolled as mentees for the Incubation Program. NKK will have the capacity to accommodate 10 workstations for 10 budding entrepreneurs for each batch of students. 12 Laptops will be purchased along with a state of the art AV Equipment which will enable an ambience for optimum facilitation of students.

Field Action Projects on Livelihood for tribal Women and Children

‘Spandan’ a field action project of College of Social Work, Nirmala Niketan, Mumbai, aiming to enrich tribal lives in Talasari block of Palghar district through integrated development approach. Currently the project is active in Savroli- Anvir villages. It aims to alleviate the problem of undernourishment in tribal population by participatory intervention through awareness, training, capacity building and networking with government bodies and NGOs.

We are aiming to achieve better community health and to alleviate the problem of undernourishment through our designed programs. In Shashakt, we are focusing directly on mother and child health through Anganwadis. In Kishordhara we are focusing on adolescents through health education and life skills activities. Whereas in Sakhi, we are dealing with women by increasing awareness of nourishment, health education, capacity building along with income generation activities. Students are actively involved in initiating the project and work in Rural areas.